



UAF photo by Tammy Triggs-McCook



A young Lemonade Day Alaska participant sells lemonade while learning valuable business lessons.

## Kids Find Sweet Opportunity in Lemonade Day

The School of Management student organization, Associated Students of Business (ASB), brought Lemonade Day Alaska to the Interior for the first time.

Lemonade Day Alaska is part of a national event that teaches kids the basic business skills they can use to achieve success in their future. Children who participate in Lemonade Day Alaska learn how to set goals, develop a business plan, establish a budget, seek investors, provide customer service, and give back to the community.

The ultimate goal is to give children of all socioeconomic backgrounds the opportunity to start their own business.

This year, Lemonade Day Alaska was held on Sunday, May 6, 2012, all across Alaska. Over 3,500 children registered for Lemonade Day Alaska, although with friends and family helping out, many more participated.

In the Interior, over 300 kids participated. Lemonade stand proceeds ranged from \$11 to \$800. One of the most unique of-

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## Alaska Native Student Group Competes

Native Alaskan Business Leaders (NABL) is a chapter of National American Indian Business Leaders (AIBL), the only Native non-profit organization solely dedicated to empowering business students in the United States. AIBL's mission is to increase the representation of Natives in business and entrepreneurial ventures through education and leadership development opportunities. Every year, AIBL holds a national conference awarding chapter of the year and the best business plan.

NABL prepared for the AIBL conference for the entire academic year.

NABL held bi-weekly meetings and worked on their business plan: the Alaska Native Student Development Program (ANSDP). When developing the business plan, NABL members thought of what issue affected them the most: Alaska Native drop-out rates. The plan's primary goal is to reduce the number of Alaska Native high school student drop-outs, which is currently 19%. ANSDP was developed into a

See **NABL**, page 7



NABL members who represented SOM at the 2012 American Indian Business Leaders conference. PHOTO COURTESY OF SARAH WALKER.

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# A New Home

Ganbat Batzorig is an exchange student from Mongolia completing his junior year at UAF. He puts his love of math to work by pursuing a degree in Economics. In his spare time, Ganbat works as a freelance music producer for artists in Mongolia. He has also started a series of tutorial videos on how to use music software, explaining complicated and technical subject matter in a friendly and accessible way.

“Honestly, in my last year of high school I still was not sure what and where I wanted to study. One day, I came across an announcement in a newspaper to study at UAF under a sister city agreement. Choosing to study at UAF opened a door which led me to an unknown, exciting place where I’ve gained valuable knowledge and skills which will equip me for entering a fierce job market. Each new semester at UAF School of Management gives me the opportunity to learn new subjects and advance my knowledge.

When I was graduating from my high school in Mongolia, the question of what I would be doing in the next few years seemed so simple; I would be studying for my college degree. Now that graduation is nearing, the same question is not so simple. I guess that makes me an adult.

After graduation, I hope I’ll have decided how to put my hard-earned knowledge to good use. I feel my Economics degree from UAF will prepare me for a rewarding career. Seeing people excel and produce results motivates me to learn more and advance forward as I continue to dream big.

Your gift to SOM is key to the success of students like me and supports experiential learning, student organizations and scholarships. Your support provides students with memories and experiences that will shape the rest of our lives.

Consider giving to the School of Management today.

Visit [www.uaf.edu/som/giving](http://www.uaf.edu/som/giving).”



UAF Photo by Ganbat Batzorig

SOM student Ganbat Batzorig shares his perspective.

“I feel my Economics degree from UAF will prepare me for a rewarding career.”



SCAN THE QR CODE ON THE LEFT TO VIEW GANBAT'S FACEBOOK PAGE. TO CHECK OUT HIS YOUTUBE CHANNEL, SCAN THE CODE ON THE RIGHT.



Ganbat Batzorig  
Class of 2013

## Flint Hills Resources Hosts Visiting Professor Chuck Kimzey



UAF Photo by Chuck Kimzey

Visiting Professor Charles “Chuck” Kimzey has a few thrill-seeking hobbies.

You can’t turn on the news without seeing a new car, computer, or smart phone unveiled, and those are just personal-use devices. When it comes to business, big or small, it can be hard for users to keep pace with all the new technologies. Knowing what to implement and when to make the change can cause any manager to wander around in a haze of confusion, but with a few process steps, management becomes much simpler.

MBA students have the opportunity to take a special course, Emerging Technologies Management, this summer, from May 29–July 3.

This course will cover the techniques private

and public sector decision makers use to effectively manage the inevitable technological changes organizations face. You’ll gain insight into future trends, anticipating changes which will affect your organization, as well as learning practical management tools. A sample of emerging technologies, such as nanotechnology, alternative energy, and communications will be analyzed as examples of technology currently impacting public and private sectors, and you will delve into how real-world organizations take advantage of these advances.

