

TIMOTHY J. MOONEY

PROFESSIONAL SUMMARY

- Unique experience having served as a senior leader in multiple areas of higher education: Advancement, Senior Athletics Administrator, and Faculty Member.
- Leadership positions at NAIA, and NCAA Division I institutions
- Conference affiliations include PAC 12, WAC, Sun Belt, Cascade and Big Sky.
- Leadership role in NCAA Championships as the Tournament Manager in hosting the NCAA Men's Basketball preliminary rounds and Women's NCAA Regionals.
- Effective oversight of all aspects of an intercollegiate athletics' external operations program and liaison with facilities and game day management.
- Experienced with the fundraising and the management of the programming and construction of new facilities and capital projects to include a new basketball arena and football stadium renovation.
- Extensive experience of successful higher education and athletic department administration.
- Experience supported by a master's degree in Exercise Science and additional postgraduate credits.

WORK EXPERIENCE

University of Idaho

Senior Associate AD

Associate Athletics Director

Moscow, ID

July 2019 - Present

April 2008-July 2019

- As the Senior Associate Athletic Director, currently serve on the athletics senior leadership team, providing comprehensive oversight for 16 NCAA Division I intercollegiate sports, and serving as the primary proxy to the Athletic Director for all administrative operations.
- Responsible for the general administration and management of the external areas of the intercollegiate athletics department including annual giving, and facility fundraising, donor stewardship, marketing, sponsorships, ticket sales, media relations and communications.
- Served as search chair and committee member on multiple job searches for head coaches, assistant coaches and staff, in both classified/union and exempt/professional status that required use of online HR software systems.
- Performed business affairs functions including budget planning, monitoring expenses, and collection of accounts receivables, salary allocations and report analysis to ensure balanced budgets within the area of external operations.
- Member of the senior leadership team that wrote and implemented the athletic department's strategic plan.
- Currently serving as the lead athletic administrator on a new 51-million-dollar basketball performance and practice venue. Responsibilities include the fundraising, financing plan, and design development. We have raised 45 million to date. I was a part of the fund-raising team to secure the 10-million-dollar naming rights gift for this project. Project is on time and on budget to be completed in the fall of 2021.
- Worked closely with the University Advancement office on the athletic department's portion of the University's Campaign goal of \$250 million. Under my leadership, the

athletic development team has raised over \$40,841,060.00 toward a \$27 million goal (151.26% of our goal). Our department goal was the second highest goal on campus. The campaign supports four major areas to include faculty, students, facilities, and programs.

- The lead fundraiser of a \$12 million renovation of the ASUI Kibbie Dome Project. Provided leadership in the programming, design, and marketing during the construction of a new press box, corporate suites, loge boxes, club seats and reception area.
- Athletics fundraising has increased from a ten-year historical giving average of \$1.86 million annually to a high of \$8.7 million during the capital campaign for the Kibbie Dome Renovation Project.
- Responsible for the strategic implementation plan to purchase and install a new one-million-dollar video and scoreboard system. Action steps included, creation of funding model, sponsorship sales, procurement process, and involved with the submission for State Board of Education project approval.
- Worked directly with the Alumni Association on joint fund-raising projects and events.
- Served as the Tournament Manager for the 2016 NCAA Men's Basketball Championships preliminary rounds and 2018 Women's NCAA Regionals hosted in Spokane, WA. I was responsible for oversight of all areas of hosting the event including host operations, administration, and the creation of the participating team's manual. The event(s) brought significant regional recognition to our institution as the host school.
- Member of the Big Conference Basketball Championships Committee 2016-21.
- Administrator responsible for management of football team bowl game appearances in 2009 and 2016.
- Created the Commitment Club Campaign in which we encouraged our annual donors to commit to a 5-year pledge to the Vandal Scholarship Fund. Completed in conjunction with the state of Idaho's Idaho Education Tax Credit.
- Member of the team that collaboratively creates pre-game and post-game alumni activities both on campus and at off campus locations.
- Member of leadership team involved in successfully renegotiating the outsourcing of media rights with Learfield Sports Properties.
- Provided oversight and strategy for Athletics website refresh.
- Managed the development of a Priority Point System as the key recognition and allocation method for limited availability items. Strategic roll out and implementation completed with overall donor satisfaction.
- Reorganized the Athletics Foundation and Vandal Boosters Inc. to create an efficient fundraising unit with an emphasis on the acquisition of major gifts for capital projects and endowments while continuing annual student-athlete scholarship support.
- Led a review and recommendation for the purchase of a new ticketing system, (Paciolan/Tickets West) and implemented online ticket sales and mobile ticketing supported by access management.
- Responsible for the direct sport supervision of the football program.
- Directly involved with the planning of the football team's bowl appearance in 2009 and 2016. Served as the athletic department's liaison in the planning for the University Alumni and Presidential Events surrounding these games.
- Significant involvement with setting academic policy for our academic support area and our student athletes including the support of our summer school program.
- Executed HR decisions in full compliance with legal processes and university policies related to performance development/improvement.

