

UAF Business Leader of the Year

Presented by the UAF College of Business and Security Management

HONORING

Tracy
Vanairsdale

Saturday, November 16th, 2024

A night of grand design.



WELCOME

Letter from the Dean



Dear Friends & Colleagues,

On behalf of the UAF College of Business and Security Management faculty, staff and students, I am honored to welcome you to the 2024 UAF Business Leader of the Year dinner and award ceremony. We are thrilled to host this premier statewide event.

As the dean, I take immense pride in our Golden Heart community, a diverse and dynamic group of individuals constantly striving to impact the world of business positively. Tonight, we celebrate our honoree's accomplishments and express our gratitude

towards everyone who has contributed to the growth and success of our college. Your unwavering support has been instrumental in keeping our mission vibrant, and we genuinely appreciate that.

Tracy Vanairdale is a testament that we can make significant changes with passion and community. As we raise our glasses in tribute, let us also toast to the future of business, where each of us play a crucial role. Cheers! Let this night be remembered as a celebration of our collective achievements and an inspiration for future endeavors. Here's to Tracy Vanairdale as the 2024 UAF business leader of the year. May your legacy continue to inspire generations to come. Thank you all for being a part of this beautiful journey, and let us look forward with pride and appreciation for what lies ahead. I extend my heartfelt congratulations and best wishes.

Sincerely,

A handwritten signature in black ink, appearing to read 'C. Carlson', written in a cursive style.

Dr. Cameron Carlson
Dean



Schedule of Events

Social Hour

Presenting of Colors
UAF ROTC Color Guard

National Anthem & Alaska Flag Song
Tom Gross

Invocation
Jyotsna "Jo" Heckman

Land Acknowledgment
Joseph Cholok

Welcome Remarks
CBSM Dean Cameron Carlson

Dinner

Remarks
Marcelo Ketzler-Lopez & Ivana Lorena Smith

CBSM Support
Tara McGrogan
Jonal Machos & Marisa Sharrah

Guest Speakers
Mark Johnson | Denali Lovely | CB Bettisworth

Pin & Award Presentation
Tom Bartels
Marcelo Ketzler-Lopez & Ivana Lorena Smith

Acceptance Remarks
Tracy Vanairsdale

Raffle

Closing Remarks

WELCOME

Meet Tracy



Tracy Vanairsdale is the president, principal of Bettisworth North Architects and Planners Inc. and has been with the company since 1997. She and her husband, Dave, were both born and raised in Fairbanks; Dave is a UAF alumnus who was captain of the university's ski team, and Tracy attended her first year at UAF before entering the Western Undergraduate Exchange program to study architecture and art at the University of Idaho. Each year, to celebrate their anniversary, the couple visits a different ski resort worldwide.



Tracy is a true community builder who loves Alaska and is dedicated to creating better-built environments and communities through her career and volunteer work. She connects the building to the land in her designs, ensuring each space is light-filled and aligns with the surrounding values and cultures. Throughout her career, she has contributed to and overseen buildings across Alaska, including the UAF Wood Center, North Pole Library, Morris Thompson Cultural Center, and the Anchorage, Girdwood, and Ketchikan fire stations, to name a few.

This sense of community seems to be reflected in her team's creative and collaborative culture. Students and staff from the UAF College of Business and Security Management were invited to her Fairbanks and Anchorage offices during the BLOY planning process. They were given personal tours through each that showcased the cozy atmosphere, variety of local art pieces, and the supportive dynamic among the team.





WE ARE SO PROUD OF YOU.

Congrats, Tracy, on the 2024 UAF Business Leader of the Year Award!

You are an inspiration to all of us that are lucky enough to know and work with you. Love, Your (Awesome) Family 🥰❤️



“Simply put, Tracy makes the people around her better versions of themselves— better leaders, better community builders, better professionals, better people. She pushes those around her to new levels while lifting them up and mentoring them to succeed.”