**For more information on this class, visit [uaonline.alaska.edu](http://uaonline.alaska.edu).**

# 2012 Graduating Class

## Undergraduate Degrees

### *ACCOUNTING*

Jennifer Bartolowits  
Samantha Bolanos  
Weston Davey  
Saleem El-Arami  
Scott Enders  
Andyn Gunlik  
Nicole Herbert  
Matthew Hurbi  
Jingxiao Jiang  
Daniel Johnson, Jr.  
Shelly Kells  
Amanda Krysinski  
Andrew Krysinski  
Qingjia Li  
Colleen O'Neill  
Lawana Pacheco  
Elizabeth Partlow  
Jessica Perry  
Andrew Pugh  
Katherine Ridenour  
Dina Stretiner  
Jeff Sun

### *BUSINESS ADMINISTRATION*

Spencer Abrams  
David Barber  
Murial Berg  
Willow Bowen  
Sean Breiner  
Cody Butcher  
Kathryn Chalstrom  
Christopher Comerate  
Bo Dinstel  
Roberta Eastwood  
Justin Filzen  
Liya Foreman  
Riley Foster  
Ramon Galvan  
Cynthia Garcia  
Aaron Gens  
Daniel Grondahl  
Juan Guevara  
Sharon Gutierrez  
Melanie Hall  
Amber Hannum  
Robert Hannum

Adam Henderson  
Maurine Isaacson  
Joel Lincoln  
Danel Mason  
Margaret Matheson  
Ruben McNeill, Jr.  
Patrick Millard  
Hans Odegard  
Anuli Onuoha  
Mariya Pavlovskaya  
Joseph Shinn, Jr.  
Sean Sigh  
Patrick Sonsalla  
Marie Sorensen  
Joshua Steffes  
Victor Stevenson  
Melissa Trubacz  
Derek VanHatten  
Rhonda Whittaker  
Marissa Wiens  
Edward Willis IV  
Kathryn Wolfley

### *ECONOMICS*

Peter Burton  
Edward Kornkven  
Karen Moore  
Benjamin Newman  
Laura Russo  
Spencer Tachick  
Kathryn Wolfley



### *EMERGENCY MANAGEMENT*

Forrest Kuiper  
Randy Pommenville  
Ronald Reckio



## Graduate Degrees

### *MASTER OF BUSINESS ADMINISTRATION*

Charles Allen  
Alex Amegashie  
Sharon Ashlock  
Morgan Balai  
Andrea Bean  
Rachel Blackwell  
Nicole Bozek  
Dorothy Casper  
Brennen Chamberlain  
Amy Facklam  
Michael Gomes  
Amber Hannum  
Robert Hannum  
Alicia Herning  
Kimberly Kelly

Megan Klassen  
Mickela Lamb  
Sara Lundemo  
Christopher Marok  
Maureen McCombs  
John Osborne  
Prayed  
Abigail Riggs  
Zhenhua Rui  
Richi Sancheti  
Chris Sislo  
Courtney Vermilyea  
Anthony Versandi IV  
Xiaoqing Wang  
Bridget Watson

### *MASTER OF SCIENCE IN RESOURCE & APPLIED ECONOMICS*

Christopher Eshleman  
Joker Guankerwo Gweisah  
Edward King  
Paul Martz  
Hui Sun  
Alejandra Villalobos-Melendez

"Graduation means reaching a milestone in my life, as well as the beginning of something new and exciting. I'm also looking forward to never taking a night class again!"

—Maureen McCombs, MBA



## Featured Donor:



### A warm welcome to our newest Arctic Innovation Competition sponsor:

The Alaska Manufacturing Extension Partnership (AMEP), Inc. is committed to developing the state's economy. AMEP provides technical, business and economic assistance to Alaska's small manufacturers, including rural Alaskans who produce, market, and distribute Native art and other home-manufactured products.

AMEP staff and regional partners help rural Alaska, home-based businesses and artists expand into new markets. Local artisans and manufacturers are empowered to work directly with customers

rather than navigate multiple distribution channels.

AMEP fills a niche in the Alaska economic development system by:

- Connecting rural communities with distant markets through e-commerce, providing higher profit margins, more control over their business and increased customer feedback
- Strengthening collaboration between existing economic development organizations

The Arctic Innovation Competition, now in its fourth year, asks entrants to propose new, feasible and potentially profitable ideas. It is open to the public and there is no entry fee. Individuals or groups with an innovative idea for solving real-life problems and challenges are encouraged to enter. The submission deadline is Sept. 16 and the contest takes place Oct. 19 in the UAF Wood Center.

More information found on [www.arcticinno.com](http://www.arcticinno.com)

# Shining Stars of the SOM Family

## ALUMNI

**James Gibson** ('83) was recently promoted to Colonel in the U.S. Army. He is deployed in Kuwait with the 364th Expeditionary Sustainment Command from Marysville, WA.

