

P.O. Box 757500 Fairbanks, Alaska 99775-7500 907-474-7112 uaf.chancellor@alaska.edu

## **MEMORANDUM**

DATE: July 9, 2018

TO: Susan Henrichs, Provost

Kari Burrell, Vice Chancellor Administrative Services Keith Champagne, Vice Chancellor for Student Affairs

Larry Hinzman, Vice Chancellor for Research

Evon Peter, Vice Chancellor Rural Community & Native Education

FROM: Daniel M. White, Chancellor

RE: FY19 Strategic Investment Allocations

This memorandum outlines my FY19 UAF strategic investment decisions. The final funding decisions were based on input from the UAF planning and budget committee (PBC), core cabinet, and the UA system office.

Major investment themes align with the Board of Regents' (BOR) priorities: Economic Development, Skilled Workforce Development, Research, and Enrollment/Degree Attainment. An important criterion in the selection of initiatives for funding is the potential for high return on investment in increased enrollment or external research funding. The allocations are from three different funding sources: one-time funds from UAF's FY18 central unreserved fund balance (UFB); three-year funds allocated to UAF by President Johnsen from a UA system internal initiative pool; and UAF's allocation of new base general funds (GF) allocated to UA in the FY19 state operating budget.

UAF Financial Services will distribute/set-up the funding for the investments listed below. If you have questions, please contact me.

cc: Julie Queen, Associate Vice Chancellor Financial Services

## UAF FY19 Strategic Investment Allocations

| D.:                           | Unit & Dept.                  | Description  | Funding Type |           |           |           |                       |           |             |           |
|-------------------------------|-------------------------------|--|--------------|-----------|-----------|-----------|-----------------------|-----------|-------------|-----------|
| Priority Area & Core Cabinet  |                               |  |              |           |           |           | FY19 UA<br>Initiative |           |             | Total     |
| Lead                          |                               |  | UAF FY18     |           | FY19 Base |           |                       |           | IUtal       |           |
| Leau                          |                               |  |              | JFB (1x)  | (Ongoing) |           | Pool (3 Yr)           |           |             |           |
| Economic Develo               |                               |  | \$           | -         | \$        | 120,000   | \$                    | -         | \$          | 120,000   |
| VCR                           | OIPC                          | Restore staffing                                     | \$           | -         | \$        | 120,000   | \$                    | -         | \$          | 120,000   |
| Skilled Workforce Development |                               |  | \$           | -         | \$        | 200,000   | \$                    | -         | \$          | 200,000   |
| VC RCNE                       | CRCD/RAHI                     | Create RAHI-like education track                     | \$           | -         | \$        | 100,000   | \$                    | -         | \$          | 100,000   |
| Provost                       | CNSM/SOE                      | Preparing teachers for rural schools                 | \$           | -         | \$        | 100,000   | \$                    | -         | \$          | 100,000   |
| Research                      |                               |  | \$           | 200,000   | \$        | 645,000   | \$                    | 895,000   | <b>\$</b> . | 1,740,000 |
| VCR/Provost                   | VCR's Office/CNSM             | One Health Circumpolar Initiative                    | \$           | 200,000   | \$        | 270,000   | \$                    | 30,000    | \$          | 500,000   |
| VCR                           | IARC                          | Center for Arctic Policy Studies (CAPS)              | \$           | -         | \$        | -         | \$                    | 150,000   | \$          | 150,000   |
| VCR                           | IAB                           | COBRE biomedical proposal                            | \$           | -         | \$        | 70,000    | \$                    | 70,000    | \$          | 140,000   |
| Provost                       | CFOS                          | CFOS mariculture faculty support/hire                | \$           | -         | \$        | 120,000   | \$                    | 145,000   | \$          | 265,000   |
| Provost                       | CEM                           | CEM mining research (MIRL) faculty/hire              | \$           | -         | \$        | 55,000    | \$                    | -         | \$          | 55,000    |
| VCR                           | GI                            | GI sea ice faculty hire                              | \$           | -         | \$        | 130,000   | \$                    | 25,000    | \$          | 155,000   |
| VCR                           | VCR's Office                  | Arctic data collaborative/decision support           | \$           | -         | \$        | -         | \$                    | 100,000   | \$          | 100,000   |
| VCR                           | VCR's Office                  | Research match & seed funding pool                   | \$           | -         | \$        | -         | \$                    | 250,000   | \$          | 250,000   |
| Chancellor                    | UR                            | Branding & marketing (research focus)                | \$           | -         | \$        | -         | \$                    | 125,000   | \$          | 125,000   |
| Enrollment/Degree Attainment  |                               |  | \$.          | 1,182,500 | \$        | 895,000   | \$ :                  | 1,188,500 | \$.         | 3,266,000 |
| VC RCNE                       | CRCD/CTC                      | CTE 25% tuition discount support                     | \$           | -         | \$        | -         | \$                    | 716,000   | \$          | 716,000   |
| VCSA                          | Admissions                    | Restore staffing                                     | \$           | -         | \$        | 250,000   | \$                    | -         | \$          | 250,000   |
| VCSA                          | Financial Aid                 | Restore staffing                                     | \$           | -         | \$        | 250,000   | \$                    | -         | \$          | 250,000   |
| Provost                       | Provost's Office/Gen. Studies | Staffing for transfer student degree completion      | \$           | -         | \$        | 100,000   | \$                    | -         | \$          | 100,000   |
| VCSA                          | Admissions                    | Ruffalo Noel Levitz recruitment consulting project   | \$           | 457,500   | \$        | -         | \$                    | 45,000    | \$          | 502,500   |
| Provost                       | Provost's Office/Gen. Studies | EAB student success collaborative                    | \$           | -         | \$        | 13,500    | \$                    | 101,500   | \$          | 115,000   |
| VC RCNE                       | NW Campus                     | Pilot to reengage non-enrolled AK Scholars           | \$           | -         | \$        | 31,500    | \$                    | -         | \$          | 31,500    |
| Provost                       | SOM                           | Launch Bachelor of Applied Management (BAM) program  | \$           | -         | \$        | 150,000   | \$                    | 150,000   | \$          | 300,000   |
| Provost                       | CLA                           | Online Psychology program faculty hire (high demand) | \$           | -         | \$        | 100,000   | \$                    | 76,000    | \$          | 176,000   |
| Chancellor                    | UR                            | Branding & marketing (enrollment focus)              | \$           | 425,000   | \$        | -         | \$                    | 100,000   | \$          | 525,000   |
| Provost                       | CNSM                          | Boost enrollment in high demand online STEM GERs     | \$           | 150,000   | \$        | -         | \$                    | -         | \$          | 150,000   |
| VC RCNE                       | СТС                           | Expansion of academic program capacity               | \$           | 150,000   | \$        | -         | \$                    | -         | \$          | 150,000   |
| Compliance                    |                               |  | \$           | 150,000   | \$        | -         | \$                    | -         | \$          | 150,000   |
| VCSA                          | Athletics                     | Title IX Haven training software module (Athletics)  | \$           | 25,000    | \$        | -         | \$                    | -         | \$          | 25,000    |
| Chancellor                    | Chancellor's Office/D&EO      | Compliance staffing: investigator hire/support       | \$           | 125,000   | \$        | -         | \$                    | -         | \$          | 125,000   |
| Total                         |                               |  | \$           | 1,532,500 | \$        | 1,860,000 | \$ :                  | 2,083,500 | \$ .        | 5,326,000 |