# 43<sup>rd</sup> CAnnual

**Business Leader of the Year Award** honoring

# Jim Dodson

of Fairbanks Economic Development Corporation



# Saturday, CApril 20, 2019

6 p.m. Cocktails

7 p.m. Dinner

Westmark Hotel

Gold Room

Fairbanks, Alaska

Proudly hosted by the

University of Alaska Fairbanks

School of Management

# Jim Dodson



Jim has been President/CEO of the Fairbanks Economic Development Corporation (FEDC) since 2005. Prior to his position with FEDC, Jim ran successful aviation and transportation businesses in the Interior. He was an owner of Frontier Flying Service, a scheduled and chartered aviation company, and later went on to own Denali Group, a trucking transportation company with gross sales of approximately \$20 million and 200 employees.

Jim is a lifelong Fairbanksan. He and his wife Kathi raised four children and have five grandchildren. Jim is a graduate of the University of Alaska and served in the US Army Vietnam 5th Special Forces Group.

Much of Jim's success is due to his love of community, his work ethic and the relationships he has built over the

last 40 plus years with many of Alaska's influential decision-makers. He reaches out to these leaders to discuss Interior issues and they listen. Furthermore, his reach in advocating for Alaska extends beyond the 49th State to our nation's capital.

Jim's work at FEDC has been instrumental in supporting and developing new industries in the Fairbanks North Star Borough and the state. He is a tireless supporter of the military, energy programs and new jobs for the Interior. Many of the projects he started over a dozen years ago are still going strong and have created a myriad of positive ripple effects.

When dealing with businesses, industries, institutions or officials, Jim never loses sight of people. His focus on helping people grow and succeed very much extends to his employees. Every boss commands and directs, but Jim also takes the time to guide and assist.

Jim has earned a coveted seat at the table when our military, not only local but nationwide, wants to talk about civilian/military relations. Many times when military personnel want to communicate something, Jim Dodson is the first person they call. In 2005, Jim led the state of Alaska's and Fairbanks North Star Borough's successful effort to overturn the U.S. Department of Defense Base Realignment and Closure (BRAC) decision to close Eielson Air Force Base. He guided this community effort with confident leadership. Gaining support from a broad cross-section of community and elected leadership, this successful effort galvanized the community to unite under a single banner which had have far-reaching impact on Interior Alaska.

In 2013, Jim successfully led the effort to avert "warm basing" Eielson Air Force Base, resulting in the base keeping its squadron of F-16 jet fighters. On April 4, 2014, the United States Air Force announced Eielson AFB would be the recipient of two squadrons (54 aircraft) of F-35A fighter aircraft. This was a culmination of Jim's tireless efforts lobbying our congressional delegation and military leaders and touting the strategic benefits of Eielson. Alaska Senator Lisa Murkowski called the news "a remarkable reversal of fortune for Eielson Air Force Base." Accompanying the arrival of the F-35s in 2020 will be approximately 3,000 military and civilian personnel to provide support for the aircraft. Over \$500M of construction is currently under contract or anticipated in connection with this event. These military growth achievements profoundly affect all Interior Alaska businesses directly or indirectly.

That same year, with Jim's direction, FEDC began seeking solutions for Fairbanks' high cost of

energy and poor air quality. Through his position with FEDC, he was the Chair of the Interior Issues Council Cost of Energy Task Force from 2005 to 2009, which launched the idea of bringing natural gas to Fairbanks. Natural gas has the potential to significantly reduce the air quality problems by replacing wood and #2 heating fuel in areas of the community where air is the most polluted. That forward thinking resulted in the Interior Energy Project, which led to a \$332.5M financing package from the state to purchase Fairbanks Natural Gas, LLC, build a liquefied natural gas storage facility and build a natural gas distribution system to get natural gas to residents of Fairbanks and North Pole. Jim recognizes that affordable energy is key to the Interior's economic prosperity and his vision was the catalyst for the ultimate creation of the Interior Gas Utility.

Jim is viewed as a community leader, is highly visible at events in the community, and is out in front of new initiatives supporting Alaska and the Fairbanks community. His advocacy for Fairbanks is unmatched. At FEDC, Jim leads a team that is 100% about community involvement and his organization has initiated: Fairbanks First and Local Business Spotlights programs to support buying local; Chefs at the Market to promote using local produce; annual Tour of Farms to promote local businesses; and several community committees to work on specific issues such as energy and air quality.

