



Pacific Northwest Transportation Consortium

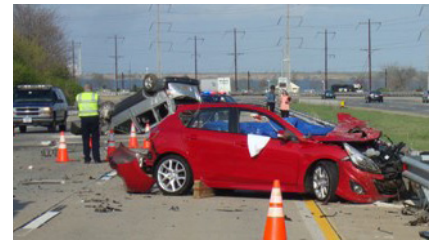
College Student Safe Driving PSA Competition:

Preventing Roadway Departure Crashes in the Pacific Northwest

What is a roadway departure crash



A roadway departure crash is defined as a crash which occurs after a vehicle crosses an edge line or a center line, or otherwise leaves the traveled way. In 2014, there were about 18,000 fatalities as a result of roadway departure crashes, which was 54 percent of the traffic fatalities in the United States.



What to submit



and



and



One Video
(20 to 30 seconds long)

A series of five tweets
or instagram posts,
which can include text,
photos, or memes

One Poster
(2 feet tall x 3 feet long)

What is the purpose

Helps to raise awareness of drivers in the Pacific Northwest about the risks of roadway departure crashes and how their behavior can help reduce how often they happen.

What if we win



1st place - \$750



2nd place - \$500



3rd place - \$250



Who can submit

Submissions can be generated by an individual or team of individuals currently enrolled in any college or university

When to submit

Submissions are due by October 21, 2016

How to submit

Upload to the PacTrans website: <http://depts.washington.edu/pactrans/students/safety-competition/submission/>

