

Journalism**College of Liberal Arts****Table 4.1 Outcomes Assessment Implementation Summary**

Journalism BA, includes broadcast, news editorial (print), new media and photojournalism concentrations within the major

	Academic Year		
	2008-9	2009-10	2010-11
Assessment information collected	1) Survey of graduates 2) Review of IAS forms 3) Student portfolio	1) Survey of graduates 2) Review of IAS forms	1. External review of pre- and post-semester concept mastery initiated in expanding set of required classes. 2. Student performance in professional media internships quantified through follow-up survey of newsroom supervisors 3. Survey of graduates 4. Review of IAS forms

Submitted by: Brian O'Donoghue, Journalism chair

Conclusions drawn from the information collected above and how are faculty collectively involved in drawing conclusions	Writing skills are stronger in some media concentrations than others. Faculty weigh pre-major grammar test.	Newsroom managers prefer applicants who can write, shoot photos and video. Faculty weigh pre-major grammar test	Feedback from course OA and internship survey shared with faculty and instructors. Faculty weigh pre-major grammar test.
Curricular changes resulting from conclusions drawn above	Faculty exploring single course progression for all Journalism majors.	Ongoing discussion of optimum skills/course sequence needed improving job prospects for majors	Consensus reached on single-course sequence aimed at replacing media concentrations paths. Learning outcomes identified as part of curriculum reform. Faculty tackle degree change assignments.

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