



# Chancellor's budget forum

February 6, 2018

# Agenda

- FY19 operating & capital budget request
- FY19 budget planning
- UAF historical budget context
- UAF internal investments
- Advocacy



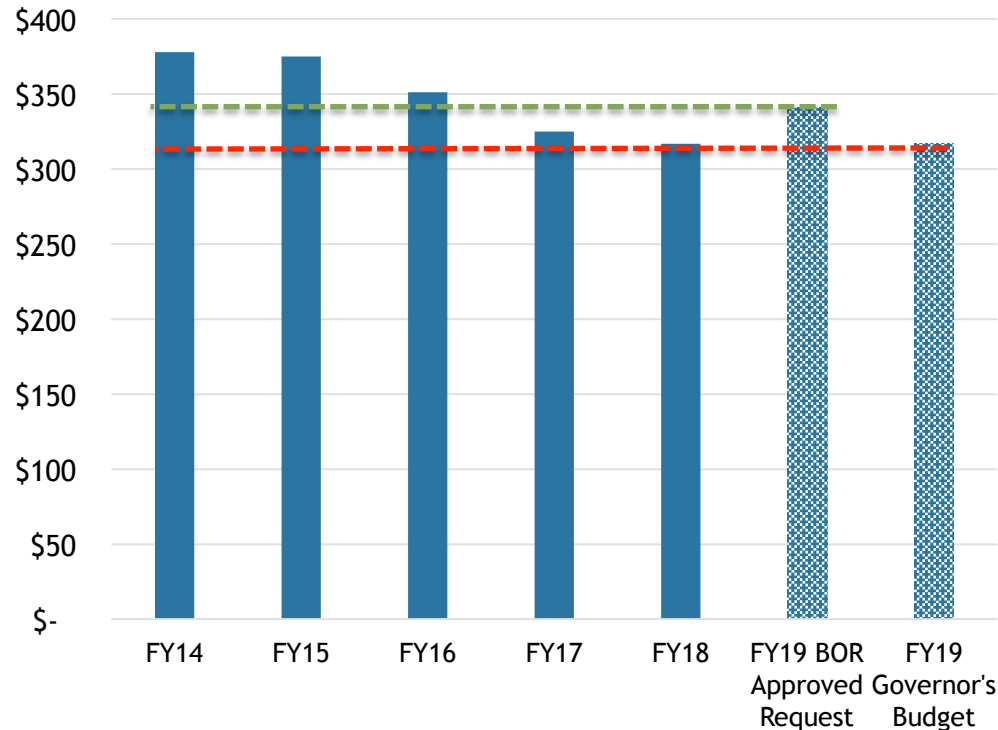
# FY19 UA operating & capital budget request

# UA FY19 BOR approved budget request

## Operating

<b>FY2018 Base Budget</b>	<b>\$317.0</b>
• Compensation <b>increase</b>	\$0.0
• Fixed Costs & Budget Adjustments	\$9.7
• Facilities Maintenance	\$3.7
• Utilities	\$3.1
• UAF Engineering Building Operating Costs	\$2.1
• Academic & Research Subscriptions	\$0.9
• Mental Health Trust Adjustment	-\$0.1
• Strategic Investments	\$14.7
• Contribute to Alaska's Economic Development	\$1.6
• Provide Alaska's Skilled Workforce	\$2.1
• Grow Our World Class Research	\$3.7
• Increase Degree Attainment	\$7.3
<b>FY2019 Budget Request</b>	<b>\$341.4</b>

University of Alaska  
Unrestricted General Fund History  
(millions)



The FY19 Governor's budget is \$24M less than the BOR approved request.

