



UAF photo by JR Ancheta

the (official)
NEWSLETTER

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FALL 2012

FEATURED STORY: Business Leader of the Year

The UAF School of Management is proud to announce the 2013 Business Leader of the Year: David Hale, President and owner of Hale & Associates, Inc. Nominated by his peers and chosen by a committee of students, faculty, and previous Business Leaders of the Year, David is the 37th recipient of this award. He will be joining the ranks of Alaska business leaders chosen for their achievements, leadership, community service, and educational support.

David moved to Fairbanks in 1977, graduated from North Pole High School (NPHS), and was a member of the Plumber and Pipefitters Local 375 until 1986. He then changed careers, joining an insurance company that would later become Willis of Alaska. David quickly advanced to President/CEO and, in 2007 when the company left Alaska, David made a significant investment in the community, forming Hale & Associates. Venturing into new territory, David became the majority owner of Los Amigos Tex-

Mex and Steakhouse in 2012.

David is active in the Greater Fairbanks Chamber of Commerce and various trade associations. He gives generously in terms of time and financial support to youth sports, including coaching basketball at NPHS, donating funds for the NPHS gymnasium floor and score board, and co-chairing the School Bond committee. He's also involved with Interior Youth Basketball Association, youth activities at the Elks Lodge, and the State Insurance Association, serving as president two separate times.

David encourages his employees to be engaged in the community. The employees of Hale & Associates, spearheaded by David, raise money for KUAC's annual fundraiser, volunteer for Breast Cancer Detection Center's Gala Affair, and volunteer at Catholic School of Fairbanks' annual HIPOW event. David's leadership, professionalism, dedication to his business and community exemplifies the characteristics deserving of this award.



Photo courtesy of David Hale

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JOIN US FOR THE BANQUET!

Friday, April 19, 2013

FOR TICKETS AND DETAILS, VISIT
WWW.UAF.EDU/SOM



Photo courtesy of Renee Staley

Renee Staley

"The UAF School of Management helps prepare students for the challenges of an ever-changing professional world."

Be Prepared

My name is Renee Staley. I was born and raised in Fairbanks and I have an AAS and a BA from UAF. These degrees prepared me for my career today.

As we look into the future, it is clear there are significant opportunities for global growth. Capitalizing on these opportunities will allow business students to experience powerful, creative thinking needed for success.

I am very proud to be a part of the School of Management (SOM) Business Advisory Council. Both its business and accounting programs are accredited through the Association to Advance Collegiate Schools of Business (AACSB International). This dual accreditation has only been achieved by 178 universities worldwide and SOM is the only university in Alaska with this distinction.

SOM provides quality education which prepares each and every student for professional success, going beyond excellence in the classroom. SOM strives to be a good example of stewardship. Our mission is to prepare students to meet the challenges facing business professionals in Alaska and around the world.

Working with local and statewide communities and getting involved in extracurricular activities helps build pragmatic skills and teamwork, as well as foster leadership, creativity, and critical thinking. SOM gives students the tools they need to build a better business world and continue moving on the path toward business excellence.

Consider giving to the UAF School of Management today.

Visit www.uaf.edu/som/giving.

BIRCHWOOD HOMES SITE
& PROPERTY MANAGER

Makin' a move

The School of Management is proud to be the new home of UAF Army ROTC. Dean Herrmann said it best, "This alignment makes sense with our school's focus on management, organization, leadership, and homeland security. I am excited by the many possibilities for collaborative success."

Welcome UAF ROTC!



UAF photo by Todd Paris

Did you know?



The School of Management is one of only 178 business schools in the world to be Association to Advance Collegiate Schools of Business (AACSB) accredited. This rigorous accreditation ensures students that their business school is providing top-quality education. AACSB accreditation helps produce high caliber, better educated business graduates who are more desirable to prospective employers.

2013 is the 25th anniversary of School of Management earning AACSB accreditation.



Prepare for your career: Internships

Julie Gilhuly



UAF photo by Rebecca Hurchi

Julie Gilhuly is a School of Management student majoring in Accounting. During the 2012 summer she interned at KPMG.

I knew KPMG had a lot to offer as far as training and development. It has a variety of clients and it's one of the Big Four accounting firms – who doesn't want that internship experience?

