

*42<sup>nd</sup> Annual*

**Business Leader of the Year Banquet**  
*honoring*

*Cliff & Rob Everts*

of Everts Air Fuel &  
Everts Air Cargo



*Saturday, April 7, 2018*

6 p.m. Cocktails

Westmark Hotel

7 p.m. Dinner

Gold Room

Fairbanks, Alaska

*Proudly hosted by the*

**UNIVERSITY OF ALASKA FAIRBANKS**

*School of Management*

# Cliff & Rob Everts



Cliff Everts was born in Yonkers, New York to parents who had both emigrated from Germany. The youngest of five children, his interest in planes started in childhood and he took his first ride in an airplane at the age of 12. He started flying when he was 15, and soloed in a 1939 Taylorcraft before he even had a driver's permit. When WWII began, Cliff signed up for the Civilian Pilot Training Program, which allowed him to attend ground and flight school.

Cliff traveled to Anchorage, Alaska in 1943 to work for Alaska Star Airlines (now Alaska Airlines). Soon after, he moved to Fairbanks and worked for Wien Airlines for 35 years. He married Betty Dailey in 1959 and together they have six children – five daughters and one son. In 1980, Cliff founded his own aviation enterprise, Everts Air Fuel. Cliff possessed an entrepreneurial spirit and launched several additional businesses over the years, including Alaska Rental and Sales (1960) and Airport Gas & Oil (1996).

In October 2007, Cliff received the Federal Aviation Administration Master Pilot Award. In 2011, the Greater Fairbanks Chamber of Commerce and the Alaska International Airport System honored Cliff with a plaque at the East Ramp entrance to the airport, in honor of his commitment and support for aviation in Alaska. In 2013, he was inducted into the Alaska Aviation Hall of Fame, receiving the Alaska Aviation Entrepreneur Award.

Sadly, Cliff passed away on Dec. 7, 2017 at the age of 95. However, his and Rob's nomination for the BLOY award was already underway and the Everts family agreed to accept the award for father and son as a memorial for Cliff.

Rob Everts followed his father Cliff into the aviation business, working for the family businesses while growing up and learning to fly at the age of 14. He first flew solo that summer in a Schweizer 233 Sail Plane, and earned his private pilot's license at the young age of 17. He earned a BS in aeronautical science and became vice president of Everts Air Fuel in 1982. In 1992, he married Paula Bettano, and together they have two daughters, Claire and Caroline, who are both currently in college.

In 1993, Rob purchased Tatonduk Outfitters Limited, a Fairbanks-based air carrier providing scheduled services to interior Alaska villages, and expanded it to include large aircraft operations. In 2000, Rob purchased the former Mark Air Terminal – a 70,000 square foot facility that includes an aircraft hangar, maintenance shops, administrative offices, and more at the Fairbanks International Airport. He has continued expanding the business over the years, which now does business as Everts Air Cargo and Everts Air Alaska flying throughout Alaska, the Lower 48, Mexico, Canada, and the Caribbean Islands.

Everts Air businesses are proud to employ over 300 Alaskans, as well as additional employees in the Lower 48, and Rob credits the success of his business in large part to his employees. He believes in treating his employees well and in giving them a voice and the ability to share their views with him and the others who manage the company. Through tough times of building businesses, the family has pulled together. This is a very close family, evident from the roster of people who work for various companies that are part of the Everts' ventures. The expansion of these enterprises following Rob's entry has been phenomenal. The entire family takes a keen interest in all of their employees and the employees' welfare, viewing them as friends. Personally, both Cliff and Rob are people who place traditional family values quite high in a day and age where many owners simply do not have the time to devote to that most important thing in life. When asked what Cliff was most proud of, a smile would spread across his face and he would say: "I am most proud of my family, just who they are and everything they do."

Together, Cliff and Rob have done much to develop air cargo services in Alaska. They have mentored young pilots and those involved in the aviation industry, as their businesses have become training grounds for aspiring pilots, mechanics, and airline workers of all sorts. They have built a multimillion-dollar company in Alaska that provides service around the state, serving primarily Alaskans in both urban and rural areas; it has expanded to cover multiple air travel needs (cargo, passenger, fuel hauling, etc.), while still remaining based in Fairbanks. Their success can be credited to the foresight, tenacity, resilience, and sheer willpower of Cliff and Rob as they built and sustained these businesses. They serve as great models for the entrepreneurial spirit that is embraced by the UAF Business Leader of the Year Award.

