

## The 2021 United Way Campaign

The United Way of the Tanana Valley focuses on advocacy, volunteerism and fundraising. With your help, our mission is made possible.

**Advocating** for our local nonprofits are top priority. We help facilitate partnerships between agencies and participate state wide to ensure that the needs of our community are being met.

**Volunteerism** is vital for a healthy community. We are launching an online volunteer platform that will give nonprofits the ability to communicate with, schedule, and thank those who support their organizations through volunteerism.

**Fundraising** ensures financial success of nonprofits. The funds raised are unrestricted, which means each agency can utilize the money for costs and programs not covered. The pandemic greatly affected the nonprofit sector. Services increased, while resources decreased. It is imperative that we continue to support the agencies that provide basic services to our friends and neighbors. The majority of our revenue is from workplace campaigns, and any amount, no matter how large or small, makes an impact in our community!

Thank you for your donation and supporting **YOUR** community.

Sincerely,

Amanda Hanson, Executive Director, United Way of the Tanana Valley amanda.hanson@unitedwaytv.com