There was a lot of training for the software programs and then I dove right in. I was an audit intern, so I got to see that side of the industry. What I learned was completely different from what you learn in the classroom. The classroom gives you a foundation of accounting concepts; work experience builds off of that. It was exciting to see the two combined.

If you're an Accounting student, definitely be involved in UAF Accounting Week. I never would have gotten this internship, or even heard of it, if I hadn't participated in Accounting Week.

Julie accepted a full-time offer from KPMG and will be working there once she graduates with her BBA in Accounting and an MBA.

Sierra Sadler



Photo courtesy of Sierra Sadler

Sierra Sadler is an MBA student at the School of Management. This summer, Sierra worked as a financial intern for BP.

I thought BP had the best program – it's set up with the college intern in mind. They push you and integrate you into the team.

Interaction in the business world was the number one thing I learned from my internship. I learned how to engage other people in my work and the practical aspects of setting up meetings with important people. If you calculate how much they are getting paid, and you're taking up their time – your meeting could waste thousands of dollars, so you learn to prepare.

Internships are the key to finding a job after graduation. Apply for positions your sophomore or junior year, that's when you're setting yourself up for a career. An internship makes you stand out among your peers.

Sierra has accepted a job offer from BP and will start work in August 2013.

I'm preparing for my career and gaining invaluable experience in the business world by participating in extracurricular activities. I enjoy being an active member in a student organization and participating in volunteer opportunities through the School of Management. I'm taking the time to build upon the skills you can't get in a classroom. – *Chris Piech, '14*



UAF photo by Maureen McCombs

4 Scholarship Recipients 2012-2013

Scholarships are one of the most powerful ways to impact the lives of students. Scholarships open the door to the future, providing students with the support to fulfill their educational aspirations. Regardless of passion and commitment, students often don't have the economic means necessary to pursue their dreams. Scholarships reduce the financial uncertainties that may get in the way of a student pursuing his or her academic career.

For the donor, a scholarship gift provides a meaningful way to have your name, or that of another family member, friend, former teacher, or mentor, associated with the UAF School of Management. It is because of generous donors we were able to help 30 students with over \$58,500 in private funding this academic year.



Jamie Arnett	Goering Family Scholarship
Julie Biddle	Alyeska Pipeline MBA Fellowship
Edwin Bifelt	Alyeska Pipeline MBA Fellowship
Jeff Bue	Wells Fargo Scholarship
Rebecca Burcell	Cook & Haugeberg CPAs
Cindy Castoe	American Business Women's Association
Bobby Desrochers	Totem Ocean Trailer Express Scholarship
Garret Evridge	Student Investment Fund
Julie Gilhuly	Dorothy Pattinson Accounting Scholarship
Margaret Hernandez	Dorothy Pattinson Accounting Scholarship
Charles Hill	RM and Katherine Boyd
Keri Knight	Wells Fargo Scholarship
Lily Knutson	E. Thomas & Raye Ann Robinson
Rebecca Leivdal	Student Investment Fund
Macy Mann	Jean B. Schmitt
Maddie Maynard	Associated Students of Business
Ilya Mocharnyy	Student Investment Fund
Ondrej Palecek	Associated Students of Business
Chris Piech	Lois E. Meier Accounting Scholarship
Teal Rogers	Ronald Nerland Memorial Scholarship
Betty Runkell	Hulda Huhttula Elieff Memorial Scholarship
Tatsiana Shoshik	Kyong Hollen Business Scholarship
Mohammed Shubair	Student Investment Fund
Amy Skya	Ken & Olga Carson Memorial Scholarship & KeyBank Scholarship
Kyla Stark	Wells Fargo Scholarship
Stefan Tica	KeyBank Scholarship
Mary Tony	William Paul Scholarship
Erin Winters	Kyong Hollen Business Scholarship
Emma Ziesel	Lois E. Meyer Accounting Scholarship

YOU CAN MAKE A DIFFERENCE!

Your donation helps students prepare for professional success. We are grateful to those who make a difference each year. Whether large or small, gifts to SOM help us offer scholarships, high-quality academic programs, and top faculty.

INVEST IN STUDENTS TODAY.

