

BUSINESS ADMINISTRATION

School of Management
 Department of Business Administration
 907-474-7461
www.uaf.edu/som/degrees/undergraduate/ba/

BBA Degree

Minimum Requirements for Degree: 120 credits

The business administration department offers professional education to students interested in management, finance, human resource management, international business, marketing and travel industry management.

Competent management practices require an education that is both broad and deep. The business administration program prepares graduates to meet complex technical, economic and social problems and enables them to apply imaginative and responsible leadership to the needs of industry and government.

The undergraduate and graduate programs are accredited by the Association to Advance Collegiate Schools of Business.

Major — BBA Degree

Concentrations: Finance, General Business, and Marketing

1. Complete the general university requirements. (See page 129. As part of the core curriculum requirements, complete: BA F323X*; and MATH F262X*.)
2. Complete one oral-intensive course designated (O) and one oral-intensive designated (O/2), or complete two oral-intensive courses designated (O), or complete three oral-intensive courses designated (O/2).
3. Complete the BBA degree requirements. (See page 135. As part of the Common Body of Knowledge, complete AIS F310.)
4. Complete the following:*
 - BA F151—Introduction to Business.....3
 - ENGL F314W,O/2—Technical Writing3
5. Complete the following program (major) requirements:*
 - BA F307—Introductory Human Resource Management.....3
 - ECON F321—Intermediate Microeconomics (3)
 or ECON F351—Public Finance.....3
 - BA F460—International Business (3)
 or BA F461—International Finance (3)
 or ECON F463W—International Economics (3).....3
6. Complete an additional 6 credits from ACCT, BA or ECON6
7. Complete one of the following concentrations:*
 - a. **Finance**
 Complete four of the following:
 - BA F423W—Investment Analysis.....3
 - BA F424—Real Estate and Alternative Investments3
 - BA F454O—Student Investment Fund3
 - BA F455—Portfolio Management.....3
 - BA F461—International Finance.....3
 - b. **General Business**
 Complete four School of Management courses (of which at least three must be BA courses) approved by the undergraduate director and of which at least 6 hours must be upper-division. *Note: At least one course must be designated writing-intensive (W).*
 - c. **Marketing**
 Complete four of the following:
 - BA F241—Advertising, Sales and Promotion.....3
 - BA F436—Consumer Behavior3
 - BA F445W—Marketing Research3
 - BA F490—Services Marketing3
 - BA F491—Current Topics in Marketing3
8. Minimum credits required120

* Students must earn a C- grade or better in each course.

** Business students may earn a minor as long as their business degree requirements are met first.
Note: The BBA degree requires 50 percent of the accounting, business administration and economics credits to be earned in residence at UAF.
Note: Only one bachelor of business administration degree may be earned with a concentration in finance, general business or marketing.

Minor*

Finance

1. Complete the following:
 - ACCT F261—Principles of Financial Accounting.....3
 - BA F151—Introduction to Business.....3
 - BA F325—Financial Management3
 - ECON F201—Principles of Economics I: Microeconomics3
2. Complete one of the following with instructor permission:
 - BA F423W—Investment Analysis.....3
 - BA F424—Real Estate and Alternative Investments3
 - BA F461—International Finance.....3
3. Minimum credits required15

General Business

1. Complete five School of Management courses (of which at least three must be BA courses) approved by the undergraduate director and of which at least 6 hours must be upper-division.
2. Minimum credits required15

Management and Organizations

1. Complete five of the following:
 - BA F151—Introduction to Business.....3
 - BA F307—Introductory Human Resource Management3
 - BA F317W—Employment Law3
 - BA F325—Financial Management3
 - BA F330—The Legal Environment of Business.....4
 - BA F343—Principles of Marketing.....3
 - BA F360—Operations Management3
 - BA F390—Organizational Theory and Behavior3
 - ECON F201—Principles of Economics I: Microeconomics3
2. Minimum credits required15

Marketing

1. Complete five courses from the following:
 - STAT F200X—Elementary Probability and Statistics.....3
 - BA F151—Introduction to Business.....3
 - BA F241—Advertising, Sales and Promotion.....3
 - BA F343—Principles of Marketing.....3
 - BA F436—Consumer Behavior3
 - BA F490—Services Marketing3
 - BA F491—Current Topics in Marketing.....3
2. Minimum credits required15

Sports Management

1. Complete the following:
 - BA F280—Sports Leadership.....3
 - BA F281—Sports Management.....3
2. Complete nine credit hours from the following:
 - ACCT F261—Principles of Financial Accounting.....3
 - AIS F310—Management of Information Systems3
 - BA F151—Introduction to Business.....3
 - BA F253—Internship in Business3
 - BA F307—Introductory Human Resource Management3
 - BA F390—Organizational Theory and Behavior.....3
 - BA F457—Training and Management Development3
 - PSY F337W—Sports Psychology.....3
 - JRN F260—Sports Journalism3
3. Minimum credits required15

* Minors applicable to a bachelor of arts or bachelor of science degree.