# UAF operating request

- Fixed costs: \$5.0M (of \$9.7M UA total)
  - E-Journal Rasmuson library subscriptions: \$400K
  - Facilities (M&R): \$1.5M
  - Utilities: \$1.0M
  - Engineering O&M: \$2.1M
- Strategic investments: \$6.5M

FY19 Operating Budget Request:

<http://www.uaf.edu/finserv/omb/budget-planning/FY19-Operating-Budget-Final.pdf>

# Grow world class research: \$3.0M

- One Health Circumpolar Initiative
- Experimental Arctic Prediction Initiative
- Center for Arctic Policy Studies
- Showcasing UA research through media (Alaskan Goldminds)
- Research match & seed funding
- Science & technology center matching
- UAV facility & satellite downlink at Oliktok Pt.
- Cubesats for NOAA & DOD operational models

# Increase degree attainment: \$2.8M

- Recruiting
  - Ensure adequate recruitment staffing levels
  - Financial aid, advising & aid packaging
  - Marketing
  - Online/distance delivery: BA Applied Mgmt., BA Sports Business, Tribal Mgmt.
- High school partnerships
  - Dual credit enrollment coordinator
  - Outreach to targeted high schools
- Retention & graduation
  - Degree completion, including transfers
  - Credit for prior learning lead
  - Disability services
  - Advising & support for retention (EAB SSC)
  - Developmental Education
  - Emergency scholarships

# Economic development & WFD

- Increase invention disclosures: \$120K
- Provide Alaska's skilled workforce: \$530K
  - Education recruiter & travel
  - Faculty for teacher prep in rural schools
  - Expand RAHI education track
  - Allied Health faculty to increase program capacity



# UA capital request

- UA DM/RR backlog exceeds \$1B
- UA \$50M DM/RR BOR budget request
- \$70M DM/RR Governor's Alaska Economic Recovery Plan (contingent on payroll tax)
  
- UAF portion of \$50M capital budget is \$30M

FY19 Capital Budget Request:

<http://www.uaf.edu/finserv/omb/budget-planning/FY19-Capital-Budget-Request-Final.pdf>



# FY19 planning

# FY19 budget timeline

- BOR Approved UA Budget - November 2017
- Governor's budget released - December 2017
- Chancellor determines strategy for contingency planning & distributes to VCs for unit planning - January to March 2018
- RFP process - submissions due Feb 16
- PBC Committee for RFP review & recommendations - February/March 2018
- Chancellor's decisions - June to July 2018
- FY19 begins - July 1, 2018

# FY19 UAF Governor's budget gap (est.)

<b>UA General Fund (GF) Governor's Budget - \$317M UA Total</b>	
<b>UAF GF Estimated at 50% of UA Total - \$158.2M</b>	
UAF GF Flat	0.00
Fixed costs	(5.00)
<b>Subtotal Reductions &amp; Fixed Costs</b>	<b>(5.00)</b>
Investments Cont. from FY18 - UA Required	(0.24)
Chancellor's Strategic Investments	(1.00)
UA System Initiatives (TBD)	(0.50)
<b>Subtotal Internal Reallocation</b>	<b>(1.74)</b>
<b>Total UAF FY19 Gap</b>	<b>(6.74)</b>

