

TANANA VALLEY CAMPUS Outcomes Assessment Implementation Summary Applied Business and Accounting Academic Year					
	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008
Assessment Information collected	1. Advisory Board recommended adding additional options to the Business Certificate and AAS Degree 2. Student Opinions of Instruction remain high. 3. Credit hour production and certificate/degree awards increasing.	1. Conducted telephone survey of graduates and employers. 2. Continued to track student opinions of instruction, credit hour production and graduate rates. 3. Monitored changes in Bachelor of Technology Degree and adjust accordingly. 4. Contacted UAF School of Management to attempt closer articulation.	1. Developed departmental strategic planning process – strengths, weaknesses, opportunities and threats. 2. Continued to monitor and evaluate credit hour production and graduation rates. 3. Continued to use departmental advisory board to monitor changes in external environment. 4. Continued to track student opinions of instruction. 5. Conducted a satisfaction survey of graduates.	1. Fully merged OMT program into ABUS. 2. Secure articulation agreements with a Bachelor of Business Programs at UAF and UAS. 3. Continued to monitor and evaluate credit hour production and graduation rates. 4. Continued to use departmental advisory board to monitor changes in external environment. 5. Continued to track student opinions of instruction. 6. Conducted a satisfaction survey of recent graduates.	1. Collect work samples from various courses. 2. Insure that student learning outcomes are included in all syllabi. 3. Evaluate course completion ratios. 4. Continue to track student opinions of instruction. 5. Continue to monitor and evaluate credit hour production and graduation rates. 6. Continue to use departmental advisory board to monitor changes in external environment. 7. Conduct a satisfaction survey of recent graduates. 8. Conduct a survey of student satisfaction with compressed courses.

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Conclusions drawn from this information	1. Opportunities exist to provide at no cost major emphasis areas in Public Management, Finance, Marketing, and Human Resources. 2. Due to budget restraints we hired an additional adjunct faculty to help teach accounting courses	1. See attached graduate survey results. Also conducted current student satisfaction survey. See attached results. 2. Credit hour production and graduate rates continues to grow. Department is currently 11% of TVC credits and head count and 22% of certificates/degrees awarded. 3. Department Chair on BT Committee. 4. SOM not open to closer articulation. Will pursue articulation agreements with UAS and Maui Community College. 5. Also conducted a survey of online students. Discovered satisfaction is closely linked with communications from instructor.	1. See attached department purpose, vision, values and goals statement. 2. Credit hour production reached all time highs for both fall and spring semesters. See attached chart. 3. Advisory board is active. Met twice to review curriculum and degree options. As a direct result we will drop intermediate accounting and add managerial accounting. 4. Student opinion of instruction is very high. Average overall full and part time score is 4.1. Successfully recruited two outstanding community professionals to teach adjunct this year (Gordon Cooper and Marilyn Romano). 5. 100% of Graduates are employed. 78% are continuing their education. Dissatisfaction expressed at inability to articulate to a BBA degree from the AAS.	1. Launched first Administrative Assistant Academy (AAA). 2. Developed new Management Concentration to seamlessly articulate from AAS to BBA. 3. Credit hour production continues to grow. 4. Advisory board is active. Met twice to review curriculum and degree options. As a direct result we will develop a Bookkeeping Technician Occupational Endorsement. 5. SOIs remain very high. 6. See attached. Satisfaction very high. 88% of graduates are employed. 60% continued their education.	1. TBA 2. TBA 3. TBA 4. TBA 5. TBA 6. TBA 7. TBA 8. TBA
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Curricular changes resulting from conclusions	Secured approval to offer new certificate and degree emphasis areas bring total program options to 9 in Business/Accounting Certificates and AAS Degrees.	1-4 No changes necessary. 5. Established policy that online instructors are to answer student email and phone inquiries within 24 hours. Online instructors will provide significant personal feedback at least once per week.	1. Have eliminated CLOS designator for OMT courses and created ABUS designations. 2. Will have to create a new concentration in AAS degree which more clearly articulates to BBA.	1. Added AAS concentration in Management to Articulate to BBA Degrees. 2. Added AAS concentration in Applied Management to allow other certificate holders to articulate to ABUS. 3. Developed Bookkeeping Technician Occupational Endorsement	TBA
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