Baccalaureate Core Requirements

Communication 9 Credits

- ENGL F111X—Introduction to Academic Writing.....(3)
ENGL F190H may be substituted.

Complete one of the following:

- ENGL F211X—Academic Writing about Literature.....(3)
- ENGL F213X—Academic Writing about the Social and Natural Sciences.....(3)

Complete one of the following:

- COMM F131X—Fundamentals of Oral Communication: Group Context.....(3)
- COMM F141X—Fundamentals of Oral Communication: Public Context.....(3)

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Perspectives on the Human Condition 18 Credits

Complete all of the following four courses:

- ANTH F100X/SOC F100X—Individual, Society and Culture.....(3)
- ECON F100X or PS F100X—Political Economy.....(3)
- HIST F100X—Modern World History.....(3)
- ENGL/FL F200X—World Literature.....(3)

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Complete one of the following three courses:

- ART/MUS/THR F200X—Aesthetic Appreciation: Interrelationship of Art, Drama and Music.....(3)
- HUM F201X—Unity in the Arts.....(3)
- ANS F202X—Aesthetic Appreciation of Alaska Native Performance.....(3)

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Complete one of the following six courses:

- BA F323X—Business Ethics.....(3)
- COMM F300X—Communicating Ethics.....(3)
- JUST F300X—Ethics and Justice.....(3)
- NRM F303X—Environmental Ethics and Actions.....(3)
- PS F300X—Ethics and Society.....(3)
- PHIL F322X—Ethics.....(3)

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Or complete 12 credits from the above courses plus one of the following:

- Two semester-length courses in a single Alaska Native language or other non-English language
- Three semester-length courses (9 credits) in American Sign Language taken at the university level.

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Mathematics 3 Credits

Complete one of the following:

- MATH F103X—Concepts and Contemporary Applications of Mathematics.....(3)
 - MATH F107X—Functions for Calculus*.....(4)
 - MATH F161X—Algebra for Business and Economics**.....(3)
 - STAT F200X—Elementary Probability and Statistics.....(3)
- * No credit may be earned for more than one of MATH F107X or F161X.

Or complete one of the following*:

- MATH F200X—Calculus I**.....(4)
- MATH F201X—Calculus II.....(4)
- MATH F202X—Calculus III.....(4)
- MATH F262X—Calculus for Business and Economics.....(4)
- MATH F272X—Calculus for Life Sciences.....(4)

* Or any math course having one of these as a prerequisite

** No credit may be earned for more than one of Math F200X, F262X or F272.

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Natural Sciences 8 Credits

Complete any two (4-credit) courses.

- ATM F101X—Weather and Climate of Alaska.....(4)
- BIOL F100X—Human Biology.....(4)
- BIOL F101X—Biology of Sex.....(4)
- BIOL F103X—Biology and Society.....(4)
- BIOL F104X—Natural History.....(4)
- BIOL F115X—Fundamentals of Biology I.....(4)
- BIOL F116X—Fundamentals of Biology II.....(4)
- BIOL F120X—Introduction to Human Nutrition.....(4)
- BIOL F213X—Human Anatomy and Physiology I.....(4)
- BIOL F214X—Human Anatomy and Physiology II.....(4)
- CHEM F100X—Chemistry in Complex Systems.....(4)
- CHEM F103X—Basic General Chemistry.....(4)
- CHEM F104X—Beginnings in Biochemistry.....(4)
- CHEM F105X—General Chemistry.....(4)
- CHEM F106X—General Chemistry.....(4)
- GEOG F111X—Earth and Environment: Elements of Physical Geography.....(4)
- GEOS F100X—Introduction to Earth Science.....(4)
- GEOS F101X—The Dynamic Earth.....(4)
- GEOS F106X—Life and the Age of Dinosaurs.....(4)
- GEOS F112X—History of Earth and Life.....(4)
- GEOS F120X—Glaciers, Earthquakes and Volcanoes.....(4)
- GEOS F125X—Humans, Earth and Environment.....(4)
- MSL F111X—The Oceans.....(4)
- PHYS F102X—Energy and Society.....(4)
- PHYS F103X—College Physics.....(4)
- PHYS F104X—College Physics.....(4)
- PHYS F115X—Physical Science I.....(4)
- PHYS F175X—Astronomy.....(4)
- PHYS F211X—General Physics.....(4)
- PHYS F212X—General Physics.....(4)
- PHYS F213X—Elementary Modern Physics.....(4)

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Library and Information Research 0–1 Credit

- Successful completion of library skills competency test or LS F100X or LS F101X prior to junior standing

0–1

Upper-Division Writing and Oral Communication

Complete the following at the upper-division level:

- Two writing intensive courses designated (W) and one oral communication intensive course designated (O), or two oral communication intensive courses designated (O/2) (see degree and/or major requirements)

Total credits required 38–39

All degrees (e.g. B.A., B.S., etc.) require additional courses.

Refer to specific degree and program requirements.

Students must earn a C- grade or better in each course used toward the baccalaureate core.