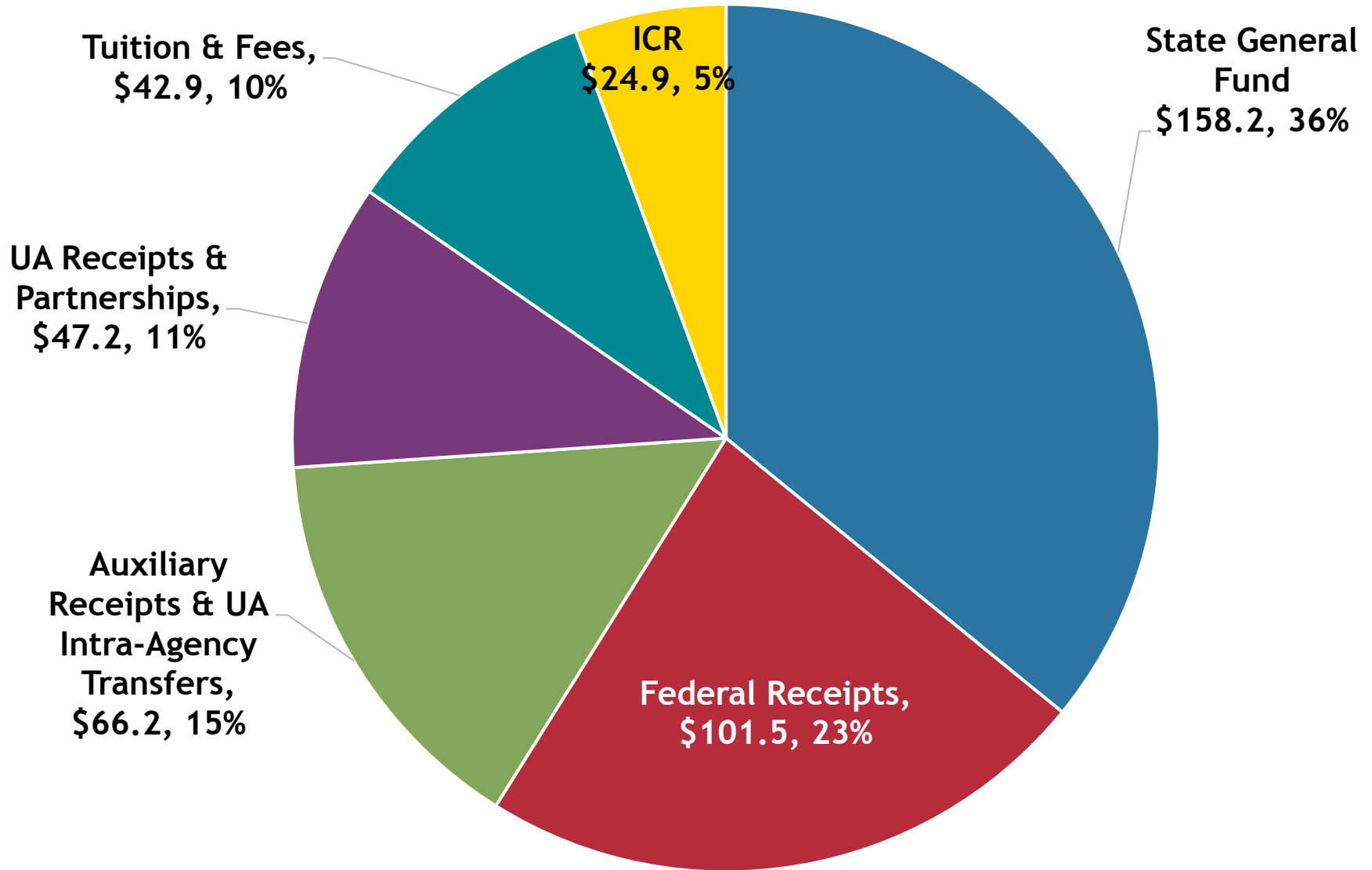
\$6.74M represents 4.3% of UAF's GF budget and 2.7% of UAF's F1 budget.



