Small Business Workshops
Thursday/Saturday • January and February, 2016
UAF Community and Technical College
604 Barnette, Room 216
$25 per session • Available by videoconference

Sponsored by UAF Cooperative Extension Service, UAF Community & Technical College, the Alaska Small Business Development Center, Alaska SCORE, Robinson & Ward, the Fairbanks Economic Development Corporation, the Small Business Administration and the Fairbanks Chamber of Commerce

Record Keeping & Taxes for Agricultural Businesses
Thursday, January 28, 11 a.m.–1 p.m.
Learn about the record keeping requirements of the IRS and tax planning and preparation. Topics will include depreciation rules for agricultural businesses, domestic production activities deduction, soil and water conservation expenses, forestation and reforestation costs, and the dreaded hobby loss rule. — Paul Robinson

Taxation for Small Businesses
Thursday, February 4, noon–2 p.m.
This workshop will cover tax changes for 2014, hobby loss rule, depreciation of mixed use assets, office in home, meals/entertainment/travel rules, new rules for repairs and maintenance, tax strategies, record keeping requirements and more. — Paul Robinson

Starting a Small Business
Thursday, February 11, 11 a.m.–2 p.m.
This workshop covers the basic issues faced when starting a small business, such as business licensing, legal forms, business record keeping, hiring employees, business planning, access to financing, identifying who the market is and developing a marketing plan. — Paul Robinson & Scott Swingle

Writing a Business Plan
Thursday, February 18, 11 a.m.–2 p.m.
Learn about the elements of writing a business plan: how to establish budgets, create and evaluate financials to measure your successes and failures, identify the market and develop a marketing plan. — Paul Robinson & Scott Swingle

Record Keeping and Taxes for Artists & Artisans
Thursday, February 25, 11 a.m.–1 p.m.
This workshop will cover the record keeping requirements of the IRS and tax planning and preparation. Topics will include revenue recognition, in-home office expenses, business use of a personal vehicle, inventory and budgeting and the dreaded hobby loss rule. — Paul Robinson

Beginning Social Media & Mobile Marketing
Saturday, March 12, 10 a.m.–noon
Participants will look at why social media is important and how Internet-based applications can add to your marketing strategy and help identify your target market. — Mindy O’Neall, Public Relations Specialist

Intermediate Social Media & Mobile Marketing
Saturday, March 19, 10 a.m.–noon
Participants will discuss how a company can use social media to build relationships with its customers; learn the steps required to build a social media plan; and find out how to measure the effectiveness of its social media activities. — Mindy O’Neall, Public Relations Specialist

How to Develop Ideas Into Businesses
Saturday, March 19, 1–3 p.m.
Participants will discuss how to start a new business venture and go over idea development from brainstorming to the due diligence required to support the business idea pursued. — Jim McDermott

Videoconference available at these locations:
Anchorage: UAF Cooperative Extension Service District Office, 1675 C Street, Suite 100
Delta Career Advancement Center: 1696 North Clearwater Avenue, Delta Junction,
Also available on your desktop by arrangement. If interested, contact Kathryn Dodge at 474-6497 or kdodge@alaska.edu.

To register, go to bit.ly/ces-workshops
For more information, contact Kathryn Dodge:
474-6497 or kdodge@alaska.edu
www.uaf.edu/ces • 877-520-5211

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