- Leah Boltz, Principal, Bettisworth North Architects and Planners Inc.

TRACY VANAIRSDALE

Leading our mission to be Alaska Community Builders™



Tracy’s leadership ignites and elevates the entire **Bettisworth North** team. She empowers us to aim higher, challenges us to grow and excel, and reminds us that greatness is within reach.



NOMINATIONS



BLOY Candidates
are selected
for their...



*The following community members wrote
letters of support for Tracy Vanairsdale:*

CB Bettisworth
Bettisworth North

Denali & Patrick Lovely
North Pole Veterinary Hospital

Leah Boltz
Bettisworth North

Meg Nordale
GHEMM Company, LLC

Myron Dosch
Denali State Bank

Roy Rountree
Bettisworth North

Shelley Ebenal
Foundation Health Partners

Jed Shandy
Davis Constructors &
Engineers, Inc.

Cricket Gartrell
Arcadis U.S., Inc.

Bill Watterson
Watterson Construction

Jyotsna "Jo" Heckman
BLOY 2008,
Denali State Bank, Retired

James Watterson
Watterson Construction

Jo Kuchle
CSG, Inc.

Thank you!



Congratulations to Tracy Vanairsdale
2024 Business Leader of the Year recipient

Congratulations Tracy on
reaching **new altitudes** as
the **Business Leader of the Year!**



EVERTS AIR

Official Dessert Sponsor

Photo Credits to Lutz Salomon

Proceeds from this event benefit CBSM student organizations, development and scholarships.



CBSM Student Organizations

Associated Students of Business (ASB)

Cadet Club (ROTC)

Great Alaskan Accounting People (GAAP)

International Association of Emergency Managers (IAEM)

Native Alaskan Business Leaders (NABL)

Society for Human Resource Management (SHRM)

Congratulations Tracy!

Thank you for leaving the **blueprint** on leadership.



**USIBELLI
COAL MINE**



Congratulations

Tracy Vanairdale

2024 UAF Business Leader of the Year!

From all your friends at Watterson Construction, we are honored to have you as a partner and collaborator over the years. You are a true Leader and Community Builder.



While BLOY strives to convey the incredible, professional accomplishments of each awardee, tonight is about more than their career path.

READ
MORE
HERE



bit.ly/bloy-blog

To share Tracy's story, the CBSM team has gotten many opportunities to spend time with her and get to know her on a deeper level.



Designing a stronger Alaska

Congratulations, Tracy Vanairsdale, on receiving the 2024 Business Leader Of The Year award.



Alaska
AIRLINES

Congratulations

Tracy Vanairsdale on being
named the 2024 UAF
Business Leader of the Year!

From your friends at



Member
FDIC



Congratulates **Tracy**
for *Designing Alaska's Future!*

Official Decorations Sponsor

Congratulations Tracy!

Thank you for all you give to your industry, community and state.

KINROSS

Alaska

Congratulations, Tracy!

your leadership inspires us all

GOLDSTREAM
group, inc.

Leadership that insures success!

Congratulations

**Tracy
Vanairsdale**

2024 UAF Business Leader
of the Year



Congratulations Tracy

Thank you for your leadership
and commitment to the partnership
between industry and community!



Official Coat Check Sponsor

Congratulations

Tracy Vanairsdale

For a *well-deserved* honor as the
2024 Business Leader of the Year!



Meet the UAF Business Leader of the Year

CO-CHAIRS

Marcelo Ketzler-Lopez



Marcelo is a senior studying business administration and accounting. He is an officer in the following student organizations: Associated Students of Business (ASB), Great Alaskan Accounting People (GAAP), and Native Alaskan Business Leaders (NABL).

Marcelo was awarded the 2024 ASB, Bill Stroecker Accounting and Johnson Foundation Scholarship to study full-time.

On top of his academia, Marcelo was selected as a mentee for the American Indigenous Business Leaders' Mentor Program, and is a student assistant for the CBSM dean's office.