Call Tammy Tragis-McCook at 907-474-7042, or e-mail tammy.tragis@alaska.edu

It was an honor to receive the Alyeska Pipeline MBA Fellowship and know that organizations such as Alyeska Pipeline Service Company support students like me. *- Edwin Bifelt*
SCHOLARSHIP RECIPIENT

Kids compete for cash



The 4th Arctic Innovation Competition decided to shake things up, adding a junior division for youth 17 and under. AIC Junior contestants competed separately from the adults, with their own cash prizes of \$500 for 1st, \$300 for 2nd, and 200 for 3rd. Over 30 young innovators submitted ideas and the AIC committee had the difficult task of narrowing it to three ideas that would be presented at the final competition. The winners for the 2012 AIC Junior are:

1st Place, \$500

Matthew Velderrain - Thermal Suit: A snowsuit with face mask, gloves, and snow boots which is also heated by thermal wires.

2nd Place, \$200

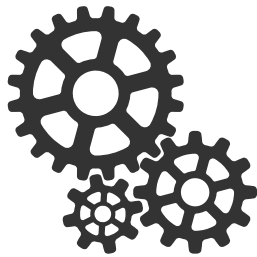
Tristan Walker - Tropicalski: Hand-warming ski poles and insulated gloves.

3rd Place - \$200

James Burrow - James World: A car game with a multi-level game board.



UAF photo by JR Ancheta



More information about AIC winners and ideas can be found at www.arcticinno.com

Roast and Boast

In a new venture, UAF School of Management partnered with Northrim Bank to launch the first-ever Roast and Boast celebrating local business. Four coffee roasters showcased their wares at the event: Alaska Coffee Roasting Co., Diving Duck, McCafferty's Coffee House and North Pole Roasting Company. Additionally Great Harvest Bread Co., Gulliver's Books and Take 5 Café and Bakery donated gift certificates and baked goods.

A team of students in the Principles of Marketing class helped with the project gaining organizational management, team building and event-planning experience. Over 200 people attended despite frosty -40^o temperatures.



Photo courtesy of Chris Piech

UAF Marketing "Roast and Boast" Team
(LEFT TO RIGHT) Paige Poston, Mark Herrmann,
Doug Duncan, Chris Piech, Jack Hughes-Hageman,
Tammy TM, and Eddy Hix.

Working with the team, the school, the roasters, and the bank and watching this come together on this one day was intense. - *Eddy Hix*

6 *Featured Donor:* **Bethe Davis**

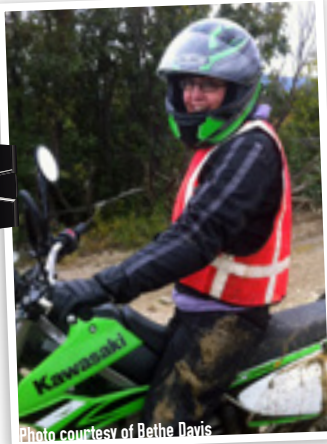


Photo courtesy of Bethe Davis

Supervisor at RJG, A Professional Corporation
President, Alaska Society of CPA's (AKCPA)
Assistant Finance Officer, 9th COS Civil Air Patrol
SOM Accounting Advisory Board
BBA in Accounting, December 2005

I am happily married to my wonderful husband of 24 years, Mike. We have two great kids and two spoiled dogs. Our oldest child, Gavin, is finishing a four year hitch with the Air Force and plans to start at UAF in 2013. Our youngest, Elora, is finishing her first college semester at UAF. I stay busy between work, family, and my volunteer activities with the AKCPA and Civil Air Patrol, but I carve out time to curl for the winter and spring draws, learn to be a better dirt bike rider in the summer, and spend free time hiking with my dogs.

How did you stay involved with UAF after graduation?

As a student, I was very active in Great Alaskan Accounting People (GAAP). I stay involved as a guest speaker, helping arrange firm visits, and participating on speaker panels. Interacting with students and providing insight into the accounting profession, career choices, and opportunities has been rewarding and fun. I am also a member of the SOM Accounting Advisory Board.

Why are you inspired you to support SOM?

