MOVIE VIEWING GUIDELINES

Public viewing of movies is strictly regulated by the Motion Picture Association of America. DVD’s and video tapes may not be used as an event or entertainment unless the public performance rights (copyright) have been purchased or secured. DVD’s and video tapes that people purchase or rent are intended for home viewing use only. These movies are permitted to be viewed within the confines of a student’s room to a private audience. No public announcement or advertising may occur as it turns the private audience into a public one (even if the viewing is in a private residence room) thus making the movie subject to public performance guidelines.

With the exception of a faculty member showing a film to an officially registered class at the university, all other public showings on campus are prohibited unless a public performance right is secured. This is true regardless of the number of people who attend and/or whether or not admission is free. These guidelines apply, but are not limited to, classrooms (while not in use for officially registered classes); lecture halls; residence hall lounges; cafeterias; library screening rooms; and/or meeting rooms in the Wood Center.

Educational Exemption
The Educational Exemption, also called the “face-to-face-teaching exemption,” is a precise activity which allows the legal use of movies in certain types of teaching. In order for a movie to be considered an “Educational Exemption,” all criteria must be met:

- A teacher or instructor is present.
- The showing takes place in a classroom setting with only the enrolled students attending.
- The movie is used as an essential part of the core, current curriculum being taught. (The instructor should be able to show how the use of the motion picture contributes to the overall course study and syllabus.)
- The movie being used is a legitimate copy, not taped from a legitimate copy or taped from TV.

If you are uncertain about your responsibilities under copyright law, consult your school’s legal copyright representative.

For additional information visit www.movlic.com/library/copyright.html or www.swank.com.