UAF PARKING

BUDGET ACTIONS AND RECOMMENDATIONS
FY Parking Revenue ($1.83M)
FY14 Parking/Shuttle Expenses ($1.94M)

Parking Expenses FY14

- Shuttle Operations: 47%
- Parking Wages & Benefits: 19%
- Parking Lot Maintenance: 12%
- Parking Operations Costs: 8%
- Electrical (HBO): 13%
- Improvements: 1%

Total Expenses: $1.94M
• Fund deficit reduction since FY12 as a result of significant subsidies. It was understood that to not allow for annual increases in fees, subsidies would be needed to maintain current service levels.

• Shuttle operations as a percentage of overall costs of parking is significant.

FY08 $223,882.40; $0 subsidy
FY09 ($209,501.17); $0 subsidy
FY10 ($344,058.48); $0 subsidy
FY11 ($319,060.75); $50K subsidy
FY12 ($507,367.50); $0 subsidy FY13 ($324,824.26); $250K subsidy FY14 ($179,994.66); $250K subsidy
HISTORICAL FINANCIALS

Actions taken to reduce administrative costs:

- FY14 Official Transition of parking administration to Financial Services - Office of the Bursar. Reassigned responsibilities to all staff within Bursar’s office and eliminated 3 FTEs in the process (Annual savings $187,000).
- Parking enforcement moved UAF Police (net cost savings $15,000).
In spite of significant actions to reduce personnel/administrative costs, non-payroll/operating costs continue to rise due to rise in annual fixed costs.

Payroll cost reductions are net of the annual increments.
PBC RECOMMENDATION: REDUCE SHUTTLE OPERATIONS ($200K IN SAVINGS)

- Taku by far has the lowest ridership among all routes
- Annual costs $105K

Action taken: Eliminate Taku Service
PBC RECOMMENDATION:
REDUCE SHUTTLE OPERATIONS
(SAVINGS TARGET $200K)

- Summer Shuttle has the second lowest ridership (granted the decrease in number of people on campus)
- Annual costs $40K FY15 - $80K beyond

Recommendation 1:
Eliminate/Significantly reduce Summer Shuttle service
(Effective Summer 2015)

- Student run electric bus to operate between West Ridge and Wood Center
- Single shuttle available for ADA service (on demand)
PBC RECOMMENDATION:
REDUCE SHUTTLE OPERATIONS (SAVINGS TARGET $200K)

Recommendation 2:
Reduce off-campus shuttle service (some actions already taken others will go into effect overtime)

- No longer on-demand. Replace with a limited fixed route from Wood Center, focusing on peak demand times.
- Focus on service to buildings offering classes such as:
  - Hutchison and Old University Park
- Eliminated or substantially reduced off-campus service.

<table>
<thead>
<tr>
<th>590 University Avenue</th>
<th>Administrative Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harper Building</td>
<td>Bowers - Spring 2015</td>
</tr>
<tr>
<td>West Valley Plaza</td>
<td>Georgeson Botanical Gardens</td>
</tr>
</tbody>
</table>

Estimate annual savings: $35K FY15 - $50K beyond
PARKING AUXILIARY MODEL

- Current model does not lend for a sustainable financial operation.
- Significant cost reductions are recommended for implementation.

Nominal increases in fees/parking permits must also be considered/implemented to ensure a sustainable operation going forward.

Costs Rise with Inflation

Revenue remains constant

Labor  Energy  Fuel
Recommended Revenue Enhancements:

Transportation Fee:
Increase $2 per year for next three years. Estimated revenue increase ($9,500 per year, compounds or $28,500 over three years).

Parking Permits:
Recommend an annual increase of 3% per year for next three years. Estimated revenue increase ($33,500 per year, compounds or $100,500 over three years).

Daily and Meter Prices:
Change to $.75/hour $3/day Estimated revenue increase ($100,500 per year?).

Zone Parking
Lots near buildings rise $50 - Remote Lots Drop $50 annual Estimated revenue increase ($0 - $50,000 per year, depends upon adoption rate)

PARKING REVENUE RECOMMENDATIONS

Transportation Fee:
• Currently $13 per semester
• Unchanged since implementation
• Covers 15-20% of Shuttle costs

Permit Prices:
• Last changed in 2012
• No adjustment mechanism for inflation

Daily and Meter Prices:
• Unchanged since ?
• Current pricing: $.50 hour* $3/day $5/day

*75 cents at metered/powered
ZONE PARKING CONCEPT

A - Lots - Remote and lower priced
B - Lots - Most existing Decal lots
C - Lots - Current Gold and some new Gold on West Ridge
## ZONE PARKING RATES

### Based on Monthly Cost Multiplier -->

<table>
<thead>
<tr>
<th></th>
<th>Semester</th>
<th>Summer</th>
<th>Annual</th>
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<tbody>
<tr>
<td>A-Lots</td>
<td>$15.00</td>
<td>$68</td>
<td>$53</td>
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<tr>
<td>B-Lots</td>
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<tr>
<td>Student</td>
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<td>$90</td>
<td>$70</td>
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<tr>
<td>Faculty/Staff</td>
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<tr>
<td>Gold Lots</td>
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<tr>
<td>All Gold</td>
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<td>$315</td>
<td>$245</td>
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</table>

### Day Pass & Kiosk

Allows A or B Lot Parking

- Hourly: $0.75
- Daily: $5.00
- Weekly: $20.00

### Cost to plug in Car

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Hours Per Day</td>
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<tr>
<td>Days per Week</td>
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<tr>
<td>Weeks</td>
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<tr>
<td>Kwh Cost</td>
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<tr>
<td>Total Cost</td>
<td>$64.00</td>
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[University of Alaska Fairbanks Logo]
Survey Results as of 11/21/2014: Shuttle Services

Taku Shuttle
- Least Important: 33%
- Most Important: 33%
- Somewhat Important: 34%

Summer Shuttle
- Least Important: 34%
- Most Important: 38%
- Somewhat Important: 28%

Off Campus Shuttle
- Least Important: 33%
- Most Important: 29%
- Somewhat Important: 38%

This data is based on the total survey response count of 197 as of 11/21/2014.
Survey Results as of 11/21/2014: Increasing Parking and Transportation Fees

Fee Increases [Parking Permits-3% increase per year for next 3 years.]

- Least Desirable: 74%
- Most Desirable: 11%
- Somewhat Desirable: 15%

Fee Increases [Daily Passes and Meter Prices- increase to $.75/hour and $5/day from $.50/hour and $3/day.]

- Least Desirable: 20%
- Most Desirable: 48%
- Somewhat Desirable: 31%
- No Response: 1%

Fee Increases [Transportation Fee- Increase $2 per year for next 3 years.]

- Least Desirable: 5%
- Most Desirable: 54%
- Somewhat Desirable: 41%

This data is based on the total survey response count of 197 as of 11/21/2014.
Survey Results as of 11/21/2014: Zone Parking

This data is based on the total survey response count of 197 as of 11/21/2014.
Click the link to take the “Parking and Shuttle Operation Survey”

QUESTIONS?