

Student Learning Outcomes

Applied Business Management Certificate

- Students who complete the Certificate in Applied Business will possess the writing, communications, and computation skills as well as the accounting knowledge to function as effective entry level employees in the business industry and related fields.
- Students will be able to apply critical-thinking skills needed to function in multiple roles as citizens, consumers, workers, managers, business owners, and directors of their own economic futures.
- Students will develop an awareness of career opportunities and lifelong learning skills that will enable them to become employable in a variety of business industries and related fields.
- Use appropriate technology to support business functions
- Employers will be satisfied that graduates possess the understanding of the various business functions to fulfill the job duties expected for an entry level position in the business industry.