

# Interactive Video Creation

*Engage Students With Clickable Video*

The ability to blend interaction with linear video has been around for a while but is recently becoming more widespread as Internet users expect to be able to control more of their online experience. Video that requires active engagement can help the viewer to stay focused on the topic.

There are a number of online tools that let you create various types of interactivity to enhance your videos. Which one you choose depends on how it will be used as part of the learning experience. Here are a couple of tools to try.

## FLIXMASTER

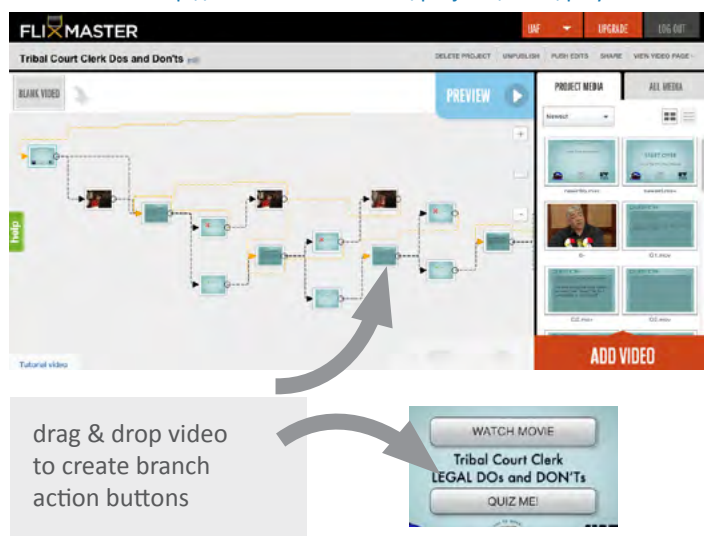
FlixMaster is an easy to use drag & drop interface for creating video branching.

**PROS:** Add titles, links to web pages, paid version provides amazing analytics.

**CONS:** Can not use YouTube video, limited number of free projects, limited interactivity beyond branching.

**USE FOR:** Creating scenario-based learning experiences, rich media interaction, self-assessments.

**EXAMPLE:** <http://www.flixmaster.com/projects/3918/play>



## POPCORN MAKER

**WHAT:** Augment any video published on the web (YouTube, Vimeo, HTML5) with embedded Wikipedia articles, Soundcloud audio, Google Maps, Flickr slideshows, links, popcorn text and more.

**PROS:** Extremely easy to use interface, open source.

**CONS:** Can not embed multiple videos, no branching, no internal quiz-type interaction.

**USE FOR:** Lectures, student presentations, introducing new topics.

**EXAMPLE:** <http://popcorn.webmadecontent.org/hul>

