

Department/Unit **Economics**

College/School **School of Management**

Outcomes Assessment Implementation Summary BA Economics			
	Academic Year		
	2007-08	2008-09	2009-10
Assessment information collected	In 2007-2008 the BA Econ was assessed the same as BBA Econ. Please see BBA Econ Summary for results.	In 2008-2009 the BA Econ was assessed the same as BBA Econ. Please see BBA Econ Summary for results.	(1) Communication Written: Writing samples are collected from all Econ “W” designated courses. (2) Communication Oral: Oral presentations are filmed in all Econ “O” designated courses.
Conclusions drawn from the information collected above and how are faculty collectively involved in drawing conclusions	In 2007-2008 the BA Econ was assessed the same as BBA Econ. Please see BBA Econ Summary for results.	In 2008-2009 the BA Econ was assessed the same as BBA Econ. Please see BBA Econ Summary for results.	(1) Faculty met in Spring 2010 for a day-long Assurance of Learning retreat that focused on Assessment. It was determined that students were not communicating at minimal acceptable level. (2) Econ BA students performed well (in top 25% of class) on this micro problem. However, faculty wanted to wait for further data before drawing any conclusions. (3) Econ BA students performed well (in top 30% of class) on this macro problem. However, faculty wanted to wait for further data before drawing any conclusions.

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Curricular changes resulting from conclusions drawn above	In 2007-2008 the BA Econ was assessed the same as BBA Econ. Please see BBA Econ Summary for results.	In 2008-2009 the BA Econ was assessed the same as BBA Econ. Please see BBA Econ Summary for results.	(1) Communication Written: Using the Fatal Error Policy in all writing intensive courses. Each writing intensive class will have a member of the Writing Lab visit the class at the beginning of each term. Students in writing intensive courses will be strongly urged to visit the UAF Writing Center. (2) Communication Oral: Added an additional one-half Oral intensive course requirement to the BBA degree. Each oral intensive class will have a representative of the Speaking Lab address the class at the beginning of each term. Students in oral intensive courses will be strongly urged to visit the UAF Speaking Center. (3) Technical Knowledge: None.
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