



*UAF Business Leader of the Year*

• 2023 •

HONORING

**Tom Bartels**

*Saturday, November 18, 2023*

*Presented by the UAF College of Business and Security Management*

Business leader. Community leader. People leader.



NET YR. *45<sup>th</sup>* ANNUAL

# Tom Bartels



Tom Bartels, defined as a “constant role model” is an active leader in the Fairbanks community. He built a strong foundation in business and leadership throughout his career starting with managing different departments at Safeway for 10 years, going on to be the Regional and General Manager at The Odom Corporation for 16 years. Then, in 2006, he and his wife, Janet, purchased North Pole Coffee Roasting Company, a small coffee company that originated in North Pole, Alaska and redefined the company as a family-owned and operated business. Today their business model has grown to a large-scale retailer that roasts and distributes the highest-quality coffee beans from around the world. Additionally, the company sells and services espresso machines to cafés, restaurants, local office businesses and throughout Alaska’s grocery

stores, and ships their coffee around the globe via e-commerce. Since the Bartels purchased the company, it has grown exponentially and currently provides year-round jobs for 35 employees.

North Pole Coffee has established a strong presence on the UAF campus, being the sole distributor to all of the UAF coffee stands, including Arctic Java, Java Joe’s, Murie Building, UAF Museum of the North and the Campus Cache. Between 2018-2019, Tom personally staffed and managed the majority of these outlets working closely with Chartwells Food Group. The influence of North Pole Coffee goes beyond just campus coffee stands. The company’s coffee is available at most UAF events, and is offered at various campus locations to help students maintain their energy and focus on their studies. North Pole Coffee participated in the annual Northrim Bank Roast and Boast from 2012-2019 with UAF CBSM, an event where local businesses showcased their products and students got an opportunity to network and learn event management.

Aside from his business, Tom is committed to the community and enjoys volunteering for a variety of charity functions and non-profit organizations including his church, True North. He is also a member of Sunrisers Rotary, and serves on a variety of community boards. In years past he served on the FNSB School Board and as the president of the Fairbanks Community Food Bank. Tom has also been a dedicated athletics coach for youth and high school softball in addition to coaching youth basketball, baseball and helped support many hockey teams.

Tom received numerous letters of support from the community. Recipients are chosen via committee on the merits of community service, business acumen, educational support and leadership.

# UAF Business Leader of the Year

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## *Social Hour*

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<b>Presenting of Colors</b>	UAF ROTC Color Guard
<b>National Anthem</b>	Tom Gross
<b>Invocation</b>	Landon Bartels
<b>Welcome Remarks</b>	CBSM Dean Cam Carlson

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## *Dinner*

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<b>CBSM Support</b>	Paige Best Lisa Cassino & Marilyn Romano
<b>Guest Speakers</b>	Lisa Sundborg Tana Deweese
<b>Pin &amp; Award Presentations</b>	Joe Usibelli Jr. Jasen Chausse & Aiyana Fragoso
<b>Acceptance Remarks</b>	Tom Bartels
<b>Door Prizes &amp; Raffle</b>	Marcus Alphin, Roxy Lane & Dave Sauter

*Thank you*

For a Great Night!

# Letter from the Dean



Dear Friends & Colleagues,

On behalf of the UAF College of Business and Security Management faculty, staff and students, I am honored to welcome you to the 2023 UAF Business Leader of the Year dinner and award ceremony. We are thrilled to host this premier statewide event.

As the dean, I take immense pride in our Golden Heart community, a diverse and dynamic group of individuals constantly striving to make a positive impact on the world of business. Tonight, we gather to celebrate the accomplishments of our honoree and to express our gratitude towards everyone who has contributed to the growth and success of our college. Your unwavering support has been instrumental in keeping our mission vibrant, and for that, we are truly appreciative.

Tom Bartels is a testament to the fact that with dedication and determination, we can achieve greatness. As we raise our mugs in tribute, let us also toast to the future of business, where each one of us has a crucial role to play.

Cheers! Let this night be remembered as a celebration of our collective achievements and an inspiration for future endeavors. Here's to Tom Bartels as the 2023 UAF Business Leader of the Year, may your legacy continue to inspire generations to come. Thank you all for being a part of this wonderful journey and let us look forward with pride and appreciation towards what lies ahead. On behalf of the entire community, I extend my heartfelt congratulations and best wishes.

Sincerely,

A handwritten signature in black ink, appearing to read 'C. Carlson', written in a cursive style.