Jim serves on numerous local, state and national business and non-profit advisory boards – notably amongst them: The Chief of Staff of the Air Force's Civilian Advisory Board, the State of Alaska Military Force Advocacy and Structure Team (AMFAST), the State of Alaska Aviation Advisory Board, the Board of Directors of the Greater Fairbanks Chamber of Commerce, and the Holland America Advisory Board. In 2017, Jim received both the Jim Messer Award for outstanding service in community and military relations and the Alaska Legion of Merit medal.

Jim is a tireless supporter of UAF. As an alumnus, he has consistently promoted UAF as the flagship campus for both research and academics. Jim has always understood the importance and value of the university to our business sector through the graduates that join the workforce in Fairbanks and grow into our future business leaders.

As President of FEDC, Jim has also recognized the importance of including a UAF representative on the FEDC Board, and he has encouraged many UAF Chancellors or their representatives to serve. He has been a strong proponent of commercializing UAF research to create jobs in Interior Alaska and provide revenue to our university. For a number of years, he led efforts to create a business accelerator and research park on the campus. His belief that UAF can be a catalyst for creativity and economic stimulus for the economy of Interior Alaska has been a heartfelt belief throughout his career. He speaks publicly and strongly about the importance of UAF to our community and should be considered one of the university's staunchest supporters.

Since Jim took over the reins of the FEDC, he has become one of the Interior's most influential leaders for the business community. The economic impact that Jim has had on Fairbanks can't be overstated. Without Jim, the future of Fairbanks would not be as robust and we would not have weathered the recent economic downturns as relatively unscathed. Yet, we find ourselves at this time thinking optimistically about the future and imagining a community where future generations can find the stability, friendships and opportunity that we've enjoyed. Ensuring a future for generations to come – there's no better legacy for a leader, and Jim Dodson is that kind of leader. Awarding Jim the 2019 UAF Business Leader award gives Fairbanks an opportunity to offer him a well-deserved "Thank You."

### **BUSINESS LEADER OF THE YEAR BANQUET**

6 p.m. No-Host Locktails

7 p.m. Welcome

Paige Best and Ben Udden

Invocation

Nancy Cook

Dinner

8 p.m. Opening Remarks

UAF Chancellor Daniel M. White UAF Provost Anupma Prakash SOM Dean Mark Herrmann

SOM Support

Erik Andersen, Professor Peggy Keiper, Hayden Nilson Bob and Leslie Hajdukovich

Video and Guest Speakers

Andy Warwick Jim Whitaker

Pin and Award Presentations

**Rob Everts** 

Paige Best and Ben Udden

CAcceptance Remarks

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Llosing Remarks

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Paige Best and Ben Udden

Door Prizes

Jillian Bjornstad, Claire Everts, Melinda Farmer, Gerald Montuya

### Business Leader of the Year Committee

#### Committee Co-Chair

Paige Best

#### Committee Co-Chair

Ben Udden

#### **Decoration Committee**

Claire Friedenauer, Co-Chair Elizabeth Herzner, Co-Chair Erik Andersen Abby Dunham Claire Everts Naella Lundell Natasha Perkins Walker Ringstad

#### **Door Prizes Committee**

**Ticket Sales Committee** 

Cole Berner, Co-Chair

Logan Juhl, Co-Chair

Gerald Montuya

#### Marketing Committee

Jillian Bjornstad Claire Everts Melinda Farmer

#### **Volunteer Committee**

Claire Everts



Jim and Kathi Dodson hosted SOM students and faculty at their home for a dinner to get to know the student Business Leader of the Year committee members.

## University of Alaska Fairbanks School of Management

THE UAF SCHOOL OF MANAGEMENT (SOM) was formed in 1975 as one of five professional schools at UAF. SOM is one of only approximately 1.5% of all national and international business schools to hold the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation for both the school and the accounting program. This is the top level of accreditation and represents the highest standard of achievement for business schools worldwide.

SOM offers both undergraduate and graduate degrees. Faculty in these programs work together as an integrated team to provide challenging and fulfilling education to our students to produce stellar Alaska business graduates.

