

UNIVERSITY FIRE DEPARTMENT

PURPOSE • VISION • VALUES

OUR PURPOSE

We improve the lives of others through service to our communities, our students, and our families.



OUR VISION

By 2030, the UFD will be the nation's premier student-based fire department, with modern facilities, equipment, and approaches to technology and services.



OUR CORE VALUES

STRIVE FOR EXCELLENCE
ASSUME BEST INTENT
RESPECTFUL
TEAMWORK
SERVICE-MINDED

OUR CODE OF CONDUCT

All members of UFD will be accountable to themselves, one another and our communities in upholding uncompromising moral, ethical, legal and organizational standards.

OUR GUIDING PRINCIPLES

UFD students and staff will:

1. Assume Best Intent
2. Be ambassadors of UFD and always demonstrate the utmost in professionalism (both on- and off-duty).
3. Deliver high quality, efficient and effective fire rescue, EMS, prevention and public education services to our community.
4. Share a symbiotic relationship with UAF, neighboring fire departments and other agencies and institutions.
5. Be a strong and visible presence in our community and participate regularly in community events.
6. Have a high level of personal and corporate discipline.
7. Value diverse views and perspectives.
8. Act as good stewards of our financial resources.
9. Have a safe, rewarding and fun place to work.

As a result, we will be respected as an academic and vocational institution developing an educated, employable workforce.