

# UAF Business Leader of the Year Program Ad Specifications

The purchase of a table of eight includes a 1/4-  
 page ad in the event program.

Programs are provided on all tables for 300+  
 attendees, it's posted on the [CBSM website](#), and  
 it's sent to over 2,100 alumni and friends  
 through our e-newsletter.

We can create your ad, or you may provide your  
 own.



**Ad deadline is: Friday, Oct. 25, 2024**

Send completed program ads to:

Morrow Duszynski at  
 mndusynski@alaska.edu  
 Contact Morrow at the email above or  
 call (907) 474-5942 for questions  
 or to purchase additional ad space.

## \$150 1/4-page ad

Included w/purchase of 1 table; two size options:

- 2.5" wide by 4" tall 
- 5" wide by 2" tall 

## \$250 1/2-page ad

Included w/purchase of 2 tables; two size options:

- 5" wide by 4" tall 

## \$400 Full-page ad

Included w/purchase of 3 or more tables

- 5" wide by 8" tall 

## Examples of ads from previous programs:

**#1** Congratulations to the recipient,  
 with your logo



**#2** Ad you already use for other media



**#3** Simply your logo