## Degrees Available

### Undergraduate

Accounting

Applied Management

**Business Administration** 

Homeland Security and Emergency Management

Sport and Recreation Business

#### Graduate

Master of Business Administration

Master of Security and Disaster Management
Ph.D. in Natural Resources and Sustainability

### Minors CAvailable

Accounting
Emergency Management
Finance
General Business
Leadership
Management & Organizations

Marketing
Military Science & Leadership (ROTC)
Military Securities Studies
Occupational Endorsement in
Homeland Security
Sports Management

"If things go wrong, leaders do not blame others; they accept responsibility and continue to move forward. They do not talk about their own success. If they are good, others will talk about it for them."

Jim Dodson, 2019 Business Leader of the Year



Students celebrating a sold out Business Leader of the Year event.

### Business Leader of the Year *Community Steering Committee*

The UAF Business Leader of the Year Community Steering Committee members are essential to the event's success. It is with their input decisions are made regarding event structure, flow and satisfaction. Through their honest feedback, SOM feels equipped to provide the award recipients, guests and students the best experience possible.

Thank you to the following event advisors:

- Kara Bee, SOM alumna
- Jim Culley, Northrim Bank, SOM alumnus
- Victoria Denning, Denali State Bank
- Heather Dodson, nominator, Denali Capital Management, LLC
- Agnes Eaker, Mammoth Marketing, UAF alumna
- Stefan Hajdukovich, Gene's Chrysler Dodge Jeep RAM, SOM alumnus
- Lisa Herbert, Usibelli Coal Mine
- Jonathan Huff, Alaska Universal Productions
- Cheri Renson, community member

## Lommunity Nomination Letters

Candidates are chosen on merits of their leadership, business accomplishments, community involvement and educational support. It starts with one simple nomination and often additional letters are provided to support the nomination.

Jim Dodson received nominations from the following past BLOY recipients:

Jeff Cook, 1985 Steve Lundgren, 2017

Dan Gavora, 2012 Andy Warwick, 2015

Bob Hajdukovich, 2016 Gary Wilken, 1995

The following community members also submitted letters of support:

Bill Bailey Charles Fedullo Jim Matherly
Meadow Bailey James Hajdukovich Bob McCoy
Genevieve Bell Michelle Hajdukovich Cassie Pinkel
Heather Dodson Jack Hébert Jim Sampson
Jimmy Dodson Jean Husband Jomo Stewart

Nicole Dodson Scott Husband

"By awarding Jim the 2019 UAF Business Leader award, it gives Fairbanks an opportunity to give him a very well deserved thank you. Filling a room full of individuals who acknowledge his actions, and understand his genuine want for Fairbanks to reach its potential, lets him see for himself how he is appreciated."

Heather Dodson, Daughter-in-law



### 2019 UAF Business Leader of the Year



Congratulations,
Jim Dodson,
for your continued
support and
dedication in helping
the economic future
of the Fairbanks
community!

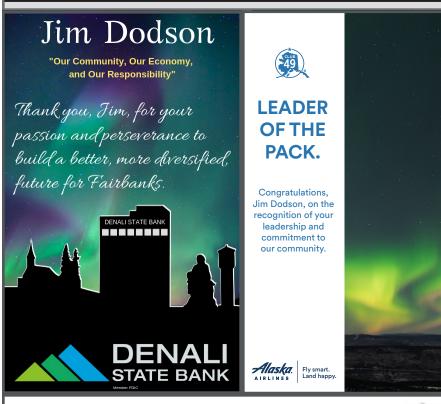
THANK YOU!!
FEDC Board & Staff
and
The Dodson Family



907-452-2185 \* 330 Wendell Avenue, Suite E www.investfairbanks.com \* fedc@ak.net

"Jim has been a strong proponent of commercializing UAF research to create jobs in Interior Alaska and provide revenue to our university. I have witnessed Jim on many occasions speak publicly and strongly about the importance of UAF to our community and I view him as one of the university's staunchest supporters."

Steve Lundgren, 2017 Business Leader of the Year



#### Warwick & Schikora, PC

Certified Public Accountants

1416 Gillam Way, Fairbanks, AK 99701

*Phone* (907) 456-1566 • *Fax* (907) 456-1569 andy@wscpa-ak.com • schikora@wscpa-ak.com







DOYON UTILITIES

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# Congratulations Jim Dodson

