

## Development Funding Priorities

1. Academic Excellence, e.g., Honors, student programs, scholarships, equipment, athletics, graduate fellowships, professorship/chair, etc.
2. Pre-College Outreach, e.g., ASRA, RAHI, and other summer academies, etc.
3. Cutting-Edge and Global Research, e.g., climate, energy, biomedical, fisheries, Extension, etc.
4. Workforce Development and High Demand Jobs, e.g., engineering, vo-tech, etc.
5. Indigenous People and Culture, Alaska Native art, Troth Yeddha, museum, languages

In addition, the UAF Centennial Celebration, beginning in 2015, will be an emphasis in coming years for fundraising efforts as part of the Chancellor's Cornerstone Initiatives. This anniversary provides us with many promotional and development opportunities, but to be successful we must plan, strengthen and develop relationships now. Chancellor Rogers has chosen key initiatives that incorporate capital, equipment and operating funding needs throughout the UAF community. The initiatives are ambitious and will each take several years to accomplish. They will require Development, development officers and leadership to collaborate in new and exciting ways, and to bring in new donors and friends to UAF.

Equipping Tomorrow's Leaders focuses on the many and varied equipment needs throughout the campuses. In the first phase of this initiative, the Chancellor will direct his requests toward equipping the College of Engineering and Mines and Community and Technical College programs. Future efforts will be more broadly based.

Energizing the Future addresses the opportunities afforded by our cutting-edge research and the world's growing need for alternatives to traditional energy. Early efforts will focus on scholarship funding and planning funding for Alaska Center for Energy and Power Phase II and equipment.

Preserving Alaska's Legacy will provide funds for expanding the Rasmuson Library, giving UAF the opportunity to appropriately store and display the Senator Ted Stevens collection and other important Alaskan historical materials.

Honoring Alaska's Heritage, the early phase, will fund the foundation of an Oscar Kawagley Endowed Chair for Indigenous Knowledge, direct scholarship funds to College of Rural & Community Development and begin to plan for Troth Yeddha' Park, adjacent to the University of Alaska Museum of the North.

Exploring Arctic Life will direct support to the Life Sciences Building and to scholarships that will support students in these fields.

Engaging our Friends will support building projects that will bring visitors, conference-goers and prospective students to the campus. Early efforts will focus on completing funding for the Outdoor Education Center, and an aurorium and lecture hall.