

VOLUME 9, NUMBER 2

SPRING 2014

FEATURED STORY: *Singing for her scholarship*

UAF School of Management student Chelsea Jones was not always on top of her game. Her future wasn't so bright and promising. After dropping out her freshman year at UAF, she was headed down a very different path. She struggled with bipolar disorder, worked at a local retail store and was in an unhealthy relationship.

When offered a management position at the store, Chelsea took inventory of the situation and made some life-changing decisions. She has overcome many obstacles and no longer struggles with bipolar disorder. She broke off her relationship and now plays roller derby with the Fairbanks Rollergirls.

Although on academic probation, Chelsea reenrolled at UAF and is now on the Chancellor's List, an honor bestowed to students with a GPA of 3.9 or higher. She is also involved with Alpha Phi Omega, a co-ed fraternity based on community service and she recently volunteered for the UAF Business Leader of the Year.

Once Chelsea recommitted to her education she needed to find a way to pay for her schooling. Someone told her about the Miss Alaska

Scholarship Foundation. The Miss Alaska Scholarship Program is part of the Miss America Organization. The Miss America Organization is one of the nation's leading achievement programs and the world's largest provider of scholarship assistance for young women.

Like many, Chelsea believed some of the stereotypes surrounding beauty pageants. It wasn't until she competed in her first pageant and

followed some of the most famous beauty queens on social media that she realized it was much more than beautiful women wearing tiaras and fancy dresses. Chelsea discovered it could be a path to personal development

and a way to fund her education. Luckily, Chelsea has the talent portion covered since she is an accomplished singer.

Last summer Chelsea was one of eleven contestants in the Miss Alaska pageant and although she did not win first place, she received a one-year tuition waiver and was the first UAF student ever to place in the pageant. With her tattoos and short black hair, Chelsea doesn't look like

"I'm all about making college work for you. There's value in stepping outside of the box and getting involved with student organizations."

Story continued on page 6



Chelsea Jones sings for the talent portion of the Miss Alaska Pageant.

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Lorna Shaw

Developing future leaders

I am not a vice president or a general manager and I don't run a business. However, thanks to my UAF education and networks I enjoy a successful career promoting the mining business and building connections between other organizations. Much of what I do on a daily basis ties back to what I learned at the School of Management (SOM).

When students go beyond classroom studies and invest their time in the incredible opportunities offered by SOM, they open themselves up to a whole new world of connections, skills, and leadership. When a student cares, they learn they can make a difference. Outside of the classroom, students can invest time and talent in one or several of the ten SOM-sponsored organizations. It is through activities such as interacting with guest speakers, hosting workshops, attending professional conferences, and teaching other students that they develop passion, learn to invest in themselves, and capitalize on their strengths. Students involved in the SOM organizations encourage each other and believe that

together they can accomplish their goals. These experiences are what develop tomorrow's leaders.

Experiences like following through on commitments, accountability, speaking up when you have something to say, and helping others find their voice are important life lessons. These experiences are also the foundation for giving back and making service a way of life. It is more than a just an annual event; it becomes a routine decision to say, "I care and I'm going to be a part of this."

I encourage you to join me in caring and commit to the future of the UAF School of Management. By giving back, we can ensure SOM has the ability to continue to provide these opportunities to students and we can help grow the future leaders of our community, our state, and our world.

Lorna Shaw

External Affairs Manager
Sumitomo Metal Mining Pogo, LLC
SOM Alumna BBA '96, MBA '05
SOM Business Advisory Council Member
2014 UAF Business Leader of the Year

"Seeing leadership in action is the most powerful lesson and it's one I hope to be able to share. Giving back and being a leader and mentor to others is the most appropriate way to say thank you."

Leadership minor

The Northern Leadership Center (NLC) is pleased to introduce the new leadership minor.

Over the last decade, employer surveys have indicated leadership skills are one of the top five skills they are looking for in a new employee. The leadership minor is a way to show leadership capabilities to a future employer. This minor jump starts students' careers and allows them to meet employer needs.

