

Student Learning Outcomes Assessment Summary

Film and Performing Arts, BA

University of Alaska Fairbanks College of Liberal Arts

AY 2016-17 and 2018-18

Submitted by: Carrie Baker, Professor, Department of Theatre & Film Chair

Contact Information: 474-7754, ccbaker@alaska.edu

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1. Assessment information collected

The Film & Performing Arts BA Assessment Plan, Rubrics, Pre/Post Tests, and Surveys are available at the following link:

<http://www.uaf.edu/provost/assessment-review/assessment/college-of-liberal-arts/>

I. Direct Assessment Tools:

A. Audition Workshop/ Portfolio Review/ Film Reel Review

Film and Performance Arts (FLPA) majors with the Theatre Concentration are evaluated at the beginning of each semester through FLPA F190, 191, 290, 291 *Audition/ Portfolio Review*; actors participate in Audition Workshop and designers/technicians participate in Portfolio Review. For the Audition Workshop, performance faculty use the Audition Rubric Form to score student audition technique and presentation. For Portfolio Review, design faculty use the Portfolio Review Scoring Rubric to evaluate student design portfolios and presentation. FLPA majors with the Film Concentration are evaluated every Spring semester through FLPA F298, 398, 498 *Reel Review*. Film faculty use the Film Reel Review Assessment Form to evaluate student presentations and demo reels. All evaluations from FLPA F190/191/290/291 and FLPA F289/389/489 are included in students' files in the department office.

Audition Workshop: Students are evaluated on a scale from 1 to 5 in five categories:

- 1) Introduction
- 2) Overall Performance
- 3) Vocal Skill
- 4) Physicality
- 5) Choice of Material Presented

Average scores out of five in categories 1 through 5:

Sem/Year	# of Students	Intro	Overall Performance	Vocals	Physical	Material
Fall 2016	7	4	4	4.5	4	4.5

Spring 2017	6	3.5	3.8	3.8	3.8	4.8
Fall 2017	6	3.8	3.8	4.25	4	4.3
Spring 2018	10	4.6	4.4	4.25	4.3	4.7

Portfolio Review: Students are evaluated on a scale from 1 to 10 in four categories:

- 1) First Impression
- 2) Presentation of Materials
- 3) Portfolio Display/Layout
- 4) Resume

Average scores out of ten in categories 1 through 4:

Sem/Year	# of Students	First Impression	Presentation	Design/Layout	Resume
Fall 2016	2	6	6.5	4.5	7.5
Spring 2017	2	6	6.5	4.5	7.5
Fall 2017	3	8	8.3	8.3	8.7
Spring 2018	8	8.6	8.8	8.1	8.6

Reel Review: Students are evaluated on a scale from 1 to 10 in four categories:

- 1) First Impression
- 2) Presentation of Materials
- 3) Reel Presentation
- 4) Resume

Average scores out of ten in categories 1 through 4:

Sem*/Year	# of Students	First Impression	Presentation	Reel	Resume
Spring 2017	15	8.1	7.2	6.8	6.2
Spring 2018	10	7.9	7.7	8	7.6

*Only offered Spring semesters.

B. Class Content Pre/Post Tests

Pre/Post Class Assessment Tests evaluate students' knowledge prior to introductory level classes in FLPA core (FLPA F121 *Fundamentals of Acting*, FLPA F271 *Film Set Production I*, and FLPA F247 *Intro to the Production Design*) at the beginning of each semester. The same test is administered at the end of the semester to evaluate students' knowledge at the end of the course.

Courses: # of Students / Avg. Pre Score / Avg. Post Score

Sem/ Year	Fundamentals of Acting*			Film Production**			Intro to Production Design**		
	#	Pre	Post	#	Pre	Post	#	Pre	Post
Fall 2016	14	48%	95%	14	31%	65%	N/A		
Spring 2017	N/A								
Fall 2017	11	57%	96%	14	55%	62%	5	0%	70%
Spring 2018	16	19%	96%						

*Fundamentals of Acting was not offered Spring 2017.

**Film Production is only offered in the Fall and is new to our FLPA curriculum/assessment plan.

Intro to Production Design is offered every other Fall and is new to our FLPA curriculum/assessment plan. FLPA F247 was first offered Fall 2017.

II. Indirect Assessment Tools:

A. Production Surveys

Each Theatre and Film UAF production has a post-production Mainstage/ Film Production Survey filled out by all cast and crew involved in the production. Survey rates student opinion of experience working with production team, leadership and collaborative skills gained, and overall contribution to educational goals in degree program. Mainstage/film productions are directed by faculty and guest directors and designed by faculty, staff, and students as part of their design practicum.