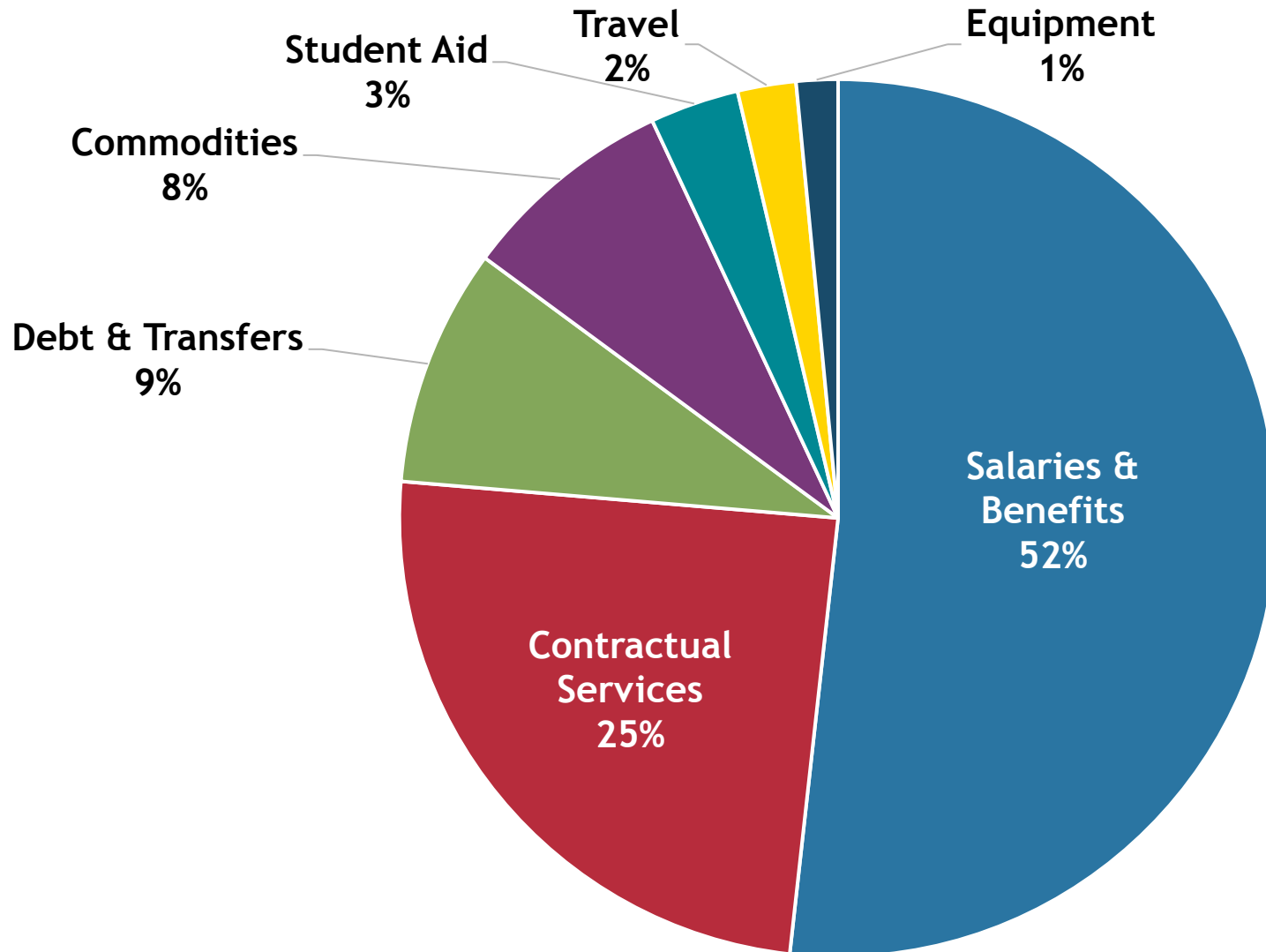
# UAF historical budget context

# FY18 UAF operating