

		ACCT 261	ACCT 262	AIS 310	AIS 316
Goal	Objective	Bartlett	Zhao	Lan	Sparks
Communication	PowerPoints			Present a chapter and a module of the textbook by using PowerPoint	
	Field Questions	Team assignments, homework classroom discussion will help develop communication skills	Respond to questions in team environments	Prepare to answer question related to presentation	
	Arguments / Opinions			Several short reports during semester	
Critical Thinking	Use critical thinking to solve problems		Make related business decisions based on managerial accounting reports	Identify problems in using information systems and handle these problems. Analyze data in course project	
	Understand pertinent issues and resolve them	Develop quantitative and analytic thinking skills as we understand how the elements of financial statements fit		Identify problems in developing information systems and handle these problems.	
Technical knowledge	Show general business knowledge	Understand elements of accounting, debit/credit, use of financial statements, how accounting information aids decision making	Understand introductory level managerial accounting knowledge, provide basic managerial accounting reports, and utilize generic accounting packages	Broad knowledge on the role of information technology/systems plays in organizations	How information is gathered, processed and distributed within organizations and to outside stakeholders. Common procedures used by firms to collect, process, store and distribute data and information. Technological impact on information collection and distribution
	Explain key concepts and definitions		Have the ability to provide basic managerial accounting reports	Information systems, e-commerce and digital society	

Ethical knowledge	Analyze cases with ethical dilemmas			Ethic of technology	Ethical information override all information collection and play important role
	Distinguish between legal, ethical and unethical behavior			Ethic of information handling	
	Diversity related issues			New ethic challenge	
	Cultural, religious and other			Global e-business	

Yellow - feedback received from instructor

		BA 323X	BA 325	BA 330	BA 343
Goal	Objective	Lehman	Zhou	Burns	Berry
Communication	PowerPoints	Oral presentations in class	NA		Do a professional power point presentation
	Field Questions	Participation in oral class discussions	Becoming comfortable engaging in discussion and debate over finance and		Respond to questions on the assigned material
	Arguments / Opinions	Be able to communicate logical ethical arguments in writing			Case review
Critical Thinking	Use critical thinking to solve problems	Short case problems where students should apply ethical theories	Provide student with analytic tools that allows them to determine the "intrinsic value" of a corporation		Select and evaluate target markets; identify basic components involved in marketing strategy development
	Understand pertinent issues and resolve them		Recent stock market crash and stock valuation		
Technical knowledge	Show general business knowledge	Nature of value judgments and their applications to business and corporate problems	Understand basic elements of financial planning. Develop time value of money skills. Understanding tradeoff between risk and return	Legal environment of Business	Management of a firm's marketing effort focusing on products, distribution, pricing and promotion to targeted consumers
	Explain key concepts and definitions in particular discipline		Time value of money, risk and return		

Ethical knowledge	Analyze cases with ethical dilemmas	Apply ethical theories to practical management problems	Ethics as an integrated part of financial management		
	Distinguish between legal, ethical and unethical behavior		Capital budget of your boss' pet project	Ethics and business decision making	
	Diversity related issues	Understand how ethical systems vary between cultures	NA		
	Cultural, religious and other related		NA		

		BA 360	BA 390	BA 462
Goal	Objective	Marr	Porter	Collins
Communication	PowerPoints	PowerPoint presentation on class project		
	Field Questions			Engaged participation important part of class students are forced to answer direct questions
	Arguments / Opinions			Written strategy plan
Critical Thinking	Use critical thinking to solve problems	Emphasis on students ability to think analytically, integrate information and enhance decision-making ability. Identify why problems have occurred, apply new tools to address problem and determine metrics that measure	Analysis of case study	Provide student with analytic tools that allows them to determine the "intrinsic value" of a corporation
	Understand pertinent issues and resolve them			Students will be faced with a range of problems, and should use their competence to identify important issues, analyze them, develop alternatives courses of action to address those issues
Technical knowledge	Show general business knowledge	Management of all processes, regardless of the function it performs	Understand why organizations behave as they do, assessing whether the behavior is functional or dysfunctional. Learn to understand and change motivation, leadership, communications group dynamics, conflict management	Students will appreciate a number of interesting, constructive and often conflicting strategy paradigms. Students must utilize concepts and tools developed in previous course work to address strategic problems
	Explain key concepts and definitions in particular discipline			

Ethical knowledge	Analyze cases with ethical dilemmas	Discuss what is ethical in business operations especially those that operate internationally		One case with strategic ethical implication
	Distinguish between legal, ethical and unethical behavior			One case with strategic ethical implication
	Diversity related issues			As appropriate to case discussions
	Cultural, religious and other related			As appropriate to case discussions

		<b>ECON 200</b>	<b>ECON 227</b>	<b>ECON 324</b>	<b>ECON 350</b>
<b>Goal</b>	<b>Objective</b>	<b>Reynolds</b>	<b>Valcic</b>	<b>Pippenger</b>	<b>Pippenger</b>
Communication	PowerPoints		Project presentation		
	Field Questions	Negotiation project on some outstanding issue	Project presentation	Engaged participation is important to the	Engaged participation is important to the class
	Arguments / Opinions		Project proposal and other project	Discussions of pros and cons of macro-	Discussions of pros and cons of macro-policies
Critical Thinking	Use critical thinking to solve problems	Be able to choose among several options for correct interpretation of economic workings	An ability to perform a "real world" data analysis (class project, hand-on exercises)	Be able to identify weaknesses and strengths of various macro-models	
	Understand pertinent issues and resolve them		Class project	Be able to identified "best" monetary or fiscal policy under given	Develop ability to independently apply analytic tools to analysis of the financial system and
Technical knowledge	Show general business knowledge	Develop understanding of Economics and how it applies to business and government policy	Application of basic statistical and econometric techniques to business related problems	Be able to construct and analyze a variety of macro-economic models	Develop awereness of major issues and problems in U.S. Financial sector
	Explain key concepts and definitions in particular discipline	Be able to discuss specific economic concepts	Major topics in statistics and econometrics		Broaden student's knowledge of micro- and macroeconomics

Ethical knowledge	Analyze cases with ethical dilemmas		n/a	Ethics discussion includes an ethical discussion the employment-inflation trade-off and other policy trade-offs in the long and short-run	Extensive discussions and analysis of adverse selection and moral hazard problems in financial contracts.
	Distinguish between legal, ethical and unethical behavior		n/a		
	Diversity related issues		n/a		
	Cultural, religious and other related		n/a		