## UAF College of Business and Security Management AT A GLANCE | 2023

#### **OUR MISSION**

We are a diverse and inclusive learning community where innovation in teaching, discovery, and service benefits our local communities, Alaska, the greater Arctic region and associated global environments while preparing our students for professional success.

## Hands-on Learning & Student Engagement

- <u>Arctic Innovation Competition (AIC)</u>-Alaska's first idea competition, accepting national submissions, evaluated by students, alumni & local leaders
- <u>Business Leader of the Year (BLOY)</u> 300+ attendees annually, coordinated & run by students
- <u>KPMG Etiquette Seminar & Dinner</u>-students network with CEO's, presidents, and entrepreneurs over dinner and interviews
- <u>Professionally Polished</u> local boutiques donate professional wardrobes to students, boosting confidence and building connections
- <u>Student Investment Fund (SIF)</u> \$2.1 M fund managed by students each semester
- Student Marketing Assistants- 2-3 students are hired onto the CBSM marketing team each semester

## **One-of-a-Kind Classroom Experiences**



ACCT 356: Creating Theme Park Magic, UAF went to the Disney Imagination Campus

## PROGRAMS UNDERGRADUATE DEGREES

Accounting Applied Management Business Administration Homeland Security & Emergency Management

## **GRADUATE DEGREES**

Master of Business Administration Master of Healthcare Management & Leadership Master of Security & Disaster Management Ph.D. Natural Resources & Sustainability



MBA 691: Advanced Topics in Business: Angel Investing, students invest in start-ups at the Alaska Angel Conference

<u>CERTIFICATES</u> Accounting Post-Baccalaureate

OCCUPATIONAL ENDORSEMENT

Homeland Security

## <u>GRADUATE CERTIFICATES</u>

Arctic Security Business Continuity Climate Security Cybersecurity Management Healthcare Management & Leadership Strategic Leadership



CBSM student Keldrick Kearse

at Professionally Polished



Aiyana Fragoso and Pearson Clark announce door prizes with Lisa Cassino at AIC



CBSM students pose with Tom Bartels, 2023 UAF Business Leader of the Year recipient



Students stand with Alaskan business leaders at the CBSM Etiquette Seminar

## **MINORS**

Accounting, Cybersecurity Homeland Security & Emergency Management Finance General Business Leadership Management & Organizations Marketing Military Science & Leadership Military Security Studies Sport Management





COLLEGE OF BUSINESS AND SECURITY MANAGEMENT University of Alaska Fairbanks

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Great Alaskan Accounting People members pose after winning first place at the <u>Armanino</u> <u>LLP Case Competition</u> in Seattle.

#### **Student Organizations**

- <u>Associated Students of Business &</u>
   <u>National Millennial/GenZ</u>
   <u>Community</u>
- <u>Cadet Club (ROTC)</u>
- Great Alaskan Accounting People (GAAP)
- International Association of Emergency Managers (IAEM)
- <u>Native Alaskan Business Leaders</u> (NABL)
- <u>Society for Human Resource</u> <u>Management (SHRM)</u>

#### **Honor Societies**

- Beta Gamma Sigma (BGS) international honor society recognizing members who are the top 10% of undergraduate students, top 20% of graduate students
- Order of Sword & Shield

   (OSS) the largest and most respected national honor society representing homeland security, emergency management, and related disciplines

## Consistent Change, Significant Growth

UAF College of Business and Security Management is continuously adding new programs and concentrations, and is consistently searching for ways to grow and adapt to the changing world. In 2023, CBSM has:

- Introduced a new graduate degree, Master in Healthcare Leadership & Management as well as a corresponding graduate certificate
- Introduced the Healthcare and One Health MBA concentrations
- Revitalized the Professionally Polished program and Etiquette Seminar & Dinner after a break during the pandemic

### Staff and Faculty Lead by Example

- <u>Three acclaimed faculty members received doctorate degrees in</u> <u>Spring 2023</u>: Dr. Kim McGinnis, Dr. Amy Cooper and Dr. John Pennington
- Dr. Jungho Baek named top 2% scientists in the world by Stanford University
- Troy Bouffard, instructor, selected as an Arctic Congressional Fellow within Senator Lisa Murkowski's Office in Fall 2023
- Tammy Tragis-McCook, Director of Development and Outreach received <u>Outstanding Professional in Philanthropy Award in Fall 2023</u>



CBSM dean and staff at UAF BLOY 2023



CBSM students celebrate at 2023 Commencement



CBSM student, Jasen Chausse receives regalia at <u>Beta Gamma Sigma Honor Society Induction</u>

### **Highest Level of Accreditiation**

The UAF College of Business and Security Management holds accreditation from the Association to <u>Advance Collegiate Schools of Business (AACSB</u>), the premier global accreditation body. This highly sought after accreditation has been achieved by fewer than 6% of universities worldwide.



University of Alaska Fairbanks