It never entered my mind NOT to support SOM. I was proud to be able to write that first check and make the step from student to donor. SOM supported me through the quality of the programs and faculty and the availability of the administration and staff for assistance and guidance. In addition, their tremendous support of GAAP - an organization I feel has a huge impact on the development of accounting students' professional quality and competitive edge - is a big motivator to donate.

What would you tell someone who is thinking of giving a gift to SOM?

I would ask them what they felt was the downside. This is one way you can give back to a community you know. You can see the impact your donation makes when you interact with students, hear others discuss SOM student quality, or see statistics such as SOM students' higher CPA exam pass rate in relation to other schools. Quality programs aren't just about the classroom, and contributing to SOM supports many of the other activities that allow students to stand out in a crowd.

What advice do you have for current students?

Take advantage of all the opportunities that are offered, both in the classroom and out - you never know what you'll miss if you say no. Life is too short to waste an opportunity that may only come your way once. Professional development is really personal development. You can make better, more informed decisions for your future when you interact and participate.



Photo courtesy of Sean Solie

I prepare by engaging with the business community. In the summer of 2014, I plan on obtaining an internship that will help me understand where I want to go and what I want to accomplish after graduation. I have also started reading books popular in the Economics and Finance fields. - *Sean Solie, '14*

I prepare by learning time management. I coach for a high school swim team while working part time and taking 16 credits. I'm learning how to balance everything while still giving 100% to all of my responsibilities.

- *Laura Solie, '14*



Photo courtesy of Laura Solie

Faculty Spotlight: Joe Little



Joe's family (LEFT TO RIGHT) Samuel, Joe, Rachel, Cassidy, (IN THE STROLLER) Cooper and Gage at Tony Grove, UT.

Joe Little is an Economics professor. His education background includes a BA in International Economy and an MA and Ph.D. in Economics.

What do you enjoy about Alaska?

I enjoy the friends I have made during my time here. Fairbanks is full of unique personalities which makes being a member of the community fun and interesting.

Why do you teach at SOM?

I value the challenges associated with an active business school where students have high expectations.

What is your favorite class to teach and why?

My favorite course is ECON 434: Environmental Economics. While I personally find the subject matter fascinating, the students take credit for making the class fun to teach. The students are actively invested in their education and take their studies seriously.

How do you prepare students for the professional workplace?

I convey to students that there are generational constants, such as personal accountability, which are foundational. Individuals who hold themselves accountable are more likely to succeed in life because they also tend to be self-motivated and reliable. **Making the choice to pursue excellence in the classroom is really no different than pursuing excellence in the workplace.**

What would you like to tell us about your family?

My family makes me a better person and I am fortunate to have them in my life. My wife, Rachel, is the cornerstone of our family and I am in awe of how she is able to make taking care of two teenagers and twin two-year-old boys look effortless. I love her and I am grateful for everything that she does for us.

Alumni Focus: Allison LeBon



Allison LeBon outside of Seattle, WA.

Allison LeBon earned a BBA in 2005 and an MBA in 2011. She is currently the Director of Marketing and Human Resources at Alaska Tent & Tarp.

What is something people don't know about you?

I just became an aunt for the first time. My nephew, Liam LeBon Stark, was born December 5, 2012. I am very proud to be known as Auntie Alli from now on.

Who was your favorite professor?

My most memorable teacher was Susan Herman. I was in her Human Resources Management class during her first semester at UAF. She spoke of the HR career field with such passion, it drew me not only to her as my mentor, but to the profession for my career. I was honored to be close to her during the last year before she passed away.

How did SOM prepare you for your professional career?

SOM provided me with a well-rounded understanding of management as it relates to a variety of departments. The knowledge and experience I gained during my studies has been especially beneficial for my job in a small, local business.

What does being a UAF alumna mean to you?

Being a UAF alumna means I am part of a community of graduates that have decided to stay in Fairbanks to work and raise their families. It also means that **I received my degree from a school that has the same accreditation as Harvard Business School...for a lot less money.**

What advice would you give to current students?

I think having experience in the business community while attending school is very important. It will allow you to apply the theory you are learning in class to a practical application and will provide you with experiences you can share with fellow students during class discussions.



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UAF photo by Todd Paris

SOM is one of only 178 colleges and universities in the world to hold the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation for both the School of Management and its Accounting program.

UAF is an affirmative action/equal opportunity employer and educational institution.