Production:	Bodies of Water Fall 2016	Five Women Spring 2017	Power of Words Fall 2017	This Girl Laughs Spring 2018	Midsummer Night's Dream Spring 2018
Survey Participants	21	20	12	18	17
Show Participants	21	20	12	18	17
FLPA Majors	12	12	7	13	12
Average Rating (1-10) of:					
Overall Experience	8.2	8.7	7.7	8.3	9.3
Rehearsal with Director	9.1	9.4	7.3	8.25	9.4
Collaborative Experience	8.3	9.3	8.5	7.75	9.5
Growth as an Artist	7.9	8.3	8.4	8.8	8.7
Contribution to your education	8.4	8.4	8.8	8.8	8.5

2. Conclusions drawn from the information summarized above

Overall, students are succeeding within the program. Most students who participate in Audition Workshop, Portfolio Review, and Reel Review receive above average scores in all areas. Anecdotally, we have noticed that upperclassmen perform at higher levels during these semesterly assessments, which is to be expected since they have had more classes, more experience with Audition Workshop, Portfolio Review, Reel Review, and more opportunities to improve their skills.

Class content pre and post tests show that students retain, on average, more than 80% of the information they are tested on in all introductory FLPA courses. It does appear that more can be done to improve post test scores in Film Set Production I (please see curricular revision question below). But overall, students are clearly learning valuable information in all introductory courses tested.

Mainstage production surveys indicate that students are learning and having a positive experience in all areas of mainstage, faculty directed/ designed projects.

3. Curricular changes resulting from conclusions drawn above

Based on the collected data, the Theatre & Film Department will continue to provide opportunities for our students to receive consistent feedback, allowing them to experience steady improvement through their BA course of study. All of our students continue to gain practical experience through working on professional film sets, participating in main-stage productions, and interacting closely with faculty advisors and mentors. Through teaching and production work, our department prepares students to succeed professionally in the Film and Theatre industries, while educating students across disciplines in the fundamental skills of collaboration, communication, and creativity.

This assessment report marks the first such report for the newly formed Film & Performing Arts BA which went into effect Fall 2016. This new FLPA BA is a merger of our two former BAs in Theatre and Film, which was a massive revision of our curriculum (starting in the 2016-17 catalog). Our FLPA degree majors now take a shared core of three classes (*Fundamentals of Acting*, *Film Set Production I*, and *Introduction to Production Design*) and then choose a concentration in either Film or Theatre. At this stage, with these current assessment results, we feel our new BA has been successfully implemented. We have made some adjustments to our curriculum detailed below.

Curricular changes implemented in response to conclusions:

1. FLPA F271 Film Set Production I: We added prerequisites of FLPA F241 Basic Stagecraft or FLPA F258 Light, Camera, Audio to ensure students were coming into this Film Set Production I class with experience in either design or film equipment operation. Because this is a production class (we make a movie each semester), we are not able to spend a lot of time teaching basic skills before beginning production; these added prerequisites should improve student learning outcomes.

2. FLPA F258 Lights, Camera, Audio: This course used to be FLPA F358, an upper division course. We felt that students needed basic introduction to these skills earlier in their careers in the FLPA BA, so we changed this course to a lower division course and are now requiring this in our Film Concentration instead of COJO/ FLPA F280 Video Storytelling. COJO/FLPA F280 is taught by a Journalism professor and was not meeting the needs of FLPA students studying dramatic/ narrative film versus documentary style film.

3. FLPA F260 Digital Video Editing: We un-cross listed this course with COJO F290 because we are teaching Adobe Suite software and COJO is teaching Final Cut X. We also felt that our students needed to take an editing course within our program/department so that they learn editing techniques for narrative/ dramatic film versus documentary style film.

4. FLPA BA: We adjusted the FLPA BA Film Concentration requirements to include FLPA F258 Lights, Camera, Audio in place of COJO/FLPA F280 Video Storytelling. COJO/FLPA F280 class is taught by a Journalism professor and was not meeting the needs of FLPA students studying dramatic/ narrative film versus documentary style film.

5. Online course development: The following FLPA courses taught by FLPA faculty are now newly offered online: FLPA F200X Discovering Stage & Screen, FLPA F215X Dramatic Literature & History, FLPA F472 3D Animation.

4. Identify the faculty members involved in reaching the conclusions drawn above and agreeing upon the curricular changes resulting

All current Department of Theatre & Film faculty took part in assessing our FLPA program and implemented the curricular changes resulting from assessment:
Carrie Baker, Professor, Chair
Kade Mendelowitz, Professor
Maya Salganek, Associate Professor

5. Has your SLOA plan been updated to include assessment of the program's Communication Plan, as required by Faculty Senate motion? (required for baccalaureate programs only)

Our current FLPA Communication Plan (submitted in 2016) includes details about the embedding of key communication skills within our discipline: oral communication, written communication, and collaborative communication.

Our current FLPA SLOA Plan currently assesses all three modes of communication with the following:

1. Portfolio Review, Audition Workshop, Reel Review (ORAL & WRITTEN Communication)
2. Mainstage and Film Production Surveys (COLLABORATIVE Communication)
3. Pre/Post Tests (WRITTEN Communication)

We are considering adding Writing Assessment Rubrics to our SLOA for the following upper division courses: FLPA F334 Movies & Films: Watching and Analyzing (Film Concentration) and FLPA F310 Acting for the Camera (Theatre Concentration), but have not yet made a decision regarding this potential addition. We do feel our current SLOA adequately addresses communication skills.