DEGREE
Master of Business Administration

CONCENTRATIONS
Blue
Business Analytics
Business Continuity
Cybersecurity
General Management
STEM

PROGRAM AT A GLANCE
All students, regardless of concentration, complete five core courses intended to prepare you for a career in management:

- MBA F617 Organizational Theory for Managers
- MBA F643 Marketing Management
- MBA F675 Quantitative Methods for Managers
- MBA F680 Financial Markets and Strategy
- MBA F690 Corporate Strategy

Choose from one of six concentrations: Blue, Business Analytics, Business Continuity, Cybersecurity, General Management or STEM (science, technology, engineering and mathematics), completing a minimum of three concentration courses. Finally, tailor your course of study with two electives.

STUDENT PROFILE
At any time, the MBA program has roughly 100 students enrolled. There is no "typical" UAF MBA student; many don’t have a business degree or background. Our students range from recent college graduates to those with 20+ years of career experience. While some have ties to Alaska and love the friendly community and outdoors lifestyle Fairbanks offers, others are spread across the U.S. and the globe. UAF is a military-friendly school and we are proud to have a large number of active duty military and veterans among our student body.

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MBA CONCENTRATIONS

BLUE
Step up to meet the growing demand for leaders with skills in both business and science, particularly in fisheries, oceanography, and climate science. Learn about the challenges and opportunities for the global economy created by changes in our oceans, coastal areas and inland waterways. The Blue MBA prepares graduates for a wide range of careers in fields such as tourism, fishery management, and offshore energy development.

BUSINESS ANALYTICS
Gain experience in high-demand data analysis skills and build expertise in commonly used digital tools for marketing, HR, and business process analytics. Your business analytics education will focus on the collection, management, and visual representation and interpretation of data.

BUSINESS CONTINUITY
Whether it’s a global pandemic or a major supply chain disruption, learn what it takes to help a business mitigate and survive after a major crisis. Courses include topics in crisis management, business continuity, and project management.

CYBERSECURITY
Gain the managerial and decision-making skills needed in the cybersecurity field. Complement your core management studies with courses in information assurance, cyber threats, and addressing critical infrastructure.

GENERAL MANAGEMENT
Looking to increase your earnings potential, or explore careers in business? The general management concentration allows you to select from coursework across traditional managerial disciplines, as well as emerging and current fields, including business intelligence, sustainability, negotiations, and new venture development.

STEM
Pursuing a career in science or technology? UAF’s STEM MBA offers a unique combination of management coursework and graduate-level coursework in a STEM discipline. Take advantage of UAF’s status as the U.S.’s premier Arctic University, an R1 Research Institute, and a land, space, and sea grant institution. Choose from a wide variety of disciplines, including healthcare management, engineering and project management, and computer science.

APPLICATION INFORMATION
Considering applying?
View admissions requirements and learn about the process on our website, or contact Graduate Advisor, Angel Buchanan, at aebuchanan@alaska.edu for more information. Depending on your undergraduate GPA and background, most students can apply without completing the GRE or GMAT. Students without a background in business may be required to complete prerequisite modules prior to enrolling.