

35th Annual  
Business Leader of the Year Banquet  
honoring

*Kyong Hollen*

of Santina's Flowers & Gifts  
and K-Janitorial



*Friday, March 25, 2011*

6 p.m. Cocktails	Fairbanks Princess Riverside Lodge Edgewater Dining Room
7 p.m. Dinner	Fairbanks, Alaska

Proudly hosted by the  
*UAF School of Management*



## *Kyong Hollen*

The UAF School of Management is proud to honor the 2011 Business Leader of the Year: Kyong Hollen. Nominated by her peers and chosen by a committee of students, faculty, and a previous Business Leader of the Year, Kyong is the 35th recipient of this award. She will be joining the ranks of lead-

ers chosen for their business achievements, leadership, community service, and educational support.

Kyong came to the United States in 1986, speaking almost no English and knowing very little about Western culture. She worked as many as four jobs at a time to make ends meet. Thanks to her boundless energy and never-ending perseverance, Kyong was eventually able to start her own business, K-Janitorial.

In between hours of work at her cleaning business, she began working part time at Santana's Flowers and Gifts. In 1999, she purchased the business from the retiring owner. Santana's held a special place in Kyong's heart, as she says, "Flowers make people happy." Remembering her own earlier financial struggles, Kyong makes it a business practice to provide employment opportunities to those in need who are willing to embrace hard work.

Kyong earned her citizenship in 1988 and is proud to be an American citizen. Pleased to call Fairbanks her home, the ways in which Kyong gives back to our community are endless.

Kyong shares her success with the university as a Legacy Donor and through two scholarships awarded to business students. She gives back generously to the community by being involved in organizations such as the Fairbanks Chamber of Commerce, Big Brothers Big Sisters, Girl Scouts of America, Fairbanks Rotary Club, and the Red Cross of America Council. Most military events have a touch of Kyong's generosity, shown through a wreath or bouquet to welcome new leadership at military installations.

Kyong's previous awards include the Girl Scouts' Women of Distinction and the Greater Fairbanks Chamber of Commerce Bill Stroecker Business of the Year award.

# Business Leader of the Year Banquet

6 p.m.

*No-Host Cocktails*

7 p.m.

*Welcome*

ASB President Amber Hannum

*Invocation*

Judge Patrick S. Hammers

*Dinner*

8 p.m.

*Opening Remarks*

ASB President Amber Hannum

SOM Dean Mark Herrmann

*Pin Presentation*

Bernie & Connie Karl

*Guest Speakers*

UAF Vice Chancellor Jake Poole

Governor Sean Parnell

FPD Chief (Ret.) Dan Hoffman

Attorney General John Burns

*Award Presentation*

Michele Stringham

*Acceptance Remarks*

Kyong Hollen

*Auction & Closing Remarks*

Anne Vance



A special **thank you** to Kyong Hollen for her generous donation of the beautiful flowers and decor.



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Original photo by School of Management student Brian Paden, donated for auction.

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Title: Fox Gaze

Market Value: \$175

*"This picture is of a wild red fox which decided to cross the Steese Highway. It casually walked up the road a few paces and paused, sizing me up. Over the next minute it walked closer, a few steps at a time. It struck this intense pose and then disappeared into the woods."*

*-Brian Paden*

## School of Management Scholarships

Scholarships open the doors to the future, providing students with the support to fulfill their educational aspirations. It is because of these generous donors, we are able to help over 20 students with over \$40,000 in private funding this year. Scholarship support is one of the most powerful ways to impact the lives of UAF students.

A. Ronald Nerland Memorial Scholarship  
Alyeska Pipeline MBA Fellowship (2)  
American Business Women's Association  
Associated Students of Business  
Cook & Haugeberg CPAs/Tom Bartlett  
Scholarship  
Dorothy Pattinson Accounting Scholarship  
Hulda Huhtula Elieff Memorial Scholarship  
Jean B. Schmitt Scholarship

Ken & Olga Carson Memorial Scholarship  
Key Bank Scholarship (2)  
Kyong Hollen Business Scholarship (2)  
Lois E. Meier Accounting Scholarship  
R.M. and Katherine Boyd Scholarship  
Student Investment Fund Scholarships (4)  
Totem Ocean Trailer Express Scholarship  
William Paul Scholarship

*"Before I received the scholarship I was attaining my undergraduate degree on loans alone. I wanted to apply for the MBA program at UAF but could not afford to take out anymore loans. With my scholarship I am able to finish my undergraduate degree and pursue my MBA."*

*-Amy Facklam, Kyong Hollen Business Scholarship recipient*

For more information on scholarships, contact Tammy Tragis-McCook  
907-474-7042 / [tammy.tragis@alaska.edu](mailto:tammy.tragis@alaska.edu)

# UAF School of Management

THE UAF SCHOOL OF MANAGEMENT (SOM) was formed in 1975 as one of five professional schools at UAF. SOM is one of only 175, or 1.5%, of all national and international business schools, to hold the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation for both the school and the Accounting program. This is the top level of accreditation and represents the highest standard of achievement for business schools worldwide.

Three main disciplines comprise the School of Management: Accounting, Business Administration, and Economics. Both undergraduate and graduate degrees are offered by SOM. Faculty in these programs work together as an integrated team to provide challenging and fulfilling education to our students in order to produce stellar Alaska business graduates.

