

**University of Alaska Fairbanks
School of Management
Impact Plan
(Passed September 1, 2016)**

Objective	Who do we impact	How	Measures	Goal
Teaching:				
(1) Students engage in experiential and active learning opportunities and businesses gain technical expertise.	Students Businesses Community	Students build plans for Alaska businesses: business, marketing, feasibility, business continuity, etc., internships, jobs, personal marketing plans, sustainability assessments, other.	Number of plans, internships, jobs, etc. Customer satisfactory type surveys.	The total number of substantive experiential/active learning activities per student is two by graduation. Subjective feedback will be evaluated to see if it meets the objective
(2) Student have many opportunities for networking and leadership roles.	Undergraduate Students	Through student organization membership and leadership roles.	Annual number of graduating seniors that have participated in student organizations and as officers.	Participation rate graduating seniors = 50%. For leadership the participation rate is 20%.
(3) Students are demonstrating academic readiness as they near graduation.	Students Businesses Community	Rigorous academic preparation in the classroom.	Annual ETS business field exams for the BBA and MBA.	70 th percentile for SOM in individual subjects and overall.
(4) Students stay in school and graduate in a timely manner.	Students UAF Alaska	Excellent advising for students and many opportunities for students and faculty to interact.	Five-year rolling retention and graduation rates.	70% first-time full-time retention, 40% cohort 6-year graduation rate.
(5) Strong placement of students in professional positions (both in and outside of Alaska).	Students Businesses Community Alaska	Strong placement of students into professional positions	Percent of students maintaining or being hired into high-demand jobs.	80% of students have or maintain professional positions within six months of graduation (students moving on in higher education are not counted against these numbers).

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Research:				
(6) Scholarly work supports <u>Alaska's</u> business and economic environment.	Alaska UAF	By the knowledge gained through intellectual contributions.	Percent of faculty with at least one I.C. focused on Alaska over a five years.	# Alaska I.C./full-time faculty = 0.5.
(7) Scholarly work supports teaching and <u>learning scholarship</u> .	Students UAF	By the knowledge gained through intellectual contributions.	Percent of faculty with at least one I.C. focused on teaching and learning scholarship over five years.	# Learning I.C./full-time faculty = 0.5.
(8) Scholarly work supports <u>practice and applied</u> intellectual contributions including consulting.	Business Community UAF	By the knowledge gained through intellectual contributions.	Percent of faculty with at least one I.C. focused on practice and applied scholarship over five years	# Practice and Applied I.C./full-time faculty = 0.5.
(9) Scholarly work enhances the current body of knowledge of business-related disciplines.	Faculty Development UAF	By the knowledge gained through intellectual contributions.	Citations count including h-index and i10-index.	To be determined. The first few years will set a base.

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Service:				
(10) Community Relationships and Exchange of Expertise.	Businesses Community Faculty	Faculty membership on board of directors, advisors or advisory boards of corporate and non-profit organizations.	Annual number of memberships.	# memberships/full-time faculty = 0.5.
(11) Furthering the university's mission.	UAF	Service on university-wide committees by senior faculty and administrators.	Annual number of senior faculty serving on committees.	# committees/tenured faculty = 1.
(12) Faculty regularly supports student activities.	Students	Faculty participation at student-led events.	Annual number of participations.	To be determined. The first few years will set a base.
Outreach:				
(13) Frequent community engagement in school activities.	Businesses Community	Community member participation at major school events.	Annual number of participants <u>and</u> sponsors.	To be determined. The first few years will set a base.
(14) Broad student participation in school-supported community events.	Students	Student participation in school supported community events.	Annual number of participants.	To be determined. The first few years will set a base.
(15) Continuous engagement of alumni and the business community.	University Businesses Alaska	Financial support.	Annual contributions.	5% increase each year over a rolling two-year average.