Next summer, Marcelo will begin the MBA program at CBSM and prepare to sit for the CPA exams. In the fall, he will begin a full-time position at KPMG.

Ivana Lorena Smith

Ivana is a top student in Homeland Security and Emergency Management. This year, she was awarded the ASB and LTC Alanson Bartholomew scholarships.

She is a previous BLOY volunteer and was an emcee for the 2024 UAF Arctic Innovation Competition, a national idea contest hosted by CBSM.

Ivana was also inducted into a prestigious honor society, Order of Sword and Shield, in Spring 2024.

After graduating with her bachelor's degree, she is planning to continue through graduate school in the MBA program at CBSM.





RESPEC

RESPEC CONGRATULATES

**TRACY
VANAIRSDALE**

OF BETTISWORTH NORTH
ARCHITECTS AND PLANNERS
ON BEING SELECTED

**BUSINESS LEADER OF
THE YEAR, 2024**

907.452.1414 | **RESPEC.COM**

Meet the UAF Business Leader of the Year

STUDENT COMMITTEE



Sidney Epperheimer
Door Prizes



McCrae Mills
Catering



Micheala Mills
Raffle Tickets



Ashley Plys
Volunteer Management



Jessica Schwankle
Decorations



Mason Wolverton
Birch Tree Decor

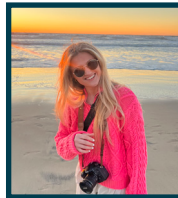


Elise Wood
Decorations

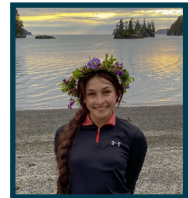
And a special shoutout to the **CBSM Student Marketing Assistants**



Aila Berrigan
Senior
Psychology



Adeline Berry
Senior
Business Administration



Amber Bratlie
Freshman
Business Administration



Tracy Vanairsdale and UAF CBSM students

Extending our deepest thanks to tomorrow's leaders: the many **University of Alaska Fairbanks College of Business and Security Management** students whose hard work and dedication make the Business Leader of the Year award possible.

BETTISWORTH
NORTH



Raising our cup to *Tracy Vanairsdale*

Official Celebratory Toast Sponsor

North Pole Coffee wants to congratulate Tracy, as the 2024 UAF Business Leader of the Year.



COMMUNITY STEERING COMMITTEE

The UAF BLOY Community Steering Committee plays a vital role in the success of this event. Their insights guide key decisions on event structure, flow, and guest engagement, ensuring a memorable experience for our award recipient, honored guests, and our students. Thanks to their dedicated planning and feedback, CBSM is able to deliver an outstanding evening for all.

Melissa Berggren
Bettisworth North

Jyotsna "Jo" Heckman
BLOY 2008,
Denali State Bank, Retired

Jonathan Huff
Alaska Universal Productions

Denali Lovely
North Pole Veterinary Hospital

Tara McGrogan
Alyeska Pipeline Service Co.

Cheri Renson
Revel Events

David Sandberg
RESPEC

Thank You to Our Student Speaker Coaches

Theresa Bakker
UAF Office of Development

Jonal Machos
Konica Minolta

Tara McGrogan
Alyeska Pipeline Service Co.

Marisa Sharrah
UAF Athletics

Designing the Future; Leading Today

Congrats, Tracy Vanairsdale

2024 Business Leader of the Year

Mt. McKinley Bank

Rock Solid Since 1965

www.mtmckinleybank.com



The College of Business and Security Management was formed in 1975 as one of five professional schools at UAF. CBSM holds accreditation from the Association to Advance Collegiate Schools of Business (AACSB), the premier global accreditation body. This highly sought after accreditation has been achieved by fewer than 6% of universities worldwide.

CBSM offers both undergraduate and graduate degrees. Faculty in these programs work together as an integrated team to provide a challenging and fulfilling education and produce stellar Alaska business graduates.