Cameron Carlson  
Dean

The logo for the UAF College of Business &amp; Security Management (CBSM) is displayed in blue. The letters 'CBSM' are large and bold, with 'UAF College of Business &amp; Security Management' written in a smaller font below. To the right of the text is a decorative graphic of several blue stars of varying sizes, arranged in a slightly curved path. The background of the bottom section of the page features a silhouette of a forest of evergreen trees against a light, hazy sky.

Tom with UAF College of Business and Security Management students.



*Thank you...*

to all of the students, businesses, and the community for all the support in honoring Tom Bartels as the 2023 UAF Business Leader of the Year.

*North Pole Coffee Roasting Co.*



# Community Nomination Letters

Candidates are chosen on merits of their leadership, business accomplishments, community involvement and educational support. It starts with one simple nomination and often additional letters are provided to support the nomination.

**Tom Bartels received nominations from the following past BLOY recipients:**

Mike Cook, 2004

Jyotsna "Jo" Heckman, 2008

Bart LeBon, 2002

**The following community members submitted letters of support:**

William Ackiss, North Pole Coffee Roasting Co.

Tiffany Allen, North Pole Coffee Roasting Co.

Dr. Milan Bajmoczi, Fairbanks Vascular Surgery and House of Fire Pizza

Kim Broderick, North Pole Coffee Roasting Co.

Denise Cox, North Pole Coffee Roasting Co.

Tana Deweese, North Pole Coffee Roasting Co.

Heidi Haas, Alaska Center for Children and Adults

Sam Kirstein, Fairbanks Community Food Bank

Mike Kramer Sr., Fairbanks Youth Sports

Dorothy Laiti, Community Member

Lisa (Laiti) Nilson, Yukon Quest Alaska

Don Presler, The Odom Corporation

Rick and Shirley Winther, Alaska Salmon Bake

Mark Zweifel, True North Church

*"Anywhere you see a North Pole Coffee Roasting Co. sign in a restaurant window, you will find a very satisfied customer. We all love and appreciate Tom Bartels' attention to detail and his strong desire to be of service." - Sam Kirstein, Fairbanks Community Food Bank*

*"There have been only a handful of people that have truly impressed me throughout my life's journey. Tom is one of them. Without any reservations I strongly recommend Tom Bartels for this prestigious award. This award honors the merits of leadership, business acumen and community engagement. Tom embodies all of these qualities and more. Simply put, it is people like Tom that make a community a great one."  
- Dr. Milan Bajmoczi, Fairbanks Vascular Surgery and House of Fire Pizza*

# Student Organizations

Associated Students of Business (ASB)

Cadet Club (ROTC)

Great Alaskan Accounting People (GAAP)

International Association of Emergency Managers (IAEM)

Native Alaskan Business Leaders (NABL)

Society for Human Resource Management (SHRM)

Proceeds from this event benefit  
CBSM student organizations, development and scholarships.





**THE Odom CORPORATION**

*FAMILY-OWNED SINCE 1934*

Please Drink Responsibly



**From one family-owned business to another,  
we raise our cup to you for your success.  
Congratulations Tom Bartels!**





# Building Bridges Through Family Values

When reading through Tom Bartels' nomination letters, it was clear that Tom's journey in the world of coffee was not just about beans and brews; it was about extending the warmth of his own family values to his community. Whether he is attending a company meeting, guest speaking for a class, or out and about with the community, Tom ensures that each person in the room is taken care of.

Throughout the BLOY process, Tom has showed up in various ways for CBSM students such as presenting in classes, hosting a student dinner and attending CBSM's Professionally Polished Dinner and Etiquette Seminar. At each of these events, he passed on advice to the students about leadership, following their dreams, and about compassion for others.

CBSM is honored to present Tom Bartels as the UAF Business Leader of the Year and hopes to bring these same qualities into tonight's event.



*Tom Bartels stands with CBSM students and professionals from around Alaska at the CBSM Professionally Polished Etiquette Seminar, an event where students are immersed into the business world through a presentation and one-on-one interviews, followed by a private dinner in the Lavelle's Discovery Room.*

**Usibelli Coal Mine ‘espressos’  
its deepest congratulations  
to Tom Bartels!**



*At Usibelli Coal Mine, we’re committed to powering Interior Alaska with an affordable and reliable energy source. We’re also deeply dedicated to supporting the UAF College of Business and Security Management and advancing educational opportunities that shape the future of Alaska.*

***We are Usibelli Coal Mine. Coal is our business.  
Community at our core.***



[info@usibelli.com](mailto:info@usibelli.com)



[usibelli.com](http://usibelli.com)

Mt. McKinley Bank wants to congratulate

**TOM BARTELS**

for his well deserved UAF Business Leader  
of the Year honor!