Available fall 2014, and administered by the NLC, the purpose of the leadership minor is to strengthen the abilities of UAF graduates to lead and contribute effectively in public and private spheres.

To earn the minor, students choose two of the following core courses:

- » LEAD/BA 470 – Leadership Theory and Development
- » LEAD/BA 472 – Leading Change
- » HSEM/LEAD 456 – Leadership and Influence During Crisis

In addition, students will choose nine additional credit hours from one of several tracks:

- » Business Administration
- » Communication
- » Military Science
- » Outdoor Leadership
- » Political Science

For more information, visit the Northern Leadership Center website.

www.uafleadership.com



"Leadership is the key to 99 percent of all successful efforts."

-Erskine Bowles

Mission accomplished: Summer 2013, Fall 2013 & Spring 2014 Graduates

UNDERGRADUATE

ACCOUNTING

Cody Allen
 Britney Anderson
 Brittney Bolt
 Raymond Bronson
 Michelle Bullard
 Denise Carlin
 Yilin Chen
 Matthew Curley
 Elizabeth David
 Mary DuRousseau
 Parvin Ebadpour
 Audrey George
 Jennifer Gibson
 Alexander Greer
 Kristy Hathaway
 Lyssa Kemper
 Michael Kroon
 Kristopher Larson
 Macy Mann
 Sean Markle
 Bobbie McCarter
 Adam Morotti
 Satya Partyka

Casey Peterson
 Christopher Piech
 Jeana Pugliese
 Kelsey Scott
 Luke Stephens
 Michael Stepovich
 Jessica Sutherland
 Brian Thomason
 Stephen Tibbs
 Katie Wells
 Emma Zeisel

BUSINESS ADMINISTRATION

Marissa Atoruk
 Colton Beck
 Kara Bee
 Derek Bradish
 Julie Braley
 Kate Bushell
 Shelby Carlson
 Robert Christe Jr.
 Robert Desrochers
 Sebastiano Fair
 Angelene Faulkner
 Serena Fitka
 Girard Gaul
 Kirsten Halpin
 Matthew Hardy
 Kadn Hart
 Diana Hebel
 James Hovenden
 Amanda Klimaschesky
 Keri Knight
 Cody Kunyk
 Jillian Larson

Michael Liuzza
 Jacob Long
 Jacqueline Lovato
 Chelsea Meindl
 Jarrett Miller
 Harmonie Peters
 Brett Pherson
 Sergej Pucar
 Christine Rosini
 Betty Runkel
 Sarah Sackett
 Tatsiana Shostsik
 Kyler Shotts
 Raphaela Sieber
 Amy Skya
 Angela Stoltz
 Hailey Sundborg
 Stefan Tica
 Sasha Vale
 Erin Winters

ECONOMICS

Garrett Evridge
 Daniel Leahy

EMERGENCY MANAGEMENT

Alicia Alexander
 Hee Wang Cho
 Joseph Cook
 Andrea Marie Hughbanks
 Austin Keyes
 Michael MacArthur
 Sheila Teal
 Myles Tenbroeck
 Brad Thacker
 Jacob Thayer
 Cory Wagner

INTERDISCIPLINARY

Erin McGowan

GRADUATE

MBA

Orolmaa Anand
 Nathan Bauer
 Adam Baxter
 Frank Berardi
 Murial Berg
 Julie Biddle
 Courtney Carlson
 Jade Carson
 Kellie Fritze
 Julie Gilhuly
 Catherine Gilmore
 Vaughan Hoefler
 Eric Holland
 Rebecca Hurbi
 Sara Jarvis
 Amber Lammers
 Teri Langton
 Carrol LeFevour
 Jennifer Maguire