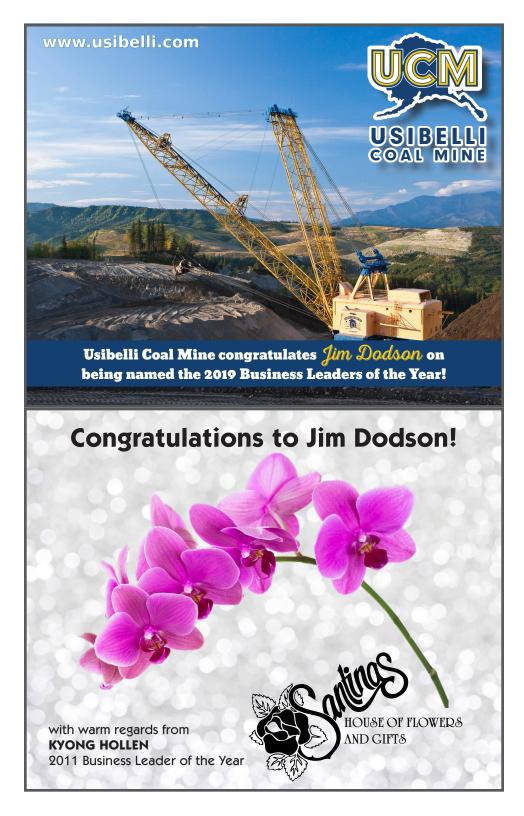
UAF School of Management Business Leader of the Year

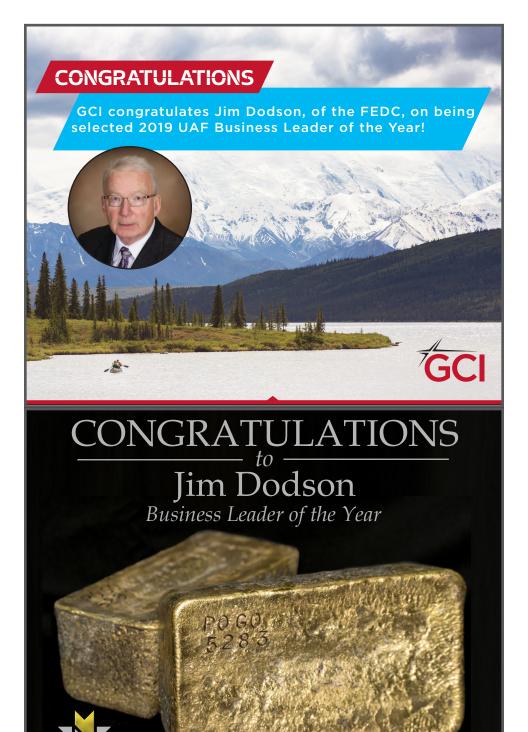
Doyon Utilities commends you for your exceptional leadership and service to Fairbanks and the military and civilian communities of Interior Alaska.



Every company has a culture, core beliefs and values that bind its employees together. At Alyeska, that culture is one that celebrates innovation, emphasizes safe behaviors, promotes proactive action, and insists on treating each other with respect. Tonight, we celebrate your strong leadership skills and ability to promote proactive action in the business community.

Congratulations, Jim!





NORTHERN STAR



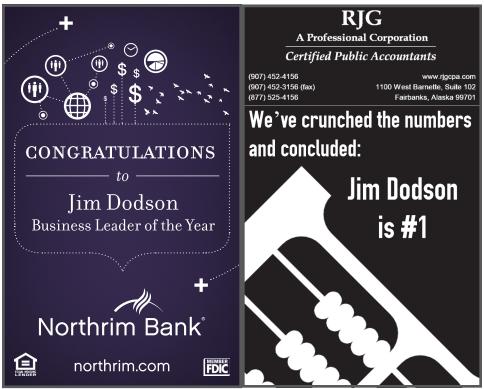
3861 Schacht Street, Fairbanks, AK (907) 452-5191

# Congratulations to Jim Dodson

Thank you for always supporting Fairbanks first



Student Investment Fund students on their recent trip to New York.



"Leadership is the ability to guide individuals or organizations in a planned direction. Good leaders spend more time listening than talking, they are quick to give credit and slow to take credit."

Jim Dodson, 2019 Business Leader of the Year



Congratulations!

"My proudest accomplishment in life has been my family; most of them will be at the event with me. I am looking forward to sharing this night with my family so others can see why family is so important to me."

Jim Dodson, 2019 Business Leader of the Year



Congratulations, Jim Dodson! I'm grateful for your leadership on behalf of Fairbanks.