Member  
**FDIC**

[www.mtmckinleybank.com](http://www.mtmckinleybank.com)

# WAY TO GO, TOM!

Through your volunteering, service and philanthropy, you've put the "Leader" in 2023 Business Leader of The Year. Congratulations.



*Alaska*  
AIRLINES



Congratulations  
to  
**Tom Bartels**  
of North Pole  
Coffee,  
*2023 Business  
Leader of the  
Year recipient.*

Your ongoing  
contributions  
and work in the  
community  
inspires future  
generations of  
Fairbanks  
leadership.



# Congratulations to Tom Bartels

## 2023 UAF BUSINESS LEADER OF THE YEAR!

Span Alaska wants to thank you for all of the support you show our community every year. No one could deserve this recognition more. We are proud to be a part of bringing a taste of the Last Frontier to Fairbanks for nearly two decades!



**CONGRATULATIONS**

to

**Tom Bartels**

Business Leader of the Year

**Northrim Bank**  
northrim.com



Tom, congratulations from your friends and neighbors at Pogo Mine.

Thank you for energizing our community with your dedication & service to Interior Alaska.

# **AIR EVERTS**

*Official Dessert Sponsor of  
Business Leader of the Year 2023*



*Congratulations on landing  
Business Leader of the Year Tom Bartels!*

# **Gavoras**

**FINE WINE &  
GROWLER PUB**



Congratulations  
Tom Bartels  
2023 Business Leader of the Year!



**Alliance**  
CPAs | LLC

**Congratulations  
Tom Bartels!**

Thank you for all your  
efforts to give Alaska  
a brighter future!

*From all of us at Sunrise we'd like to congratulate  
Tom on this well-deserved recognition.  
Tom sets a great example for the next generation  
of leaders in our community.*

**SUNRISE**  
**bagel & espresso**



**Cheers to Tom Bartels - Business Leader of the Year!**  
*Here's to **packing** in more success year after year!*

**CONGRATULATIONS!**



GCI Congratulates Tom Bartels of North Pole Coffee on being selected the 2023 UAF Business Leader of the Year!



From all of us Florcraft, we congratulate **Tom Bartels** on  
**2023 Business Leader of the Year!**

*Here's to laying the foundation for continued success!*

**TOM BARTELS**

Thank you for all you do to make the  
community *bloom.*



Cheers to **Tom Bartels** of North Pole Coffee!  
From one flavor aficionado to another, well done on your achievements!  
Sending warm wishes and cheesy slices.



# HOUSE OF FIRE

## PIZZA

Experience the Difference



Congrats **Tom Bartels**,  
Business Leader of the Year!

*Your dedication has set a benchmark in the industry. Kudos from all of us at TDL Staffing!*





The key to quality coffee is pure, fresh water.  
We have you covered North Pole Coffee!  
Supporting UAF and our community with  
quality and superior service

VICINITY



WELCOME TO 3RD  
GENERATION IT

*Congratulations Tom Bartels*

YOU'RE TRULY AN ASSET FOR ALASKA!

**RJG**

A Professional Corporation

*Certified Public Accountants*



**SOURDOUGH**  
*moving freight*  
*since 1898*  
**T R A N S F E R**

# Congratulations Tom Bartels

*Thank you for **moving** the community of Fairbanks forward!*

**EAGLE**  
 BEVERAGE PRODUCTS

*Congratulations!*

For being honored as 2023  
 UAF Business Leader of  
 the Year!



*From your friends at,*

**Eagle Beverage &  
 Accessory Products**

Way to go  
**Tom Bartels!**  
 Your strive for  
 excellence is  
 through the *roof!*