**Ben Seekins** ('96, '97) was appointed by Governor Sean Parnell to the Fairbanks District Court.

**Lorna Shaw** ('96, '97) has joined SMM Pogo LLC as their External Affairs Manager. She will now oversee community, public, and government affairs for Pogo Mine.

## FACULTY

**Jungho Baek** has been promoted to Associate Professor, a tenured position.

**Nicole Cundiff** was selected as the Faculty Advisor of the year for her work with Students Offering Leadership Development (SOLD)

**Joe Little** has been promoted to Associate Professor, a tenured position.

Are you a School of Management alumnus, faculty member, or student with some good news to share? Contact Tammy Tragis-McCook at (907) 474-7042 or [tammy.tragis@alaska.edu](mailto:tammy.tragis@alaska.edu) and let us know about it!

## STUDENTS

**Jeff Bue** was voted Business Administration Student of the Year.

**Matthew Hurbi** was named the Accounting Student of the Year. He is also celebrating his engagement to Jenny Yi.

**Forrest Kuiper** was selected as the Emergency Management Student of the Year.

**Jordyn Montgomery** received the Marion Frances Boswell Memorial award, making her the Outstanding Graduating Senior Woman.

**Heather Sacora** was the Economics Student of the Year.



Emergency Management student Forrest Kuiper

# Faculty Spotlight Wendy Tisland



UAF photo by Maureen McCombs

Wendy Tisland was born and raised in Alaska, and has lived in North Pole, Fairbanks, and Kodiak. She has a BBA in Human Resources and a MBA, both from UAF.

## Tell us about your family.

I have two children and a dog. My oldest son, Phillip, is 26 and lives and works in Fairbanks. My youngest son, Jacob, is 11. My dog's name is Reginald; he's 9 and a complete mutt. He looks a little funny, but he's a great dog!

## Why did you choose to specialize in Human Resources?

Early in my career I noticed how much I liked conducting training sessions for staff and helping others with their professional development. I've tried to integrate this into all my past jobs. Eventually my preference for training and development lead me to coming a faculty member.

## What is your favorite class to teach?

I teach Organizational Behavior and Intro to HR, and I enjoy both equally. I learn a lot about my students in the organizational behavior class, as our differences are an excellent source of material for the course. In the HR course I supplement the material with personal experiences from my career.

## What project are you working on now?

My main project this year was the internship program at SOM. SOM offers four internship courses through which students can obtain credits. Internships provide students with practical work experiences and opportunities to apply the concepts presented in their academic programs to real-world situations.

## Snapshot

### Book you are currently reading?

*Primal Leadership* by Daniel Goleman, Richard Boyatzis, and Annie McKee

### Favorite place to vacation?

San Diego, CA

### What's on your bucket list?

I have always wanted to go to Egypt and see the pyramids.

### Favorite inspirational quote?

"Those who say it can't be done are usually interrupted by others doing it." —James Baldwin

# Alumni Focus Garry Hutchison

Garry Hutchison is president of the Accounting firm Kohler, Schmitt & Hutchison. Garry graduated in 1975 with a BBA in Accounting.

## Why did you choose to attend UAF?

In 1971, I was a freshmen at Oregon State University. As a native Fairbanksan, I looked forward to construction of the oil pipeline, so I returned to UAF my sophomore year to be where the action was. When I graduated from UAF in 1975 with a degree in Accounting, the demand for accountants was very high and job opportunities were plentiful. I chose to stay in Fairbanks to be near the river systems and the adventure they offered.

## Who was your most memorable professor?

Milt Fink—my favorite accounting instructor. I'll never forget the first day of his upper-division tax class. There were about 35 students enrolled. Milt began by saying, "The most important thing to learn for most of you is that today is the last day to drop this class." We ended the semester with 9 students. He taught me to respect the accounting profession.

## What does being an UAF alumnus mean to you?

It connects me to the institution that educated myself, my wife, and two of my three children.

## What advice would you give to current students?

Work like a dog. The education you receive from this institution is as fine of an education as any you can obtain at higher-priced universities Outside. And take as many economics classes as you can.



Photo courtesy of Garry Hutchison

Alumni Garry and Diane Hutchison with their family. (From left to right) Michelle (BBA 2004), Garry (BBA 1975), Chad (BBA 2002), Diane (BBA 1978), and Chad's wife, Brittany.

## Snapshot

**Book you are currently reading?** *In My Time* by Dick Cheney

**Your last music download?** A series of Montgomery Gentry songs

**What's on your bucket list?** I'd like to catch a 60-pound king salmon

**What inspires you?** I am inspired by a fair number of people I know in Fairbanks.

Without naming names, these people are smart, resourceful, independent, and are doers.