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*The aircraft drawing on the front cover is of Rob's 1929 Travel Air, which was given to Rob by his father, Cliff, for his 50<sup>th</sup> birthday. When Cliff gave the Travel Air to Rob it was unrestored and needed quite a bit of work. After a few years, a full overhaul completed by Ron Klem, and a little "TLC," the Travel Air was fully restored and dubbed the Time Machine.*

*The cover illustration was drawn by talented SOM Marketing Assistant and UAF digital art major Agnes-Lesley Lawson.*



# *Student Organizations*

Active and Innovative Minds (AIM)

Associated Students of Business (ASB)/National Millennial Community

Cadet Club (ROTC)

Great Alaskan Accounting People (GAAP)

Native Alaskan Business Leaders (NABL)

Society for Human Resource Management (SHRM)

Students Offering Leadership Development (SOLD)

Students Who Enjoy Economic Thinking (SWEET)

PROCEEDS FROM THIS EVENT BENEFIT  
SOM STUDENT ORGANIZATIONS, DEVELOPMENT AND SCHOLARSHIPS.

# *Thank You!*

***We would like to extend our special thanks to the following:***

*Alaska Satellite Facility - for maps for decorations*

*Alaska Universal Productions (AUP) - for lights, sound & production*

*Aurora Balloons & Decorating - for draping and backdrop*

*Blaze Brooks - for stage construction*

*F&H Fitness Studio - for collecting materials for decorations*

*Grayling Media - for event videography*

*Interior Graphics & Printing - for tickets & program*

*Jenn Williams, Arctic Flair Photography - for photo booth photography*

*JR Ancheta, UAF Photographer - for event photography*

*Todd Paris, Paris Photographics - for event photography*

*UAF Department of Theatre and Film - for photo booth props & lanterns*

*UAF GeoData Center & Map Office - for decorations assistance*

*Your Story Event Planning & Cheri Renson - for decorations guidance*



# BUSINESS LEADER OF THE YEAR BANQUET

6 p.m. *No-Host Cocktails*

7 p.m. *Welcome*  
Rebecca Strickland

*Invocation*  
Skip Cook

*Dinner*

8 p.m. *Opening Remarks*

UA President Jim Johnsen

UAF Chancellor Daniel M. White

SOM Dean Mark Herrmann

Mickela Lamb, SOM Alumna

*Video & SOM Support*

Cole Berner, Claire Everts, Agnes-Lesley Lawson

Lisa Herbert, Bernie Karl

*Guest Speakers*

Jerry Walker, Bernie Karl

*Pin Presentation*

Claire Everts, Susan Elizabeth Hoshaw

*Acceptance Remarks*

Rob Everts

*Outcry Auction*

Joe Campbell

*Door Prizes*

Cole Berner, Claire Everts, Agnes-Lesley Lawson

*Closing Remarks*

Rebecca Strickland

# *Business Leader of the Year Committee*

## **Committee Chair**

Rebecca Strickland

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## **Decoration Committee**

Paige Best, Chair  
Marcela Nichifor  
Christa Ogawa  
Jasmine Tozier  
Myzah Tuiletufuga

## **Marketing Committee**

Cole Berner  
Claire Everts  
Agnes-Lesley Lawson

## **Ticket Sales Committee**

Patty Egan, Co-Chair  
Marisa Martinez, Co-Chair

## **Social Media Committee**

Agnes-Lesley Lawson

## **Volunteer Committee**

Claire Everts

## **SOM Staff Consultant**

Ashley Witt



*SOM students and faculty tour the Everts Air South Hangar with Rob Everts, just days after he experienced a snowmachining injury to his knee.*

# UNIVERSITY OF ALASKA FAIRBANKS

## *School of Management*

THE UAF SCHOOL OF MANAGEMENT (SOM) was formed in 1975 as one of five professional schools at UAF. SOM is one of only 186 of all national and international business schools to hold the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation for both the school and the Accounting program. This is the top level of accreditation and represents the highest standard of achievement for business schools worldwide.

SOM offers both undergraduate and graduate degrees. Faculty in these programs work together as an integrated team to provide challenging and fulfilling education to our students in order to produce stellar Alaska business graduates.

## *Degrees Available*

### Undergraduate

- Accounting
- Business Administration
- Homeland Security and Emergency Management

### Graduate

- Master of Business Administration
- Master of Security and Disaster Management
- Ph.D. in Natural Resources and Sustainability

## *Minors Available*

- Accounting
- Economics
- Emergency Management
- Finance
- General Business
- Leadership
- Management & Organizations
- Marketing
- Military Science & Leadership (ROTC)
- Military Securities Studies
- Occupational Endorsement in  
Homeland Security
- Sports Management

# *The Everts Experience – Denali Adventure*

**Fair Market Value: \$4,000**

Private champagne charter for nine guests. Get up close and personal to Denali. Experience the near-vertical Wickersham Wall, the North Face of Denali, Alaska Range, the massive Muldrew Glacier and so much more!