budget

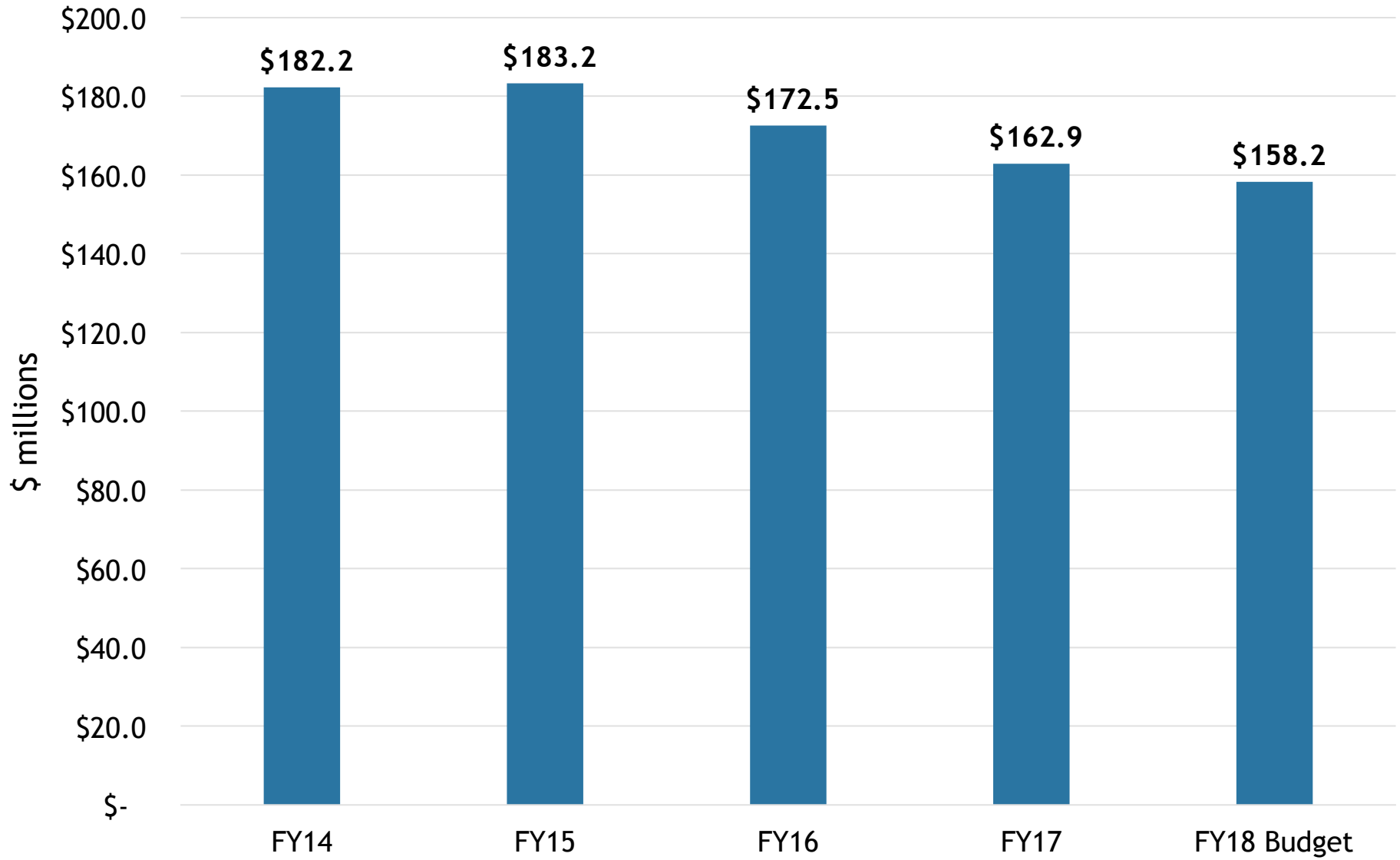
\$441M revenue by source (incl. restricted funds)