Jamie Marunde
 Margaret Matheson
 Cole McNabb
 Susan McNeil
 Victoria Middelstadt
 Max Olex
 Ondrej Palecek
 Erin Parcher-Wartes
 Matthew Raymond
 M. Wylie Rogers
 Anthony Shaw
 Venus Sung
 Shaun Tacke
 Stefan Tica
 Cassandra Toth
 Charu Uppal
 Dan Xie
 Pammella Zierfuss-Hubbard

MS IN ECONOMICS & APPLIED RESOURCES

Christopher Benshoof
 Tonya Edinger
 Musa Imakando
 Eric Johnson
 Aaron Lojewski
 Samuel Tappen
 Jason Wilson



GRADUATING STUDENT WORKERS



ACCOUNTING STUDENTS

Learning outside the classroom

Military Ball

The UAF Cadet Club supports and advocates for the cadets of the UAF ROTC program. The Cadet Club Military Ball helps insure these future officers can experience this aspect of military culture and tradition. The Cadet Club Military Ball is a formal dinner with speakers and military traditions.

At the event there was a non-alcoholic grog bowl, where cadets were sent for a drink if they broke one of the event rules. Misdemeanors which would send a cadet to the grog bowl included not being in the proper uniform or forgetting to wear dog tags. There were also several skits put on by cadets.

Retired Lieutenant Colonel Bill Mangano was the featured guest speaker. In addition to a long army career, he taught military science at UAF. Since retirement from the army, he has worked at Lathrop High School as the Senior Army Instructor of the JROTC program and as a guidance counselor within the Counseling and Career Center. Mangano spoke about what it meant to be an army officer and lead soldiers. It was a great opportunity for club members to hear a first-hand account of a career they are considering.

This event wouldn't be possible without the organizations who sponsored Cadet Club. The Cadet Club extends their sincere appreciation to the following sponsors:

- Association of the United States Army
- First Command Financial Planning
- UAF Alumni Association



(Top) UAF ROTC students continue the military tradition of skits. (Bottom) Cadet Club students and donors Michael Campbell from the UAF Alumni Association and Brenda Riley from the Association of the U.S. Army.

Students advise Chancellor's Cabinet

On April 15th, the HSEM 493 Exercise Design and Development class facilitated a tabletop exercise with the Chancellor's Cabinet. The students designed this exercise throughout the semester to test the Chancellors Cabinet's awareness of emergency operations plans on campus. Overall, the exercise generated a lot of discussion about disaster preparedness and crisis management planning and was a mutually beneficial experience for both the Cabinet members and HSEM students.

"The Exercise Design and Development class taught me about behind the scenes of emergency planning and is very beneficial to my future career in emergency management."

– Sheila Teal, Class of 2014



**HOMELAND SECURITY AND
EMERGENCY MANAGEMENT
PROGRAM**

Beta Gamma Sigma

Beta Gamma Sigma is a national honor society recognizing the highest scholastic honor a student can achieve in Business Administration at an AACSB accredited institution.

To be eligible for membership in this distinguished organization, a student must rank in the top of their class.

- » Top 10 percent of the Junior class
- » Top 10 percent of the Senior class
- » Top 20 percent of MBA students

Junior

Cheryl Benedix
Laura Bullen
Jessica Frost
Kara Morgan
Heidi Pichler
Julita Tomasic

MBA

Nathan Bauer
Julie Gilhuly
Rebecca Hurbi
Sara Jarvis
Amber Lammers
Matthew Raymond

Senior

Kayla Bishop
Kate Bushell
Andrew Cloward
Jennifer Coisman
Joseph Donoghue III
Kirsten Halpin
Dani Johnson

Micaiah Liebhaber
Ryan Moritz
Satya Partyka
Sarah Sackett
Christina Tachick
Mariah Ver Hoef

Faculty

Thomas (Xiyu) Zhou



UAF photo by Tammy Tragis-McCook

Record-breaking support for students



UAF photo by Christina Tachick



UAF photo by Todd Barr

The Business Leader of the Year award is given to a deserving recipient based on leadership in the Fairbanks business community, business achievements, community service, and educational support. On April 18, 2014 the 38th Business Leader of the Year award was given to Lorna Shaw of Sumitomo Metal Mining Pogo.