- Supervised the reorganization of our Annual Giving Program in conjunction with our VP of Advancement and our Vandal Boosters Inc. National Board into a centralized call, direct mail and social media/web-based donation system.
- Involved with the membership team and the RFP process for the selection of our multimedia rights partner Learfield Sports Properties.
- Member of the committee for the selection of the Official Athletics Website Provider (OAS).
- Involved in the review process for the University of Idaho pouring rights contract with Swire Coke.
- Member of the leadership team that executed the Nike/BSN equipment contract.

Washington State University

Associate Director of Development-Athletics

Head Baseball Coach

Pullman, WA

August 2004 – April 2008

August 2000 – June 2004

- Key fundraising role in the \$62 million Martin Stadium Renovation Project, primarily with Phase I and II. Raised significant funds for the Phase III project, including club seats, loge boxes, suites, press box and reception area.
- Lead Major Gift Officer in the programming and fundraising for the baseball hitting and pitching facility.
- Provided leadership in design and fundraising for the first collegiate field turf baseball field.
- Presented before the NCAA rules committee for the approval of field turf product in the slide pits at the bases and at home plate.
- Solicited the leadership donation in the fundraising for the indoor tennis facility. (Secured Largest one-time facilities gift for Women's sports at WSU at that time)
- Responsible for the organization, implementation and expanding of all aspects of the Annual Giving Campaign including restructuring the priority seating areas for football and basketball, launching the first on-line giving campaign for basketball excellence, coordinating direct mail, and "Call a Cougar" call center campaign and the management of special events.
- Oversight of the Athletics Endowment Program including the implementation of the annual endowment recognition event.
- Thorough knowledge of the NCAA, Pac 12, WAC rules and regulations as evidenced by passing the NCAA coaches certification test annually and no major violations under my watch.
- Successfully hired and mentored assistant coaches in their professional development.

The College of Idaho

Full time Faculty in Department of HPERD

Tenured Professor

Caldwell, ID

Associate Professor

Assistant Professor

Head Baseball Coach NAIA

- NAIA National Baseball Coach of the Year
- National Champions
- NAIA National Championship consecutive appearances:
- Developed and coordinated all fund-raising activities including annual giving campaign, special events, corporate sponsorship for the College of Idaho/Albertson College Baseball Program
- Over 500 wins as the Head Baseball Coach for the College of Idaho
- Inducted into the College of Idaho Hall of Fame twice: As a Coach in 2008 and as a member of the 1998 National Championship Team in 2011
- Served as faculty Physical Education Department Chair and Division of Education Chair.
- Selected by faculty to give the College's annual Liberal Arts Lecture
- Courses taught: Physiology of Exercise, Kinesiology, Sport Officiating, Moral Reasoning and Sport, Sport Psychology, Measurement and Evaluation for Health, PE and Sport, Assorted Basic Instruction PE Activity Classes

EDUCATION

University of Idaho

Moscow, ID

- *Master's Degree of Education*

Major Emphasis: Exercise Science

Thesis Topic: "An Evaluation of the relationships among glycogen super compensation, elevated thiamine intake, and cardiovascular endurance of untrained mice as measured by a timed swim to exhaustion"

University of Idaho

Moscow, ID

- *Bachelor of Science in Education*

PUBLICATIONS

Research Publication: The Journal of Sports Medicine and Physical Education, vol. 23, No. 3, pp. 255-262, Sept., 1983. Title: Relationship among carbohydrate loading, elevated thiamine intake and cardiovascular endurance of conditioned mice.

ASSOCIATIONS

CASE Member

2008-2021

IA Athletic Directors Institute Graduate

2013

NACDA Member

2004-2021

NAADD Member

2008-2021

NAADD Conference Representative

2011-2013

Big Sky Conference NCAA Basketball Official

1987-1996