#### TOM ROBERTS REALTY

COMMERCIAL PROPERTY BROKERAGE, SALES AND LEASING

YOUR COMMERCIAL PROPERTY SPECIALISTS

With deep ties to Fairbanks and strong knowledge of the market and the commercial real estate industry.

### **Congratulations Jim!**

Your friends at
Tom Roberts Realty are so
pleased for you and happy
to see you receive this
well-deserved recognition.

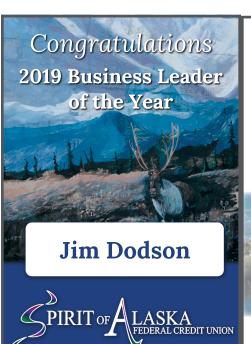


Kohler, Schmitt & Hutchison, CPAs 714 4th Ave, Ste 303 Fairbanks, AK 99701 (907) 456-6676 www.kshcpa.com

# Congratulations Jim Dodson!



AN ECONOMIC CHAMPION FOR FAIRBANKS!





### **Congratulations** JIM DODSON

Thank you for your years of service to the Fairbanks community!

from

#### **DAVID HAIF**

2013 Business Leader of the Year



Supporting UAF and the School of Management

Since 2002, the 501(c)(3) Fairbanks Animal Shelter Fund cares for our community's abandoned, homeless, and injured pets by funding medical care, food, supplies, and comfort items that are not included in the Borough animal shelter's budget.

Visit our website fairbanksanimalshelterfund.org to support our mission at no cost to you, with Fred Meyer Community Rewards and similar programs. Or follow us on Facebook for event notifications, like Wine & Whiskers, or our annual garage sale. Direct donations are also gladly accepted!





Fairbanks Youth Advocates is a local 501(c)(3) operating The Door, a 24/7 emergency safe place for youth ages 12-18 who find themselves in need of shelter, food, clothing, resources, and encouragement.

Join us to make a difference! Visit fairbanksyouthadvocates.org, follow us on facebook at FairbanksYouthAdvocates, and attend our spring fundraiser Carhartts & Pearls.



Our vision of the future is changing. Ready to be part of the bigger picture?



keep advancing

#### Opportunities in engineering, science, business and trading

For information on roles at BP and to apply, visit **bp.com/uscampus** BP is an equal opportunity employer.



# Congratulations Jim Dodson!

UAF School of Management 2019 Business Leader of the Year



website: www.ch-cpa.com • email: contact@ch-cpa.com • fax: 907-452-6184

Congratulations Jim! Thank you for all you've done!



From the St. Pierre Family

"His tireless work for the community is simply unparalleled. His connections to the military, our Interior Delegation, the business community and leaders both in Juneau and Washington D.C. make him the obvious choice for this award."

Jim Matherly, City Mayor of Fairbanks

#### Congratulations, Jim - well deserved!



#### **FLOWLINE ALASKA, INC.**

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Providing the highest quality and services to support companies developing the North Slope of Alaska.

# Thank you, Jim Dodson!

From your friends at



"Where YOUR Satisfaction, is OUR Guarantee"

#### LARRY FITZGERALD

ph: 452-7363 • f: 452-7362 • 3854 PEGER ROAD

**Congratulations Jim!** 

2019 Business Leader of the Year

Thanks for everything you have done for Fairbanks





## Thank You

We would like to give a warm thank you to the following individuals and organizations who purchased a table for this event:

Alaska Airlines

Alyeska Pipeline Service Company

ΒP

Cook & Haugeberg LLC

Denali State Bank

The Dodson Family (2)

Doyon, Limited

Doyon Utilities, LLC

Everts Air Cargo

Fairbanks Economic Development Corp.

Flowline Alaska

Foundation Health Partners

GCI

Greater Fairbanks Chamber of Commerce

Hale & Associates Insurance

Interior Auto Body & Repair Kathy Mayo & Associates

Kohler, Schmitt & Hutchison PC

Kris Racina

MBJ Enterprises Corp. Mt. McKinley Bank

Northern Star Resources Limited

Northrim Bank

RJG, A Professional Corporation

Santina's Flowers

Spirit of Alaska Federal Credit Union

The St. Pierre Family Tom Roberts Realty Usibelli Coal Mine

Warwick & Schikora, PC

# The School of Management would like to extend a heartfelt thank you to the following individuals and organizations who sponsored student tickets:

Bill Allen

Alyeska Pipeline Service Company

BP

Christine Cole

Professor Nicole Cundiff

Design Alaska Everts Air Cargo

GCI

Greater Fairbanks Chamber of Commerce

Cynthia Henry Iim Immel John Knabe

Kathy Mayo & Associates

Dr. Cary S. Keller

Kohler, Schmitt & Hutchison PC

Professor Doug Reynolds

Brian Rogers

Spirit of Alaska Federal Credit Union

Bill St. Pierre

Pat Thayer

Professor Thomas Zhou

### Door Prize Sponsors

Alaska Airlines

Chena Hot Springs Resort

Lane's Quickie Tacos

Pike's Landing

### Student Prize Sponsors

Associated Students of Business Lane's Quickie Tacos

# Thank You to Our Sponsors

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ADVENTURE
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Gold Sponsor



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## Student Organizations

Active and Innovative Minds (AIM)

Associated Students of Business (ASB)/National Millennial Community

Cadet Club (ROTC)

Great Alaskan Accounting People (GAAP)

International Association of Emergency Managers (IAEM)

Native Alaskan Business Leaders (NABL)

Society for Human Resource Management (SHRM)

Students Offering Leadership Development (SOLD)

PROCEEDS FROM THIS EVENT BENEFIT SOM STUDENT ORGANIZATIONS, DEVELOPMENT AND SCHOLARSHIPS.

# Thank You!

We would like to extend our special thanks to the following:

Alaska Universal Productions (AUP) - lights, sound and production

JR Ancheta, UAF Photographer - event photography

Aurora Balloons & Decorating - draping and backdrop

Beyond the Box - photo booth photography

Gavoras Fine Wine - wine donation

Grayling Media - event videography

Greater Fairbanks Chamber of Chamber of Commerce - chair covers

**Interior Graphics & Printing -** tickets and program

Latitude 64 Photography - event photography

Mammoth Marketing - technical assistance

Cheri Renson - decorations consulting

Team Cutters - hair styling for event

Trax Outdoor Center - ski decorations

Your Story Event Planning - decorations consulting

















Dodson photo by Portraits Photography; Student photos courtesy of UAF School of Management.

UA is an AA/EO employer and educational institution and prohibits illegal discrimination against any individual: www.alaska.edu/nondiscrimination.





# Previous Business Leader of the Year Award Recipients

| 1977 | Paul Gavora*              | 1998 | Margaret Russell             |
|------|---------------------------|------|------------------------------|
| 1978 | Joseph Usibelli, Sr.      | 1999 | Rhonda Boyles                |
| 1979 | Ron Nerland*              | 2000 | George E. Gordon*            |
| 1980 | Wally Burnett*            | 2001 | Steve Frank & Linda Andersor |
| 1981 | Ray Kohler*               | 2002 | Bart LeBon                   |
| 1982 | Marc Langland             | 2003 | John Hill                    |
| 1983 | Judy Robertson Divinyi    | 2004 | Michael Cook                 |
| 1984 | Lawrence Heiner           | 2005 | Ginger Stock-McKenzie        |
| 1985 | Jeff Cook                 | 2006 | Jim Lund                     |
| 1986 | William Green*            | 2007 | Jack B. Wilbur               |
| 1987 | Mike Kelly*               | 2008 | Jyotsna "Jo" Heckman         |
| 1988 | Walt Schlotfeldt          | 2009 | Dr. Cary S. Keller           |
| 1989 | Captain Jim Binkley*      | 2010 | Bernie Karl                  |
| 1990 | Ralph Seekins             | 2011 | Kyong Hollen                 |
| 1991 | Tim Fargo                 | 2012 | Dan Gavora                   |
| 1992 | Gary Roth                 | 2013 | David Hale                   |
| 1993 | Jim & Jinx Whitaker       | 2014 | Lorna Shaw                   |
| 1994 | Larry Doll                | 2015 | Andy Warwick                 |
| 1995 | Gary Wilken               | 2016 | Bob Hajdukovich              |
| 1996 | Norm* & Angie Kruckenberg | 2017 | Steve Lundgren               |
| 1997 | Morris Thompson*          | 2018 | Cliff* & Rob Everts          |

<sup>\*</sup>Deceased

The UAF School of Management would like to **THANK YOU** for sharing this evening with us.

It is a great pleasure to honor **JIM DODSON** as the **43**<sup>RD</sup> **RECIPIENT** of the

Business Leader of the Year