The event sold out for the fifth year in a row. Over 50 UAF School of Management (SOM) students helped make the night a success. Students volunteered their time in order to earn a ticket to the event. They made calls, ironed 400 chair sashes, and decorated the venue.

Funds raised through the Business Leader of the Year event support student organizations at SOM. This year, based on the suggestions of previous Business Leader of the Year recipients and event attendees, SOM tried something new. Instead of telling how student organizations make a difference in students' lives, students filmed and directed a short video to show the impact.

The previous Business Leader of the Year recipients led the charge and gave directly in support of student organizations, inviting attendees to do the same. The audience, made up of the Interior community and business leaders chose to invest in students, raising \$42,000 – all of which will go back to the future business leaders of Alaska: UAF School of Management students.

(Top) Award recipient Lorna Shaw and her daughter Rachel. (Bottom) Students hold up thank you signs in appreciation of donor support.

View photos, read more, and watch the "Invest in Students" video at <http://bit.ly/bloy2014>

6 *The puck stops here*



Photo courtesy of Wylie Rogers

Wylie Rogers was a goalie for the university of Alaska hockey team.

Dedicated hockey fans and players may notice the goalie net frequently comes off the post and disrupts the game. Former professional hockey player Wylie Rogers certainly noticed it. Rogers is a SOM alumnus '08 and graduated in May 2014 with his MBA. Now he can add entrepreneur to his resume.

Wylie recently pitched his idea for a better goal post peg at the 2014 Alaska Business Plan Competition and took 2nd place and \$1,000. This annual competition stimulates the process of learning, continuous improvement, and raising private capital needed for a business' growth.

The "Perfect Post" allows for a stronger, more secure hockey net

anchored to the ice surface, while still breaking free from the goal area upon player impact. The safety concern the metal pegs pose was the main driving force for Wylie to develop this product.

Perfect Post is a unique design of two spiked rubber anchors that replace the inefficient, unsafe, traditional one-spike metal pegs.

Wylie's next step is to finalize the working prototype and manufacture about 100 units. This fall he'll distribute the innovative goal pegs to hockey rinks and safety committees, trying to have the pegs certified as the safest new standard for the game of hockey.

Featured Donor: Associated General Contractors



Associated General Contractors gives \$30,000 to the Student Investment Fund.

Associated General Contractors (AGC) Fairbanks Task Force gave \$30,000 to SOM for the Student Investment Fund (SIF) to be invested and start a new scholarship for business students. Eventually the AGC gift will generate enough return on investment to completely fund the scholarship for the future.

AGC of Alaska advocates for the Alaska construction industry, providing educational opportunities for its members and making the public aware

of its members' skills, talents and integrity.

AGC strongly believes in educating individuals who may become a part of its workforce. AGC Fairbanks Task Force members were intrigued by the success of SIF and the educational opportunity it provides to the student body. This new partnership links the construction and business industries together.

Students enrolled in SIF gain real-life experience managing a stock portfolio that consistently outperforms the S&P 500 stock market index and is approaching the milestone \$1,000,000 mark.

"AGC was excited by the opportunity to invest in the education of our future work force. The construction industry needs accountants, finance experts, HR consultants and marketers to succeed."

-John MacKinnon, Executive Director

Miss Alaska Continued...

a traditional pageant contestant. The stereotypical look is changing. The current Miss Kansas is a tattooed, bowhunting, M16-shooting National Guard soldier who didn't cover her prominent tattoos, a first for the Miss America Pageant.

Chelsea was inspired and won't cover her tattoos this year, embracing her true self. Chelsea will focus on her talent and platform encouraging college students to become involved in student organizations to better prepare themselves for the real world.