# FY18 UAF projected expenditures (incl. restricted funds)

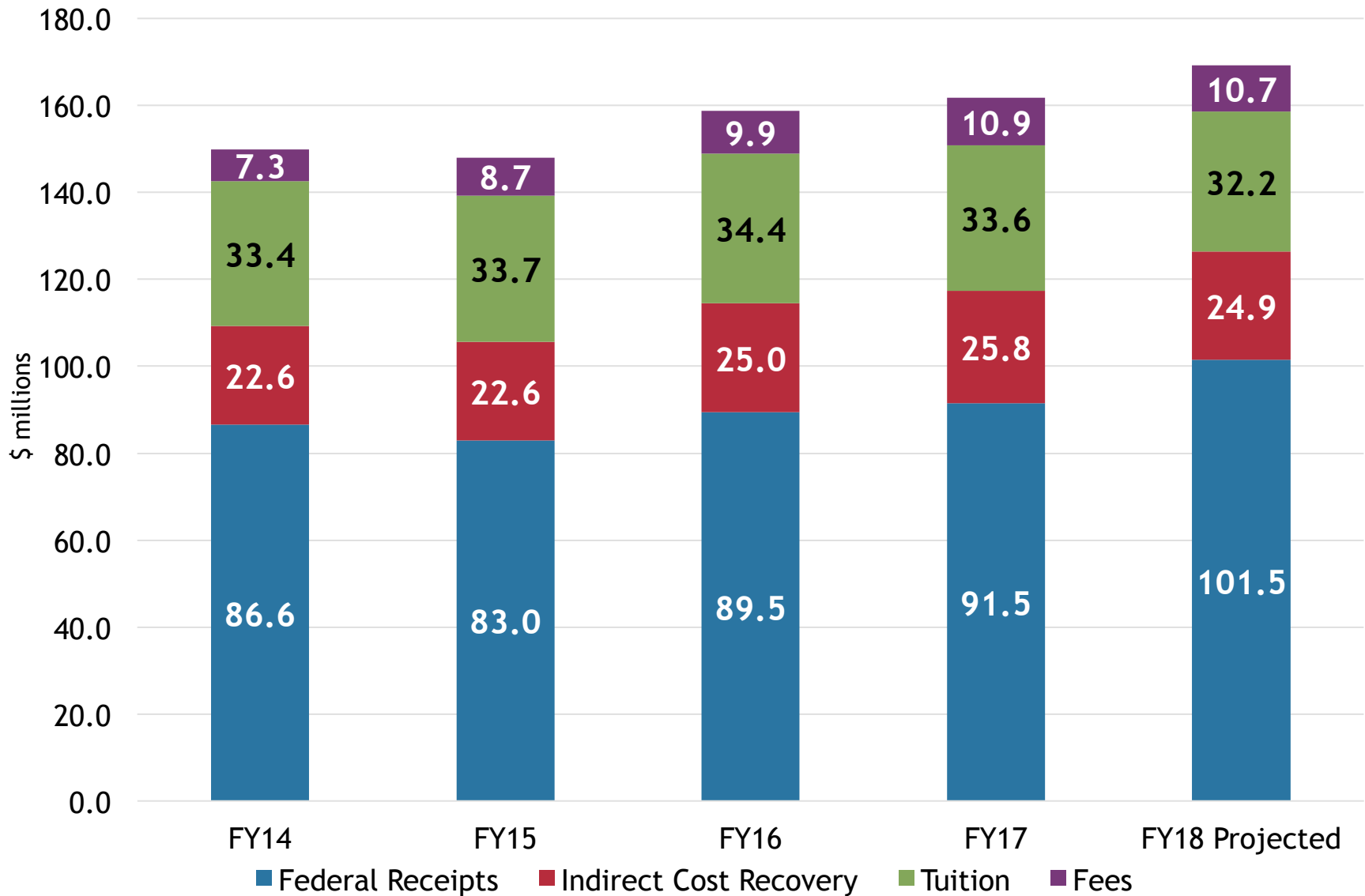


# UAF State GF FY14-FY18





# UAF major revenue trends FY14-FY18





# UAF internal investments

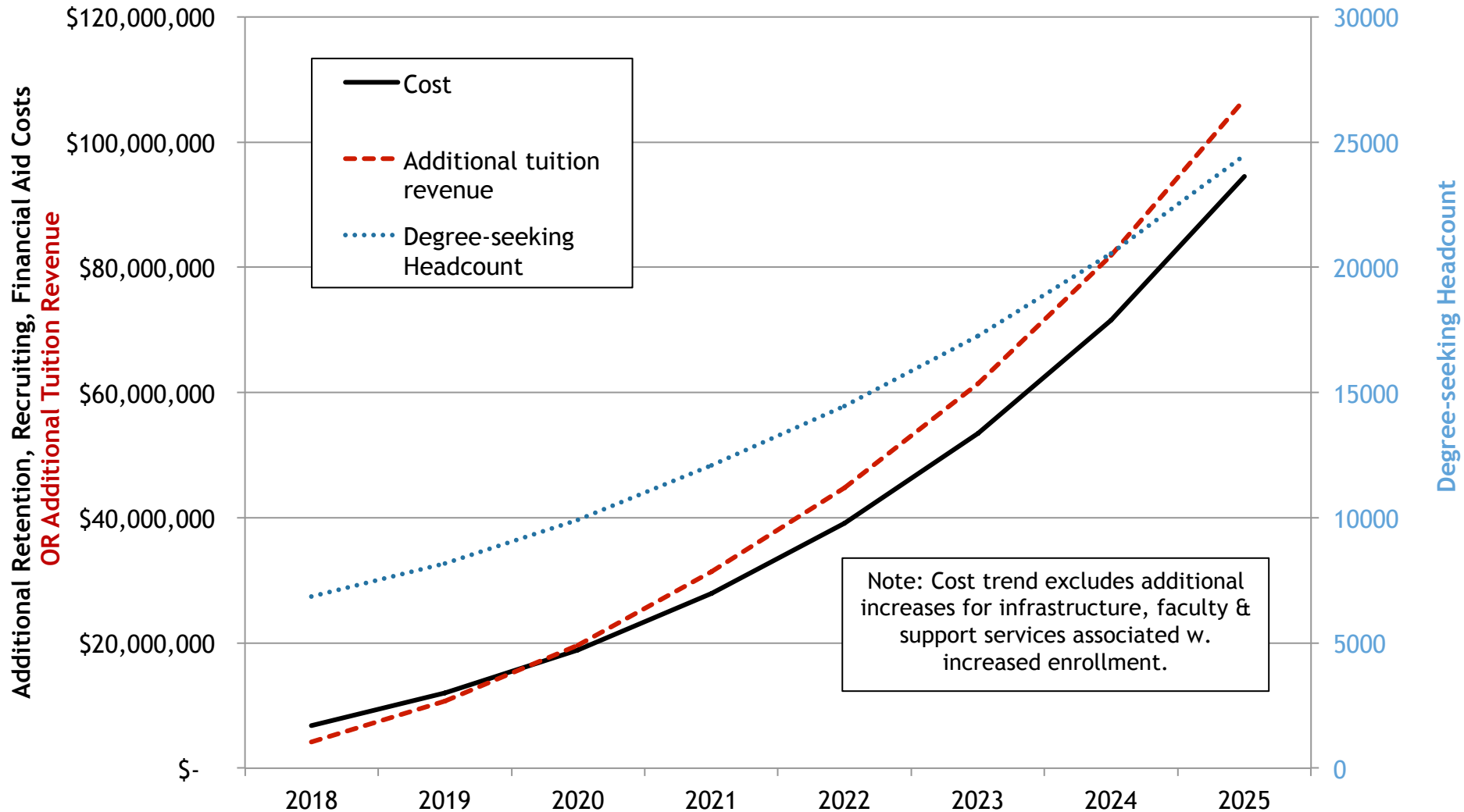
# Enrollment

FY18 UAF Strategic Initiatives - Enrollment	Status
Digital & traditional marketing: active digital campaigns	Green
Articulation agreements (2+2): SOM	Green
Admissions recruiter: Washington based	Green
Military/VA coordinator: new position in Admissions in development	Yellow
Micro-targeting analyst PAIR	Green
eLearning recruiter: hired November 2017	Green
Convert courses to online: 18 (Fall 2017) and 30 (Spring 2018)	Green
Expanding CRCD Tribal Management & CTC programs & support	Yellow
1st-year experience & EAB student success collaborative	Yellow
Certificates/Occupational Endorsements tuition discount model, fall 2018	Yellow

# Increase degree attainment

## Low cost scenario, below national benchmarks

\$1200 retention, \$500 recruiting, \$1000 increasing to \$4500 resident \$ aid per new student



# Research

FY18 UAF Strategic Initiatives - Research	Status
Explore high-growth areas: One Health, others	Yellow
CEM/ACEP President's Professor of Energy: M. Shirazi hired Jan 2018	Green
CFOS President's Professor (fisheries): recruitment underway	Yellow
CNSM & IAB: recruit & start-up for joint biomedical research faculty	Yellow
Distributed \$1.4M in research funding: institute support, post docs, high priority research & safety initiatives	Green
Centennial Postdoctoral Initiative: recruitment is active	Yellow
Ensure compliance in animal research	Green
Protocols & training for safety of field researchers	Green
Improve activity & success in licensing & commercializing research endeavors	Green

# RFP process

- Request for Enrollment & Research ideas
- Submission to Provost/VCR February 16
- Review by PBC
- Recommendations & ranking
- Internal investment/strategy decisions



UNIVERSITY OF  
**ALASKA**  
FAIRBANKS

# Advocacy

# UA priorities

- Budget
  - Enrollment
  - Research
  - Deferred maintenance (DM)
- Education Tax Credit
- Higher Education Fund
  - Alaska Performance Scholarship (APS)
  - Alaska Education Grant (AEG)