Amazing aerial views of glaciers, braided rivers, alpine tundra and the Denali National Park that many people have never seen.

Your Everts private plane for the tour is a Pilatus PC-12, of Switzerland, with a reputation for outstanding versatility, performance, and reliability. It holds the distinction of being the best-selling pressurized, single-engine, turbine-powered aircraft in the world.

The PC-12 features a large 330 cubic feet passenger cabin with luxurious leather seating. It has a range of 1,845 nautical miles and a cruise speed of 285 knots.

The auction item is being offering in honor of Cliff Everts, who could not pass up a good auction. Tour date to be mutually decided. Flight time is 1.5 hours. Total tour time is two hours including boarding and orientation.

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## *Business Leader of the Year Community Steering Committee*

The UAF Business Leader of the Year Community Steering Committee members are essential to the event's success. It is with their input decisions are made regarding event structure, flow, and satisfaction. Through their honest feedback, SOM feels equipped to provide the award recipients, guests, and students the best experience possible.

Thank you to the following event advisors:

- Erin Chalstrom, Your Story AK Event Planning
- Jim Culley, Northrim Bank, SOM alumnus
- Victoria Denning, Denali State Bank
- Bobby Desrochers, Gold Standard Real Estate, SOM alumnus
- Brittany Hale, Hale & Associates
- Lisa Herbert, Usibelli Coal Mine
- Cheri Renson, Community Member

# Community Nomination Letters

Candidates are chosen on merits of their leadership, business accomplishments, community involvement and educational support. It starts with one simple nomination and often additional letters are provided to support the nomination.

First nominated in 2015 by BLOY 1985 recipient **Jeff Cook**, the Everts nomination rose to the top this year. **Bernie Karl** (BLOY 2010) led the charge, with the support of 13 additional past BLOY recipients:

**Rhonda Boyles**, 1999

**Steve Frank & Linda Anderson**, 2001

**Dan Gavora**, 2012

**David Hale**, 2013

**Jo Heckman**, 2008

**John Hill**, 2003

**Jim Lund**, 2006

**Judy Robertson**, 1983

**Ginger Stock-McKenzie**, 2005

**Joseph Usibelli Sr.**, 1978

**Andy Warwick**, 2015

**Jim & Jinx Whitaker**, 1993

**Gary Wilken**, 1995

The following community members also submitted letters of support:

**Skip Cook**, CSG Inc.

**Bob Groseclose**, CSG Inc.

**Jo Kuchle**, CSG Inc.

**William R. Satterberg, Jr.**, Attorney at Law

**Barbara Schuhmann**, CSG Inc.

## WHAT ADVICE DO YOU HAVE FOR EMPLOYERS HIRING UAF STUDENTS?

*Bernie Karl*, Chena Hot Springs Resort

“Give them a chance and hire them! It is not what they have hanging on the wall, it’s what they have on the ball.”

42<sup>nd</sup>  
ANNUAL

Business Leaders of the Year



# Congratulations

Robert, & in memoriam, Cliff!



Cliff, Robert, & some of their legendary aircraft.

## Entrepreneurial enthusiasm doesn't skip a generation!

Two lifetimes of commitment to your state, community, family, & especially, the 370+ team members at Everts Air, is an achievement we wholeheartedly celebrate.

Your vision, integrity, & work ethic motivates others, while your genuine concern for those around you inspires.

With a dream, ambition, & passion for aviation, they made it happen.





## WHAT ADVICE DO YOU HAVE FOR EMPLOYERS HIRING UAF STUDENTS?

*Jim Johnson*, UA President

“Hire all of them you can, and more; they are fantastic! Our students have studied with terrific faculty, and they have studied with a diverse group of peers. They are able to work well with people from diverse backgrounds, which is essential in the modern workplace.”



*Thank you for supporting  
Fairbanks in the air  
and on the ground.*

*Congratulations  
Rob Everts, and in  
memory of Cliff Everts*



Supporting UAF and the School of Management

Alaska Airlines congratulates  
Cliff and Rob Everts on a  
legacy of leadership and  
devotion to our community.