Instead of a pageant entry fee contestants raise money for the Children's Miracle Network. You can help Chelsea make miracles happen by donating to her fundraising page and by attending Miss Alaska Pageant on May 30 at the UAA Wendy Williamson Auditorium. Show your support as she competes in order to graduate from school debt free.

<http://bit.ly/ChelseaJones>

Faculty Spotlight: Thomas (Xiyu) Zhou



Photo courtesy of Thomas Zhou

Thomas and his son at Pioneer Park.

WHERE IS YOUR DREAM VACATION?

Stresa, Italy

WHAT BOOK ARE YOU READING?

The Rise and Fall of the Third Reich
by William Shirer

LAST MUSIC DOWNLOAD?

I still buy CDs. The most recent one was *6 Unaccompanied Cello Suites Complete* by Yo-Yo Ma

WHAT IS YOUR FAVORITE DISH TO BRING TO A POTLUCK?

Fried shrimp

Dr. Thomas (Xiyu) Zhou is a business administration associate professor. He received his Ph.D. in Finance from the University of North Carolina at Chapel Hill. Thomas's research interests include financial institutions, the oil and gas industry, and compensation.

What is your most memorable experience that could have only happened in Alaska?

Whenever I need a can of iced coke, I simply put one outdoor on snow for five minutes. It is so convenient. Warning: Drinking Coke may be hazardous to one's health.

What do you enjoy about teaching at SOM?

I love the students here. Sharing 40 below creates a kind of camaraderie.

Why do you enjoy teaching finance?

Finance is so important. Without finance we would probably have to postpone automobile ownership by several years, home ownership by several decades, and business ownership forever.

What would you like to tell us about your family?

My wife is the fund accounting director of the UA Statewide System. She is also a very good chef. My son is a sixth grader in the Barnette Magnet School. He likes math, violin, magic cards and video games.

Name a person you admire and tell us why.

Confucius, because he said 'be moderate'.

Alumni Focus: Bobby Weaver



© Steven Danning

Bobby Weaver enjoys the summer sun on a jet ski.

WHAT IS YOUR FAVORITE BREAKFAST FOOD?

A breakfast burrito from Sunrise

WHAT BOOK ARE YOU READING?

Clapton: The Autobiography by Eric Clapton

LAST MUSIC DOWNLOAD?

Walking on the Moon by The Police

WHERE IS YOUR DREAM VACATION?

St. Andrews, Scotland, or any French Polynesian Island

Bobby is a financial planner for Keyes & Associates, Inc. He graduated from UAF School of Management in 2009 with a BBA and in 2010 with an MBA.

Why did you choose to attend UAF?

I grew up in Fairbanks and knew that Fairbanks would always be my home. Going to UAF was an affordable way to get a great education and provide an opportunity to work with alumni in town following graduation.

Share with us an outstanding teacher or class.

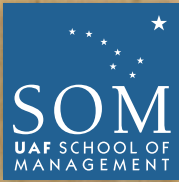
Student Investment Fund with Craig Wisen. I can't say enough great things about what that course did for my understanding of finance as well as career development. I, along with many of my classmates, view Craig as a mentor and a big reason why we've been able to transition smoothly to various financial careers.

What is a favorite SOM memory?

Working with the Arctic Innovation Competition and seeing it develop into a successful, sustainable event. The School of Management should very proud of the way everyone came together to build a competition from scratch, continuously secure funding, and coordinate efforts among many departments.

How did SOM prepare you for your professional career?

Beyond the invaluable experiences I had with the Student Investment Fund and career guidance I received, the School of Management taught me the power of networking and the importance of hard work. The emphasis on activities and organizations outside of the classroom is where you really prepare for life after college and I believe that SOM does a great job of relaying the message.



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A few of the many students involved in organizing the Business Leader of the Year event.

SOM is one of only 178 colleges and universities in the world to hold the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation for both the School of Management and its Accounting program.

UAF is an affirmative action/equal opportunity employer and educational institution.