

Nick Bursik

(651) 558-6375

nbursik@hotmail.com

Administrative Experience

Director of Athletics – University of Wisconsin – Superior

August 2015 – Present

Position Overview:

Responsible for the administrative oversight for all 19 NCAA sponsored intercollegiate athletics programs including the supervision of personnel, fiscal management of the department, and execution of University's strategic initiatives and plan.

Major Accomplishments and Duties:

- Enhanced departmental culture and competitive success of programs, resulting in 29 regular-season and tournament championships earned since 2015.
- Managed the athletic department's fiscal resources with efforts focused on ensuring fiscal stability through the elimination of a structural deficit through various measures, including the reallocation of resources, leveraging vendor relationships and contracts, development of new revenue sources, securing additional state and institutional assistance, and integration of the institution's planned budgetary process.
- Restructured the department's organizational structure for improved efficiencies and execution of strategic goals and initiatives.
- Established and implemented an enhanced fundraising plan, including the development of an organized booster club and strategic initiatives to assist with donor cultivation.
- Lead the development of the University's strategic plan for athletics, including strategies and initiatives related to improving student-athlete experience, building external relationships, achieving academic and athletic excellence, and maximizing resource management.
- Facilitated transition of conference membership affiliation and the successful conclusion of an NCAA infractions case.
- Increased sport sponsorship with the addition of Men's and Women's Golf and Men's and Women's Tennis programs.
- Lead efforts to improve athletic and campus facilities; including the renovation of existing spaces and improved athletics and institutional branding within facilities. Facilitated University efforts for the development of an athletics and recreation facilities master plan to lead future efforts in facility development.
- Implemented a comprehensive assessment plan within athletics to assist in the continuous monitoring of the student-athlete experience and departmental opportunities.
- Worked collaboratively with various campus units, such as Enrollment Management, Advisement, Admissions, Center for Teaching and Learning, and Alumni Association, to grow programming and resources for current and future student-athletes, staff and alumni.
- Lead efforts for the growth of University and departmental resources related to equity, diversity, and inclusion, specifically focused on creating a safe and welcoming environment for all individuals and identities and reducing achievement gaps.

Coaching Experience

Head Softball Coach – University of Wisconsin – Superior

December 2018 – July 2020

- 2019 Upper Midwest Athletic Conference Coach of the Year

Head Baseball Coach – University of Wisconsin – Superior

July 2013 – June 2016

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Education

College of St. Scholastica

Master of Business Administration

University of Wisconsin–Superior

Bachelors of Business Administration – Marketing

Bachelors of Business Administration – Management

Related Service and Leadership Roles

Chair, Council of Athletic Directors

Upper Midwest Athletic Conference

June 2019 - Present

Vice-Chair, Council of Athletic Directors

Upper Midwest Athletic Conference

June 2017 – June 2019

Chair, Membership Committee

Upper Midwest Athletic Conference

June 2017 - Present

Member, Chancellor’s Senior Staff

University of Wisconsin-Superior

August 2015 - Present

Member, Chancellor’s Cabinet

University of Wisconsin-Superior

August 2015 - Present

Committee Member, Equity, Diversity and Inclusion Committee

University of Wisconsin-Superior

December 2016 – Present

Committee Member, UMAC Governance Structure

Upper Midwest Athletic Conference

2019-Present

Committee Member, UMAC Game Management Policies and Protocols

Upper Midwest Athletic Conference

2016-2017

Chair and Committee Member, Conference NCAA Self-Study

Upper Midwest Athletic Conference

2017- 2018

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Related Service and Leadership Roles Continued

Committee Member, Conference Strategic Plan
Upper Midwest Athletic Conference
2016-2017

Chair, UW-Superior Athletics Hall of Fame
University of Wisconsin-Superior
August 2015 – Present

Chair, UW-Superior Athletics Advisory Board
University of Wisconsin-Superior
July 2018 – Present

Member, Enrollment Management Committee
University of Wisconsin-Superior
August 2015 - Present

NCAA DIII Baseball Championship Committee
NCAA
July 2019 - Present