*Alaska*  
AIRLINES

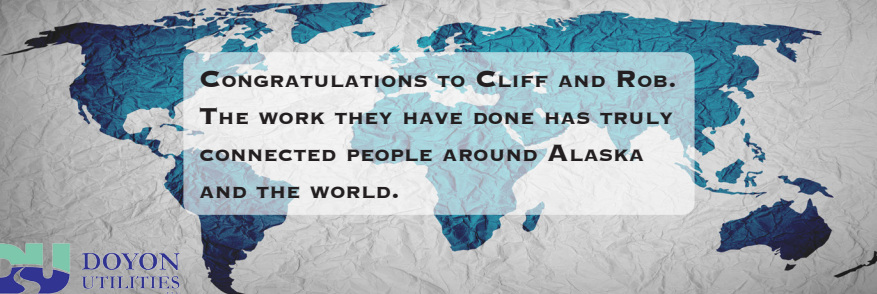


**CONGRATULATIONS  
CLIFF EVERTS &  
ROB EVERTS  
AND THE  
ENTIRE EVERTS  
FAMILY AND  
TEAM!**



LAW OFFICES  
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**2018 UAF BUSINESS LEADERS OF THE YEAR**



**CONGRATULATIONS TO CLIFF AND ROB.  
THE WORK THEY HAVE DONE HAS TRULY  
CONNECTED PEOPLE AROUND ALASKA  
AND THE WORLD.**



Opportunities in engineering,  
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# Our industry has changed.



## OUR VALUES REMAIN THE SAME.

During the past 75 years, we've grown from a small mining operation to one of Alaska's leading businesses. Yet with all our progress, some things haven't changed. Usibelli Coal Mine remains a family-owned and -operated company. We are still committed to producing affordable energy, while protecting the safety of our workers and the quality of our environment. Our future looks bright, thanks to the legacy we've been building since 1943.

**Usibelli Coal Mine congratulates *Cliff and Rob Everts* on being named the 2018 Business Leaders of the Year!**

[www.usibelli.com](http://www.usibelli.com)



Chena Hot Springs Resort congratulates  
Rob and Cliff Everts on being selected as the  
**2018 UAF Business Leaders of the Year!**



Thank you for serving Alaska!  
All the best from your friends at  
Chena Hot Springs Resort!





# CONGRATULATIONS

GCI congratulates Cliff and Rob Everts on being selected 2018 UAF Business Leaders of the year!



## FAIRBANKS STRUCK GOLD WITH CLIFF AND ROB EVERTS!



**Congratulations to the 2018  
Business Leaders of the Year.**

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**CONGRATULATIONS**  
to  
**Cliff & Rob Everts**  
Business Leaders of the Year

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*Congratulations*  
**CLIFF & ROB EVERTS**


Thank you for your  
years of service  
to the Alaskan  
community!

from  
**DAVID HALE**  
2013 Business Leader of the Year

The UAF CTC Aviation Program  
thanks Cliff and Rob Everts  
for their commitment to and  
support of Aviation education.

*“The contributions from Cliff and Rob Everts to Alaska’s aviation industry, economy, and their service to communities statewide are simply unparalleled. Their long-term successes truly make them worthy of being recognized as Business Leader of the Year.”*

- Michele Stalder, Dean  
UAF Community & Technical College

  
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**We’ve crunched the numbers  
and concluded:**

**Cliff & Rob  
Everts  
are #1**



## WHAT ADVICE DO YOU HAVE FOR EMPLOYERS HIRING UAF STUDENTS?

*Jerry Walker*, First National Bank Alaska

“UAF has a strong history of providing an environment for students to learn, grow and prepare for future business and life challenges. Faculty and staff encourage hard work, creativity and critical thinking skills. Find ways to get to know some of these students and allow them to demonstrate what they are made of and more importantly, potentially capable of. Examples of this are the Student Investment Fund participants and other internships.”



On behalf of our entire membership, we thank Rob and Cliff for their tremendous contributions to the aviation industry in Fairbanks and beyond.



## Congratulations to Cliff & Rob Everts!

with warm regards from  
**KYONG HOLLEN**  
2011 Business Leader of  
the Year





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*Congratulations  
Cliff &  
Rob Everts!*



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**Here's to Cliff and Rob Everts**  
**UAF BUSINESS LEADERS OF THE YEAR**

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**Daily News-Miner**

THE VOICE OF INTERIOR ALASKA

The News-Miner joins the community in honoring

**Cliff and Rob Everts**

2018 Business Leaders of the Year

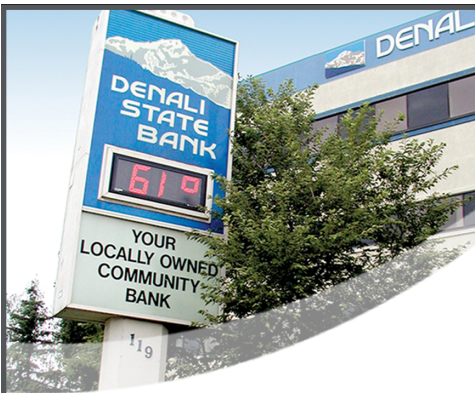
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## **Congratulations Cliff and Rob Everts**

Best wishes for much  
continued success



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## *Congratulations* **CLIFF & ROB EVERTS**

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## *Congratulations, Cliff & Rob* **EVERTS** *2018 Business Leaders of the Year*

You make our community great!



