

Frequently Asked Questions by Alumni

1. I received an email/postcard/phone call from a company asking for my personal information. They said they were working on a directory for UAF. Is this a legitimate project, or is it a scam?

We have partnered with PCI (also known as Publishing Concepts) to produce our new alumni directory. PCI is a company located in Dallas, TX that publishes directories for educational institutions, fraternities, sororities, and military organizations across the nation. This project allows UAF to receive important updates to our database so we know more about our alumni and how we can better serve you and future alumni.

2. Does UAF benefit from this at all?

Yes, in a few different ways:

- a. Updated Information – Allows us to effectively communicate with and engage alumni
- b. Legacy – Preserves the history of our school
- c. Memberships – Generates new members to our AA.
- d. Pride – Wearing apparel shows support and love for our school

3. How do I know my information will only be used for directory purposes?

UAF has a contractual agreement with PCI that states:

- a. The names, addresses and information provided to PCI by UAF for the publication of the Directory will be held confidential by PCI, except to the extent that they are utilized in, or in the preparation of, the Directory and except as required by court order or law.
- b. The Directory will be made available only to alumni of UAF. Upon completion of the project, PCI will return to UAF any and all electronic files that have been supplied by UAF or produced by PCI in connection with the production of the Directory.

4. I would like to verify and update my information. How may I do this?

If you have received a postcard or an email with a telephone number, you may call the number to speak with a dedicated representative for the UAF project. The representative will verify all the information we have on file for you and make any updates where needed. One of the numbers for the UAF alumni is 800.390.5617.

If you have received an email with an embedded link, you may go to the online site to review your information. If you have questions, you may call PCI's customer service desk at 1.800.982.1590.

5. Can anyone purchase a directory?

The UAF Alumni Directory is available for sale only to UAF alumni.

6. When will I receive my directory?

The total duration of the directory project is about 12 months. Since we began the project in June, the directories will be distributed in June of 2021.

7. Can I choose some or all of my information not to be printed in the directory?

When you call to update your information, you can tell the representative what information you prefer to have excluded. You may also communicate this information to the PCI customer service desk at 1.800.982.1590 or to the Alumni Association directly.

8. I ordered a directory/package over the phone and would like to cancel my order. How do I do this?

Call the PCI customer service help desk at 1.800.982.1590 and they will take care of this for you.

9. What are the purchase options?

Product	Base Price	S&H	Total Price w/ S&H
Nanook Package- Hardbound, Digital, T-shirt, Sweatshirt, Travel Bag and Cap	\$339.98	\$39.98	\$379.96
Blue and Gold Package- Hardbound, Digital, T-shirt, Sweatshirt and Cap	\$239.98	\$29.98	\$269.96
Book and Digital	\$179.95	\$19.98	\$199.93
Hardbound Book	\$119.98	\$19.98	\$139.96
Digital Publication – same as hardbound book but in digital format	\$119.98	\$0.00	\$119.98
Decade – Digital download with your class year and the 5 prior and after	\$59.98	\$0.00	\$59.98
Apparel – t-shirt and sweatshirt	\$59.95	\$12.98	\$72.93
Travel Bag	\$99.95	\$19.98	\$119.93

10. What are the membership options?

If you are not currently a UAF Alumni Association member, you will be able to join as an annual member, 3-year member or lifetime member.

Annual membership cost is \$50

3-year membership cost is \$140

Lifetime membership is \$1,000

Benefits include: ADD BENEFITS ONCE VPN IS WORKING.