Student Engagement & Support



Pulse Check

- Review advisee list
- Set appointment availability
- Create student lists to target support
- Text advisees to open a line of communication
- Outreach & Cases
- Alerts Report (current and past)

Academic Support

- Alerts & **Enrollment** Reports- flagged students/ low midterm grades
- Outreach & Cases
- Appt. campaign w/students of concern
- Graduation **Application** Reminder

Engagement

- Registration Appt. Campaign
- Text-registration reminder
- Engage students of concern & high performing students (kudos)
- Outreach & Cases

Academic Support

- Text-semester transition support
- **FASFA** reminder
- Create list of students with barriers/concerns who need additional support between & next semester
- Academic Standing Check

Enrollment

- Returning but Not Enrolled Calling/Texting/ **Appointment** Campaign
- Engage & support advisees
- Close remaining cases
- New advisees

Student Populations Focus Areas

Academic Performance

- Probation or Suspension
- Low GPAs (2.3 or below)
- Low Midterm Grades
- Attendance or Academic Concern Students
- Lack of Engagement in Course

Academic Progress

- Low Credit Completion Ratios
- Multiple Missed Success Markers OR **Upcoming Success** Markers
- Students Eligible to Graduate
- Not Enrolled for Upcoming Term

Student Categories

- International Students
- Transfer Students
- **High-Performing Students**
- Student-Athletes
- Predictive Model Insights
- Mid- to High- Financial Need OR Students Impacted by COVID-19

- Receiving Accommodations
- LGBTOIA+ Students
- Housing/Food-Insecure
- Limited Tech Access
 - First Generation
- **Dual Enrollment**
- Military/ Veterans