

UNIVERSITY OF ALASKA FAIRBANKS
Student Learning Outcomes Assessment: BA in Film & Performing Arts
Updated: August 2020

| Statement of Institutional Purpose | Intended Objectives/Outcomes | Assessment Criteria | Implementation |
|---|---|---|---|
| <p>MISSION STATEMENT: The UAF Film and Performing Arts degree provides students with opportunities to develop and produce creative content for screen or stage while studying theory, history, performance, and industry practice standards. A degree in Film and Performing Arts will provide students with a critical understanding of the history, theory and technologies of cinema, new media arts, and theatre arts. We provide the opportunities, tools, and resources to prepare students to succeed in the media and performing arts industries or to pursue graduate study.</p> | <ul style="list-style-type: none"> • Graduates will be able to communicate well in oral, written, and visual form. • Graduates will be able to communicate their ideas conceptually and artistically. • Graduates will hold practical skills in their area of concentration: film or theatre. • Graduates will possess strong collaborative skills and leadership abilities. • Graduates will have a reel, portfolio, or audition package of their work depending on concentration within FLPA degree. Film Concentration majors will have a Film Reel of their work; Theatre Concentration majors will have either a Portfolio of design/technical work or an Audition Package of performance work. | <p>Direct Assessment Tools: 1) <u>Audition / Portfolio/ Reel Review:</u></p> <ul style="list-style-type: none"> • Film Concentration FLPA majors will participate in Reel Review each year and will be evaluated by faculty on the Reel Review Rubric. • Theatre Concentration FLPA majors with an emphasis in performance will participate in Audition Workshop each semester and be evaluated by faculty on the Audition Rubric. • Theatre track FLPA majors with an emphasis in design/tech will participate in Portfolio Review each semester and be evaluated by faculty on the Portfolio Review Rubric. <p>2) <u>Class Content Pre/Post Tests:</u></p> <ul style="list-style-type: none"> • Incoming Class Assessment forms evaluate students' knowledge prior to FLPA Core introductory level classes (<i>Fundamentals of Acting, Introduction to Production Design, Film Set Production I</i>) at the beginning of each semester. Outgoing Class Assessment Forms evaluate students' knowledge at the end of course. <p>Indirect Assessment Tools: 1) <u>FLPA Production Survey:</u></p> <ul style="list-style-type: none"> • Each faculty directed production, produced by Theatre/ Film UAF, will have a post-show production survey filled out by cast and crew involved in the production (stage or screen). | <p>Direct Assessment Tools: 1) <u>Audition/ Portfolio/ Reel Review Evaluation Form:</u></p> <ul style="list-style-type: none"> • At the beginning of each semester Audition/ Portfolio/ Reel Review Rubric forms distributed to faculty boxes by department coordinator. • Form to be filled out by FLPA faculty members. • Department Coordinator enters data into spreadsheet tracking scores. <p>2) <u>Class Content Pre/Post Tests:</u></p> <ul style="list-style-type: none"> • At beginning and end of each semester test for each class distributed to faculty boxes by department coordinator. • Test administered by faculty member teaching each course. • Department Coordinator enters data into spreadsheet tracking scores. <p>Indirect Assessment Tools: 1) <u>FLPA Production Survey:</u></p> <ul style="list-style-type: none"> • Production surveys will be administered by department coordinator at each production's <i>Post Mortem Town Meeting</i> after the show closes or film shoot finishes. • Electronic survey tracks responses. <p>Faculty conduct an annual spring meeting addressing an annual data summary of all above measures and discuss any needed curricular changes.</p> |