For more information, visit us online at [www.uaf.edu/som](http://www.uaf.edu/som).

## Degrees Available:

### Undergraduate

Accounting  
Business Administration  
Economics  
Emergency Management



### Graduate

Master of Business Administration  
M.S. in Resource and Applied Economics  
Ph.D. in Natural Resources and Sustainability

## Minors Available:

Accounting                      Management & Organizations  
Economics                      Marketing  
Finance                            Sports Management  
General Business

# UAF Associated Students of Business

THE ASSOCIATED STUDENTS OF BUSINESS (ASB) was organized in 1976 by a group of students interested in enhancing their business education. ASB encourages students from all majors to participate.

ASB affiliation offers tremendous opportunities to its members through participation, leadership, and networking. Through this organization, students develop professional expertise, refine organizational skills, and improve communication.

## ASB Officers

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Amber Hannum

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Daniel Andrews

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Native Alaskan Business Leaders (NABL)

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Students Offering Leadership Development (SOLD)

Students Who Enjoy Economic Thinking (SWEET)

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~John Fitzgerald Kennedy

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Best wishes to  
**Kyong Hollen,**  
Business Leader  
of the Year



**Congratulations**  
*Kyong Hollen!*



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## Congratulations to Ms. Kyong Hollen 2011 UAF School of Management Business Leader of the Year

Accolades to the UAF  
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Students, Staff and Advisors  
for your continued successes

Cary S. Keller MD, F.A.C.S.M.  
2009 Business Leader of the Year



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# Congratulations Kyong Hollen



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CONGRATULATIONS  
to  
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Business Leader of the Year

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has a great  
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*Congratulations Kyong Hollen!*

# Thank You

We would like to give a warm thank you to the following organizations who purchased a table for this event:

AlaskaUSA Federal Credit Union	Great Northwest
Alyeska Pipeline Service Co.	Greater Fairbanks Community Hospital Foundation
BP	K-Janitorial
Chena Hot Springs Resort/ K & K Recycling	Kinross Ft. Knox
Cook, Schuhmann and Groseclose	Kohler, Schmitt & Hutchison
Denali State Bank	Mt. McKinley Bank
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Fairbanks Daily News-Miner	Santina's Flowers & Gifts (2)
Fairbanks Memorial Hospital/ Denali Center	Seekins Ford Lincoln
First Command	Spirit of Alaska Federal Credit Union
Flint Hills Resources	Sportsmedicine Fairbanks
Frontier Supply	Sportsmedicine Fairbanks Student Table
	State Farm Insurance

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The School of Management would like to extend a heartfelt thank you to the following individuals and organizations who sponsored student tickets:

Alyeska Pipeline Service Company	George E. Gordon, 2000 Business Leader of the Year
BP	Grace Schaible
Chena Hot Springs Resort	Jack Wilbur, 2007 Business Leader of the Year
Dan Britton, Fairbanks Natural Gas	Jake Poole, UAF Vice Chancellor
Dr. Carey S. Keller, Sportsmedicine Fairbanks, 2009 Business Leader of the Year	Jim Collins, SOM Professor
Fairbanks Memorial Hospital/Denali Center	Nicole Cundiff, SOM Professor
Flint Hills Resources	Spirit of Alaska Federal Credit Union
	Thomas Xhou, SOM Professor

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Thank you to the following donors for their additional gifts in support of tonight's event:

Dr. Cary S. Keller

Jim & Jinx Whitaker

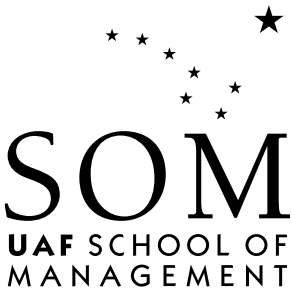
# Previous Business Leader of the Year Award Recipients

1977	Paul Gavora	1994	Larry Doll
1978	Joseph Usibelli, Sr.	1995	Gary Wilken
1979	Ron Nerland*	1996	Norm & Angie Kruckenberg
1980	Wally Burnett	1997	Morris Thompson*
1981	Ray Kohler*	1998	Margaret Russell
1982	Marc Langland	1999	Rhonda Boyles
1983	Judy Robertson Divinyi	2000	George E. Gordon
1984	Lawrence Heiner	2001	Steve Frank & Linda Anderson
1985	Jeff Cook	2002	Bart LeBon
1986	William Green*	2003	John Hill
1987	Mike Kelly	2004	Michael Cook
1988	Walt Schlottfeldt	2005	Ginger Stock-McKenzie
1989	Captain Jim Binkley*	2006	Jim Lund
1990	Ralph Seekins	2007	Jack B. Wilbur
1991	Tim Fargo	2008	Jyotsna "Jo" Heckman
1992	Gary Roth	2009	Dr. Cary S. Keller
1993	Jim & Jinx Whitaker	2010	Bernie Karl

\*Deceased

The *School of Management* would like to *thank you* for sharing this evening with us. It is a great pleasure to honor *Kyong Kollen* as the 35th recipient of the *Business Leader of the Year Award*.





Photos courtesy of Kyong Hollen and Tammy Tragis-McCook.  
UAF is an affirmative action/equal opportunity employer and educational institution.  
Event photography by Maureen McCombs and Lynn Kriley. Event videography by Daniel Andrews.