Undergraduate Degrees

Bachelor's Degrees

- Accounting
- Applied Management
- Business Administration
- Homeland Security & Emergency Management

Minors

- Accounting
- Cybersecurity
- Homeland Security & Emergency Management
- Finance
- General Business
- Leadership
- Management & Organizations
- Marketing
- Military Science & Leadership
- Military Securities Studies
- Sport Management

Certificate

- Accounting Post-Baccalaureate

Occupational Endorsement

- Homeland Security

Graduate Degrees

Master's Degrees

- Master of Business Administration
- Master of Healthcare Management & Leadership
- Master of Security & Disaster Management

Doctoral Degree

- Ph.D. in Natural Resources & Sustainability

Graduate Certificates

- Arctic Security
- Business Continuity
- Climate Security
- Cybersecurity Management
- Healthcare Management & Leadership
- Strategic Leadership



Congratulations, Tracy!

Your leadership inspires us all



VICINITY

Celebrating innovation and leadership!
Congratulations Tracy Vanairsdale
2024 UAF Business Leader of the Year





MORRIS THOMPSON

CULTURAL AND VISITORS CENTER
A PLACE FOR GATHERING, DISCOVERY,
EDUCATION AND CELEBRATION
DESIGNED BY TRACY VANAIRSDALE



101 DUNKEL ST
DOWNTOWN FAIRBANKS
ON THE BANKS OF THE CHENA RIVER
MORRISTHOMPSONCENTER.ORG



Daily News-Miner

a company of The Helen Snedden Foundation 501(c)(3)

2024 UAF Business Leader of the Year

Tracy Vanairsdale

*Congratulations from all the staff at the Fairbanks Daily News-Miner
and The Helen Snedden Foundation.*

200 N. Cushman St • Fairbanks, AK 99701 • 907-456-6661

Congratulations Tracy Vanairsdale

ALLIANCE
CPAS | LLC



You're a real asset to Alaska's future!

RJG

A Professional Corporation
Certified Public Accountants

Congratulations
Tracy Vanairsdale!

You're a credit to the community!

Congratulations
Tracy Vanairsdale!
from your friends at



JL PROPERTIES, INC.
REAL ESTATE DEVELOPMENT & MANAGEMENT



From the College of Engineering and Mines

CONGRATULATIONS TO
TRACY VANAIRSDALE



UNIVERSITY OF
ALASKA
FAIRBANKS

CONNECT ONLINE
@UAFENGINEERING

UAF is an affirmative action/equal opportunity employer, educational institution and provider and possible federal discrimination system and institution.
www.alaska.edu/conductinstitutions/

CONGRATULATIONS
to
Tracy Vanairsdale

Business Leader of the Year


Northrim Bank[®]
northrim.com





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In everything we do - from oil field services to land management - we strive to nurture our connection to the land and strengthen our Native way of life.



www.doyon.com



**The UAF College of Business and
Security Management would like to extend a
heartfelt thank you**

To those who purchased a table

Alaska Airlines	Morris Thompson Cultural & Visitors Center
Alliance CPAs	Mt. McKinley Bank
Alyeska Pipeline Service Company	North Pole Coffee Roasting Co.
Bettisworth North (4)	Northrim Bank
Canoe Alaska (In Memory of Ron Davis)	RESPEC
Denali State Bank	RJG, A Professional Corporation
Everts Air Alaska	Shannon & Wilson
Fairbanks Daily News-Miner	Tracy & Dave Vanairsdale
GHEMM Company, LLC	UA Office of the President
Goldstream Group	UAF College of Engineering & Mines
Hale & Associates	Usibelli Coal Mine
HZA Engineering	Vicinity
JL Properties, Inc.	Watterson Construction
Kinross Alaska	

To those who sponsored student tickets

Bettisworth North	Jeff Kulawiak
Davis Constructors & Engineers, Inc.	Mark & Ruth Kimerer
Design Alaska	Michelle Bartlett
Jeff Cook	Tracy & Dave Vanairsdale
	Xiyu "Thomas" Zhou