**Alaska Petroleum wants  
to congratulate  
Tom Bartels  
on being named the  
2023 Business Leader of  
the Year!**

**You can always  
count on  
Tom Bartels!**

*Congratulations on  
2023 Business Leader  
of the Year*



**CENTINEL PACIFIC  
ACCOUNTING LLC**  
CERTIFIED PUBLIC ACCOUNTANTS



**DENALI**  
INDUSTRIAL SUPPLY, INC.

*Congratulations  
Tom Bartels  
On being  
Business Leader of the Year 2023*

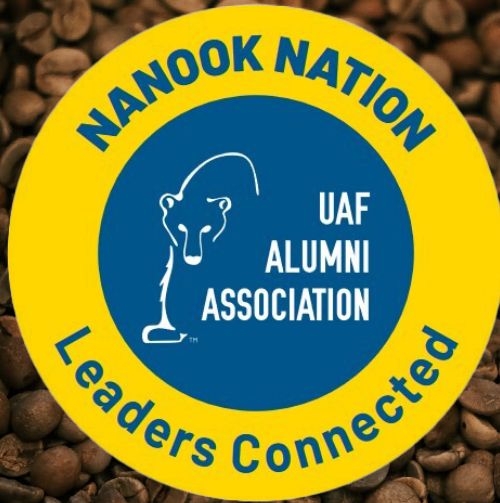


**RON'S TOWING &**

Congratulations to  
**Tom Bartels,**  
Business Leader of the Year!



**G UNDERSEN  
P AINTING, Inc.**



Congratulations to  
**Tom Bartels**  
2023 UAF Business Leader of the Year!

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*Congratulations*  
**Tom Bartels**



from  
**David Hale**  
2013 Business Leader of the Year

**Congratulations Tom Bartels!**

On September 27<sup>th</sup>, Tom hosted a dinner for the BLOY Student Committee and staff at North Pole Coffee Roasting Co. Thank you for sharing your wisdom and inspiring us all!



Are you ready for an event like no other?  
Our production companies are proud to  
sponsor the Business Leader of the Year  
honoring Tom Bartels

*Congratulations*

**Tom Bartels** on being named  
the 2023 UAF Business  
Leader of the Year!

From your friends at





RESPEC CONGRATULATES

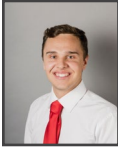
**TOM BARTELS**

OF NORTH POLE COFFEE ROASTING  
ON BEING SELECTED

**BUSINESS LEADER OF  
THE YEAR, 2023**

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## *Business Leader of the Year* **Student Committee**



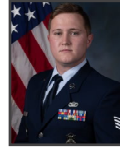
**Co-Chair**  
Jasen Chausse



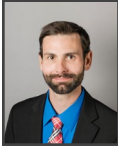
**Co-Chair**  
Aiyana Fragoso



**Decoration**  
Ashley Plys



**Door Prizes**  
Marcus Alphin



**Raffle Ticket Sales**  
Dave Sauter



**Marketing**  
Katie Anthony



**Volunteer Management**  
Roxy Lane

## *Business Leader of the Year* **Community Steering Committee**

The UAF Business Leader of the Year Community Steering Committee members are essential to the event's success. It is with their input that decisions are made regarding event structure, flow and guest engagement. With their planning and feedback, CBSM is equipped to provide the award recipient, guests and students the best experience possible.

### **Thank you to the following event advisors:**

Janet Bartels, North Pole Coffee Roasting Co.

Paige Best, RJG - A Professional Corporation

Lisa Cassino, Usibelli Coal Mine

Jim Culley, Mt. McKinley Bank

Jacyn DeBaun, Breast Cancer Detection Center of Alaska

Tana DeWeese, North Pole Coffee Roasting Co.

Jonathan Huff, Alaska Universal Productions

Wendie MacNaughton, Northern Star Resources Limited Pogo Mine

Cheri Renson, Revel Event Services

Lisa Sundborg, Catholic Schools of Fairbanks

The College of Business and Security Management was formed in 1975 as one of five professional schools at UAF. CBSM holds both business accreditation and specialized accounting accreditation through the Association to Advance Collegiate Schools of Business International (AACSB). This highly sought after dual accreditation has only been achieved by approximately 1.5% of AACSB universities worldwide and UAF is the only university in Alaska with this distinction.

CBSM offers both undergraduate and graduate degrees. Faculty in these programs work together as an integrated team to provide challenging and fulfilling education to our students to produce stellar Alaska business graduates.