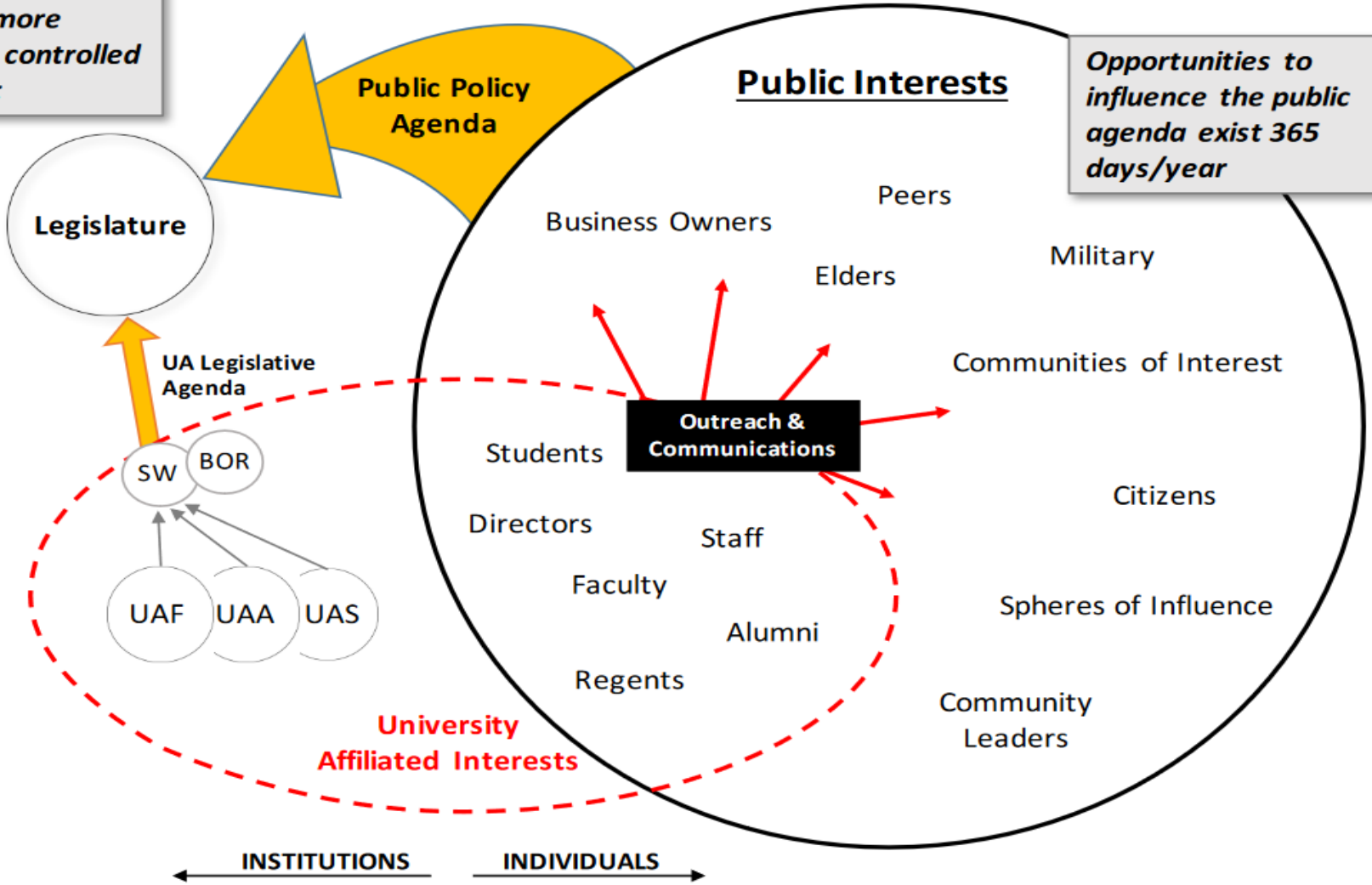


# Coordinated and Individual Advocacy



*Legislative session demands a more focused and controlled engagement*

*Opportunities to influence the public agenda exist 365 days/year*





Questions?