To those who donated raffle & door prizes

Alaska Airlines	Gail Haas (Instagram @gail.s_gallery)
	GCI
	North Pole Coffee Roasting Co.
	Tommy G's Meat & Sausage

ACKNOWLEDGEMENTS

Advance Printing

Sponsor signs & printed materials

Alaska Universal Productions

LED backdrop, lights, sound & production

Beyond the Box Photobooth

Photo booth photography

**Beauty Mama's Glam -
Beyond the Mirror Salon**
Hair & Makeup

"The Birch Tree Bunch"
Mayor Grier Hopkins
David Sandberg
Jim & Mason Wolverton
Birch tree decor

Florcraft Carpet One
Runway carpet

**Gavoras Fine Wine
& Growler Pub**
Wine donation

Grayling Media
Event videography
& recorded videos

Interior Graphics & Printing
Printed program

Northern Spirit Rustics
Design Chalet furniture

Revel Event Services
Linens & draping

Sarah Lewis Photography
Event photography

Tracy & Dave Vanairsdale
Their generosity and profound support of CBSM students

*Your support fuels the future business leaders of
Alaska by contributing to student organizations,
development, and scholarships.*



Alaska Flag Song

Eight stars of gold on a field of blue,
Alaska's flag, may it mean to you,
The blue of the sea, the evening sky,
The mountain lakes and the flowers nearby,
The gold of the early sourdough's dreams,
The precious gold of the hills and streams,
The brilliant stars in the northern sky,
The "Bear," the "Dipper," and shining high,
The great North Star with its steady light,
O'er land and sea a beacon bright,
Alaska's flag to Alaskans dear,
The simple flag of a last frontier.

HOW DID WE DO?

Share your thoughts here 



bit.ly/BLOY-feedback

THANK YOU

2024 Sponsors

MVP



Design Chalet



Dessert



Digital Backdrop



Dinner

CHAMPION



Celebratory Toast



Coat Check



Decorations



Program



Student Video



VIP Reception



Welcome



Champion



Champion

NANOOK



College of Business and Security Management

Previous BLOY Recipients

1977	Paul Gavora*	2000	George Gordon*
1978	Joseph Usibelli Sr.*	2001	Steve Frank & Linda Anderson
1979	Ron Nerland*	2002	Bart LeBon
1980	Wally Burnett*	2003	John Hill
1981	Ray Kohler*	2004	Michael Cook
1982	Marc Langland	2005	Ginger Stock-McKenzie
1983	Judy Robertson Divinyi	2006	Jim Lund
1984	Lawrence Heiner*	2007	Jack Wilbur
1985	Jeff Cook	2008	Jyotsna "Jo" Heckman
1986	William Green*	2009	Dr. Cary S. Keller
1987	Mike Kelly*	2010	Bernie Karl
1988	Walt Schlotfeldt	2011	Kyong Hollen
1989	Captain Jim Binkley*	2012	Dan Gavora
1990	Ralph Seekins	2013	David Hale
1991	Tim Fargo	2014	Lorna Shaw
1992	Gary Roth	2015	Andrew Warwick
1993	Jim & Jinx* Whitaker	2016	Bob Hajdukovich
1994	Larry Doll*	2017	Steve Lundgren
1995	Gary Wilken	2018	Cliff* & Rob Everts
1996	Norm & Angie Kruckenberg*	2019	Jim Dodson
1997	Morris Thompson*	2020, 2021	- No event held
1998	Margaret Russell	2022	Joe Usibelli Jr.
1999	Rhonda Curwen-Boyles	2023	Tom Bartels

* Deceased

**The UAF College of Business and Security Management
thanks you for sharing your evening with us.**

It is a pleasure to honor Tracy Vanairsdale as the
46th UAF Business Leader of the Year



Stay in touch

Follow us on social media @uafcbasm
and tag us with #BLOY24