## Undergraduate Degrees

### *Bachelor's Degrees*

- Accounting
- Applied Management
- Business Administration
- Homeland Security & Emergency Management

### *Minors*

- Accounting
- Cybersecurity
- Homeland Security & Emergency Management
- Finance
- General Business
- Leadership
- Management & Organizations
- Marketing
- Military Science & Leadership
- Military Securities Studies
- Sport Management

### *Certificate*

- Accounting Post-Baccalaureate

### *Occupational Endorsement*

- Homeland Security

## Graduate Degrees

### *Master's Degrees*

- Master of Business Administration
- Master of Healthcare Management & Leadership
- Master of Security & Disaster Management

### *Doctoral Degree*

- Ph.D. in Natural Resources & Sustainability

### *Graduate Certificates*

- Arctic Security
- Business Continuity
- Climate Security
- Cybersecurity Management
- Healthcare Management & Leadership
- Strategic Leadership



# Thank You!

**We give a warm thank you to the following organizations who purchased a table for this event:**

A&A Roofing Co., Inc.	Northern Star Resources Limited
Alaska Airlines	Northrim Bank
Alaska Petroleum	North Pole Coffee Roasting Co. (3)
Alliance CPAs LLC	The Odom Corporation
Alyeska Pipeline Service Company	RESPEC
Centinel Pacific Accounting LLC	RJG, A Professional Corporation
Denali Industrial Supply	Ron's Towing Company
Denali State Bank	Sourdough Transfer
Everts Air Alaska	Span Alaska
Gundersen Painting, Inc.	Sunrise Bagel & Espresso
Hale & Associates	TDL Staffing
House of Fire Pizza	UAF Alumni Association
Mt. McKinley Bank (2)	Usibelli Coal Mine


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**CBSM extends a heartfelt thank you to the following individuals and organizations who sponsored student tickets:**

Arctic Office Supply	Sean McGee
Robert Alexander	Kris Racina
Eagle Beverage & Accessory Products	Xiyu Zhou
Imperial Dade - Redlands	

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**We extend special thanks to the following for donating Door and Raffle Prizes:**

Alaska Airlines - two round-trip tickets	Arctic Sun VR
	HooDoo Brewing
Alaska Club	House of Fire Pizza
	GCI

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**We extend our special thanks to the following:**

Advance Printing - sponsor signs and various printed pieces  
Alaska Universal Productions - LED backdrop, lights, sound & production  
Beyond the Box Photobooth - photo booth photography  
College Utilities Corporation - transportation of holiday trees  
Florcraft Carpet One - runway carpet  
Foundation Health Partners - holiday trees  
Gavoras Fine Wine & Growler Pub - wine donation  
Grayling Media - event videography & recorded videos  
Interior Graphics & Printing - program  
Jose Martinez - Santa Claus  
Revel Event Services - linens & draping  
Sarah Lewis Photography - event photography  
The Wolverton Family - cottonwood centerpieces  
Tom & Janet Bartels - their generosity & profound support of CBSM students

*Raise your mug* FOR OUR SPONSORS

Dinner



Dessert



Warm-Up Lounge



USIBELLI  
COAL MINE

VIP Event



CBSM Video



Welcome



Floral Arrangements



Connectivity



*Thank you*

Nanook Sponsors

Alyeska Pipeline Service Company  
Eagle Beverage & Accessory Products  
Imperial Dade - Redlands

# Previous Business Leader of the Year Award Recipients

1977	Paul Gavora*	1999	Rhonda Curwin-Boyles
1978	Joseph Usibelli Sr.*	2000	George Gordon*
1979	Ron Nerland*	2001	Steve Frank & Linda Anderson
1980	Wally Burnett*	2002	Bart LeBon
1981	Ray Kohler*	2003	John Hill
1982	Marc Langland	2004	Michael Cook
1983	Judy Robertson Divinyi	2005	Ginger Stock-McKenzie
1984	Lawrence Heiner*	2006	Jim Lund
1985	Jeff Cook	2007	Jack Wilbur
1986	William Green*	2008	Jyotsna "Jo" Heckman
1987	Mike Kelly*	2009	Dr. Cary S. Keller
1988	Walt Schlotfeldt	2010	Bernie Karl
1989	Captain Jim Binkley*	2011	Kyong Hollen
1990	Ralph Seekins	2012	Dan Gavora
1991	Tim Fargo	2013	David Hale
1992	Gary Roth	2014	Lorna Shaw
1993	Jim & Jinx* Whitaker	2015	Andrew Warwick
1994	Larry Doll	2016	Bob Hajdukovich
1995	Gary Wilken	2017	Steve Lundgren
1996	Norm* & Angie Kruckenber	2018	Cliff* & Rob Everts
1997	Morris Thompson*	2019	Jim Dodson
1998	Margaret Russell	2022	Joe Usibelli Jr.

\*Deceased

The UAF College of Business and Security Management  
thanks you for sharing this evening with us.

It is a great pleasure to honor Tom Bartels as the 45<sup>th</sup> recipient of  
the UAF Business Leader of the Year.

*Thank you to our program sponsor*

