

UNIVERSITY OF ALASKA FAIRBANKS
Student Learning Outcomes Assessment Plan

School of Management
 Bachelor of Security and Emergency Management (BSEM)
 Emergency Management
 (2018-2019)

SOM MISSION: We are a learning community where innovation in teaching, discovery and service prepares students for professional success that benefits our community, the state of Alaska and the nation.

SOM VISION: The School of Management will be recognized for high-quality educational programs, hands-on educational opportunities for students, service to the community and accomplished teaching and research faculty. The School of Management strives to be acknowledged as the premier business school in Alaska.

Intended Objectives/Outcomes	Assessment Criteria and Procedures	Implementation (what, when, who)
<p>1. Operational Knowledge</p> <p>1a. General: Students should be able to:</p> <p>(i). demonstrate an acceptable level of understanding in critical subject matter</p> <p>(ii). distinguish between the four phases within the emergency management cycle and the five steps of the emergency preparedness cycle and understand key functions within each</p> <p>(iii). demonstrate knowledge in the basic principles of homeland security and emergency management and describe ongoing theory and practice for their integration within the field</p>	<p>1a. General Instrument: A forty-five question exam that is a compilation of questions drawn from designated FEMA: Emergency Management, Emergency Planning, the National Incident Management System (NIMS), the Incident Command System (ICS) and Leadership certification courses. Four questions have been chosen from the exam to use for assessing purposes.</p> <p><u>Rubric:</u> Satisfactory score is 70% of the four chosen questions answered correctly.</p> <p><u>Min. Standard:</u> 75% of students scoring at least satisfactory.</p>	<p>1a. General knowledge will be tested using the FEMA-based exam, which will be given each year by the Director of the Emergency Management & Homeland Security program to all students in their final semester of study. All students finishing the BEM degree program will be tested before they graduate.</p> <p>Data will be collected every semester and assessed every other year by AOL committee.</p>
<p>2. Communication</p> <p>2a. Written: Students should be able to:</p> <p>(i). develop a paper showing well thought out research methods and form an examined opinion</p> <p>2b. Oral: Students should be able to:</p> <p>(ii). deliver a professional presentation, using various modes of technology, and field questions related to presentation with confidence and poise</p>	<p>2a. Written Instruments: Various writing assignments and business continuity plans.</p> <p><u>Rubric:</u> The writing rubric covers 6 categories.</p> <p><u>Min. Standard:</u> 75% of students meet or exceed expectations averaged across all components.</p> <p>2b. Oral Instruments: Oral presentations.</p> <p><u>Rubric:</u> The oral rubric covers 5 categories.</p>	<p>2a. Writing samples will be collected from HSEM 445 (Business Continuity and Crisis Management), and midterm papers will be collected from HSEM 456 (Leadership in Dangerous Contexts).</p> <p>2b. Oral communications will be recorded in HSEM 445 (Business Continuity and Crisis Management).</p> <p>Data will be collected every semester and assessed every other year by AOL committee.</p>

	<u>Min. Standard:</u> 75% of students meet or exceed expectations averaged across all components.	
Intended Objectives/Outcomes	Assessment Criteria and Procedures	Implementation (what, when, who)
<p>3. Critical Thinking</p> <p>3a. General: Students should be able to:</p> <p>(i). demonstrate independent, strategic and critical thinking skills</p>	<p>3a. General Instrument: Watson-Glaser exam.</p> <p><u>Rubric:</u> The WG rubric is internal to the exam, with percentiles and ranges reported for students vs. peer groups.</p> <p><u>Min. Standard:</u> WG minimal standards are that a student's minimal raw score should be 20. 75% of students should meet or exceed that expectation.</p>	<p>3a. General knowledge will be assessed using the Watson Glaser exam given in HSEM 456 (Leadership in Dangerous Contexts) at the end of the students' degree.</p> <p>Data will be collected every semester and assessed every other year by AOL committee.</p>