



Class ambassador toolkit

UAF will celebrate the Class of 2021 with an in-person celebration and graduate car parade on Saturday, May 1. There will be a condensed ceremony and graduate slides. Don't miss this opportunity to celebrate with your fellow graduates!

There will also be a virtual ceremony at 4 p.m. Saturday, May 1. You can help make the moment special by encouraging the UAF community to come together online during the event. It's easy. Below are a few ideas.

1. **Encourage your friends to participate** by sharing the Facebook event. Download the graphics package to share on Facebook, Twitter and Instagram. Be sure and use #uafgrad2021.

2. **Share the graduate checklist at** www.uaf.edu/commence/graduate.php

Graduates should have received an email asking them to submit the following information by the deadlines.

By April 5 — Don't miss this step!

- **RSVP for the ceremony at MarchingOrder at alaska.marchingorder.com.** Check your email for a unique link and instructions. You'll need to choose between the kickoff celebration and car parade on campus (space is limited; tickets required), and the virtual ceremony.
- **Record your name.** This will ensure the announcer correctly records your name.
- **Don't forget to download your ticket.** You will need it to get into the graduate area.

By April 15

- **Upload your graduation photo to StageClip (email coming soon).** Graduates will receive a second email asking them to submit a photo, personal announcement and video. A cap and gown are encouraged, but not required. Keep in mind this is still commencement, and photos should be family friendly and in keeping with the event. Full criteria are posted on the website.
- **Include a personal announcement.** You can include a quote or thank someone for their support. (150-word limit.)
- **Finally, take a few seconds to upload a short video clip (5-8 seconds)** This will give your family and friends a chance to hear directly from you on your special day. The video should

be vertically oriented and should not include music. The submissions will be reviewed and approved, so be aware of the criteria.

April 19-24

- **Participate in Grad Week April 19-23.**
- **Mark your calendars for Grad Bash, April 24 on Facebook**

May 1

- **Join the kickoff celebration and graduate car parade Saturday, morning.** RSVP and tickets are required.
- **Virtual commencement ceremony at 4 p.m.** Join your family and friends online and watch on Facebook and Youtube. Share your animated slides on social media.

3. Leading up to the event, post messages of encouragement. Ideas below. Be creative and have fun! **If you are graduating, you have reason to celebrate.** From your first class to your last examination or successful dissertation, your time at UAF has led to this important milestone. Share your achievement with your friends and family by sharing the virtual ceremony time and date with #UAFgrad2021.

Be sure to sign up for the kickoff celebration and graduate parade by April 5.

You are a part of Nanook Nation. Upload your commencement photo and add the 2021 Commencement frame on Facebook. There are three frames to choose from: “UAF Graduate 2021,” “Congratulations Class of 2021” and “Class Ambassador.”

Where are you going from here? Share what you plan to do after graduation using the tag #UAFgrad2021 or #NanookNation.

Show your GRADitude. Post a thank you note online for someone who helped you along the way.

Decorate your mortar board. If you’ve ordered a cap and tassel from the bookstore, host a decorating party on Zoom or decorate on your own. During the ceremony, there will be an address from a regent directing you to move your tassel indicating your commencement. Regalia can be purchased at the bookstore for a limited time. Please allow four weeks for delivery. Please email 1191mgr@follett.com for more information.

Share your UAF experience on Instagram. Use the graphic in our tool kit or consider sharing memories of your time at UAF. What’s on your list of top nine moments at UAF? (Try something similar to Instagram’s year-in-review Top Nine <https://topnine.co/>.) Consider sharing your research, your work, your unforgettable roommates and great times on campus.

4. Watch the event on Facebook live on May 1. Consider creating a virtual watch party with your friends and family. If you’re not graduating, congratulate someone who is. Use #UAFgrad2021 in all your Twitter and Instagram posts.

Share your graphics package. When your name is announced, share your animated graphic from this website (URL will come later) with your friends and family. At the site, you can search for your slide and share it with your family and friends.

Create your own balloon drop or confetti celebration and share on Twitter, Instagram or Facebook.

Cupcake reception. Make UAF cupcakes for yourself or your graduate to celebrate the day in lieu of the usual cupcake reception hosted by the UAF Alumni Association.

Not graduating? You can still join the fun and support our graduates.

Offer your congratulations online. When you post on Instagram or Twitter using the hashtag #UAFgrad2021, it will appear on the virtual commencement ceremony online.

Download and post the Facebook frame with your graduate's photo, or add other graphic elements on your social media channels and in your email signatures to support the Class of 2021.

Visit www.uaf.edu/commence for more information including a [list of FAQs](#), or email uaf-commencement-team@alaska.edu.