Jim Dodson



**Fairbanks**  
Economic Development Corporation



Andie Levesque



Juliet Shepherd



Samantha Reynolds



Hannah Cooper

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**FROM ONE  
FAMILY-OWNED  
BUSINESS TO  
ANOTHER...**

## **CONGRATULATIONS CLIFF & ROB EVERTS!**

## WHAT ADVICE DO YOU HAVE FOR EMPLOYERS HIRING UAF STUDENTS?

*Lisa Herbert*, Usibelli Coal Mine

“Give ‘em a chance! UAF students, particularly SOM students, have all the tools in the toolbox to help them be successful. As employers we just need to make sure we give them the opportunity to put the tools to work.”

## *Congratulations* **Cliff and Rob!** UAF School of Management 2018 Business Leaders of the Year



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congratulates  
**Cliff & Rob Everts**  
on their selection as the  
2018 UAF Business  
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LEADERS OF THE YEAR!**

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# *Thank You*

*We would like to give a warm thank you to the following individuals and organizations who purchased a table for this event:*

Alaska Airlines	HUB International/Ken Murray Insurance
BP	Kohler, Schmitt & Hutchison PC
Chena Hot Springs Resort	Law Offices of William R. Satterberg, Jr.
Cook & Haugeberg LLC	Mt. McKinley Bank
Denali State Bank	Northrim Bank
Doyon Utilities	RJG, A Professional Corporation
Everts Air Fuel & Everts Air Cargo (5)	Spirit of Alaska Federal Credit Union
Fairbanks Daily News-Miner	State Farm Insurance
Fairbanks Economic Development Corp.	Sumitomo Metal Mining Pogo
First National Bank Alaska	UAF Community and Technical College Aviation Program
Flowline Alaska	Usibelli Coal Mine
GCI	Vivlamore Companies
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Hale & Associates	
Haulin' Al's Dumptruck Service	

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*The School of Management would like to extend a heartfelt thank you to the following individuals and organizations who sponsored student tickets:*

Arctic Office Products	GCI
BP	Dr. Cary S. Keller
Chena Hot Springs Resort	Spirit of Alaska Federal Credit Union
Professor Nicole Cundiff	Taiga Mining Company, Inc.
Denali State Bank	Professor Thomas Zhou
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## *Door Prize Sponsors*

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## *Student Prize Sponsors*

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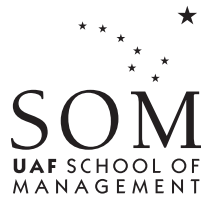
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# *Previous Business Leader of the Year Award Recipients*

1977	Paul Gavora	1998	Margaret Russell
1978	Joseph Usibelli, Sr.	1999	Rhonda Boyles
1979	Ron Nerland*	2000	George E. Gordon*
1980	Wally Burnett*	2001	Steve Frank & Linda Anderson
1981	Ray Kohler*	2002	Bart LeBon
1982	Marc Langland	2003	John Hill
1983	Judy Robertson Divinyi	2004	Michael Cook
1984	Lawrence Heiner	2005	Ginger Stock-McKenzie
1985	Jeff Cook	2006	Jim Lund
1986	William Green*	2007	Jack B. Wilbur
1987	Mike Kelly*	2008	Jyotsna "Jo" Heckman
1988	Walt Schlotfeldt	2009	Dr. Cary S. Keller
1989	Captain Jim Binkley*	2010	Bernie Karl
1990	Ralph Seekins	2011	Kyong Hollen
1991	Tim Fargo	2012	Dan Gavora
1992	Gary Roth	2013	David Hale
1993	Jim & Jinx Whitaker	2014	Lorna Shaw
1994	Larry Doll	2015	Andy Warwick
1995	Gary Wilken	2016	Bob Hajdukovich
1996	Norm & Angie Kruckenberg	2017	Steve Lundgren
1997	Morris Thompson*		

*\*Deceased*

The UAF School of Management would like to  
**THANK YOU** for sharing this evening with us.

It is a great pleasure to honor **CLIFF & ROB EVERTS**  
as the **42<sup>ND</sup> RECIPIENTS** of the

# *Business Leader of the Year*