# Business Leader Honored

On March 30, 2012 the UAF School of Management (SOM) and the Fairbanks community came together to honor the 36th Business Leader of the Year, Dan Gavora of Doyon Utilities, LLC.

This year saw a record amount of student participation, with over 50 students from SOM earning their ticket to the Business Leader of the Year banquet through helping organize the event. Students did everything from calling potential attendees, to dessert tasting, ironing chair covers, and hanging paper lanterns from chandeliers.

Along with the increase in student attendance, the event sold out a month

before the banquet, even after moving to a larger venue. New this year, businesses provided sponsorship to help underwrite the event. BP generously sponsored dinner and Denali State Bank came on board as the printed program sponsor.

Thanks to the combined efforts of students, community members, and businesses, the 36th Business Leader of the Year event was one of the best so far. The money raised through ticket sales, cake auction, and silent auction of the wine centerpieces donated by Gavora, Inc. and Doyon Utilities supports SOM and SOM's six student organizations.



UAF photos by Maureen MacCombs



(Top) *The Gavora Family.* (Bottom) *SOM students who gave time and effort to make the Business Leader of the Year event possible.*



## Beta Gamma Sigma

Beta Gamma Sigma (BGS) is a national honor society recognizing the highest scholastic honor a student can achieve in Business Administration at an AACSB-International accredited institution. To be eligible for membership in this distinguished organization, a student must rank in the upper ten percent of the Junior class, the upper ten percent of the Senior class, or the upper twenty percent of graduate students enrolled in the master degree program.

## 2012 BGS Inductees

### JUNIOR

Ondrej Palecek  
Amy Skya  
Stefan Tica  
Emma Zeisel

### SENIOR

Julie Gilhuly  
Adam Henderson  
Jennifer Martelle  
Kyla Stark

### MASTER PROGRAM

Charles Allen  
Alex Amegashie  
Brennen Chamberlain  
Michael Gomes  
Mickela Lamb  
Bridgett Watson



UAF photo by Hope Rieckmeier

*The 2012 Beta Gamma Sigma recipients show off their stoles and certificates.*

## NABL: Chapter of the Year

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mentoring program, allowing members to travel around the state and teach three-day workshops encouraging student success.

NABL attended the conference thinking they would only compete in the business plan competition; however, upon arrival the AIBL staff asked if NABL wanted to compete in the chapter competition—which also happened the same night.

NABL jumped at the opportunity and put together a presentation in about 90 minutes and presented that same night to a panel of judges. On the final night of the AIBL conference, NABL was named 2012 AIBL Chapter of the Year and took 3rd place in the business plan competition.

“Participating in NABL means I’m part of a group that gets to be involved with many Alaska and Alaska Native events. Our activities provide great networking opportunities for future employment.”

—Sarah Walker

## Lemonade: ASB

continued from page 1

ferings was a honey-vanilla flavor featured at the Boy Scouts of America stand. Kids decided on the look and location of their stand, as well as the price of their products. Driving through the Interior, there were stands as simple as a table with lawn chairs, to a hand-built, painted stands with fresh-squeezed lemonade.

ASB students worked behind the scenes, partnering with city officials and local business to ensure all the proper business and health safety requirements were followed.

Mark your calendars now to quench your thirst for lemonade and support the children of your community on Lemonade Day Alaska 2013, the first week of May.



Make a difference in the lives of SOM students. Look for this button on our website or go directly to [www.uaf.edu/som/giving](http://www.uaf.edu/som/giving)

## SPRING 2012 GUEST SPEAKERS

### Dr. Ninos Malek

SWEET Guest Speaker Series



SOM student organization Students Who Enjoy Economic Thinking (SWEET) hosted guest speaker Dr. Ninos Pierre Malek this past March. Dr. Malek teaches economics at San Jose State University and De Anza College, and he has experience teaching at George Mason University as well.

While visiting the UAF campus, Dr. Malek gave two presentations of “Economics in Your Face!: A no-nonsense guide to the economic way of thinking”.

### José Élice Navarro

Susan Herman Distinguished Speaker Series



The Northern Leadership Center hosted José Élice Navarro as part of the Susan Herman Distinguished Speaker Series. Navarro is a lawyer, graduating from the Universidad Mayor de San Marcos. As part of his professional experience, Navarro has also been a consultant and lecturer on government and parliament issues and professor of Constitutional Law.

Navarro presented “United States and Latin America: Together and divided” in April. He also held student and faculty leadership workshops.



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UAF photo by Tammy Tragis-McCook



*Proud mom Crystal Hurbi hugs her son, Matthew, just before he graduates magna cum laude with a degree in Accounting. Also pictured is Matthew's fiancée, Jenny Yi.*

SOM is one of only 177 colleges and universities in the world to hold the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation for both the School of Management and its Accounting Program.

UAF is an affirmative action/equal opportunity employer and educational institution.