

Submit originals and one copy and electronic copy to Governance/Faculty Senate  
Office (email electronic copy to [fysenat@uaf.edu](mailto:fysenat@uaf.edu))

**PROGRAM/DEGREE REQUIREMENT CHANGE (MAJOR/MINOR)**

**SUBMITTED BY:**

Department	MBA	College/School	School of Management
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See <http://www.uaf.edu/uafgov/faculty/cd> for a complete description of the rules governing curriculum & course changes.

**PROGRAM IDENTIFICATION:**

DEGREE PROGRAM	Master of Business Administration
Degree Level: (i.e., Certificate, A.A., A.A.S., B.A., B.S., M.A., M.S., Ph.D.)	MBA

**A. CHANGE IN DEGREE REQUIREMENTS:** (Brief statement of program/degree changes and objectives)

- I. Clarification of admissions policy. Admissions requirements are not clear to prospective students.
- II. Clarify prerequisite course requirements. Update to clarify the pre-MBA courses as prerequisites and not part of the MBA program.
- III. Make changes to required course options

**B. CURRENT REQUIREMENTS AS IT APPEARS IN THE CATALOG:**

**I. Admission policy:**

1. Complete the admission process including the following:

- a. Admission is competitive and applications will be reviewed on a continuous basis
- b. UAF B.B.A. students may be admitted to the M.B.A. program prior to graduation if they meet one of the following:
  - i. Have at least a B grade in BA F325, BA F343, BA F360, BA F390 and ECON F227
  - ii. have senior standing and an overall GPA of 3.25 or at least a B grade in BA F325, BA F343, BA F360, BA F390 and ECON F227
  - iii. have senior standing, an overall GPA of 3.0 and a minimum GMAT score of 500 (an average GRE score of 500 will also be accepted)
- c. Non-UAF applicants with a bachelor's degree with a business major from an AACSB-accredited institution and a 3.25 GPA will be admitted without taking the GMAT or GRE.

Other applicants must submit results from the GMAT or GRE.

- d. Students with a graduate degree from an accredited institution will be admitted without taking the GMAT or GRE.

## II. Prerequisite course language:

5. Complete the following foundation courses if previous college work is not in business:

MBA F602 – Accounting for Managers.....	3
MBA F652 – Fundamentals of Business.....	3
MBA F621 – Fundamentals of Economics.....	3
MBA F628 – Analytical Methods for Economics and Business.....	3

## III. Required course options

6. Complete the following advanced MBA core courses after all foundation course requirements (part 5) are completed:

MBA F617 – Organizational Theory for Managers.....	3
MBA F643 – Marketing Management.....	3
MBA F675 – Quantitative Methods for Managers.....	3
MBA F680 – Financial Markets and Strategy.....	3

C. **PROPOSED REQUIREMENTS AS IT WILL APPEAR IN THE CATALOG WITH THESE CHANGES:**  
(Underline new wording ~~strike through old wording~~ and use complete catalog format )

### I. Admission policy:

1. ~~Complete the admission process including the following:~~

~~a. Admission is competitive and applications will be reviewed on a continuous basis~~

~~b. UAF B.B.A. students may be admitted to the M.B.A. program prior to graduation if they meet one of the following:~~

~~i. Have at least a B grade in BA F325, BA F343, BA F360, BA F390 and ECON F227~~

~~ii. have senior standing and an overall GPA of 3.25 or at least a B grade in BA F325, BA F343, BA F360, BA F390 and ECON F227~~

~~iii. have senior standing, an overall GPA of 3.0 and a minimum GMAT score of 500 (an average GRE score of 500 will also be accepted)~~

~~c. Non-UAF applicants with a bachelor's degree with a business major from an AACSB-accredited institution and a 3.25 GPA will be admitted without taking the GMAT or GRE.~~

~~Other applicants must submit results from the GMAT or GRE.~~

~~d. Students with a graduate degree from an accredited institution will be admitted without taking the GMAT or GRE.~~

1. Complete the admission process including the following:

a. Admission is competitive and applications will be reviewed on a continuous basis

b. Students with a graduate degree from an accredited institution may be admitted without taking the GMAT or GRE exam.

c. UAF B.B.A. graduates with an overall GPA of 3.25 or above may be admitted without taking the GMAT or GRE exam.

d. Non- UAF applicants with a bachelor's degree in business from an AACSB-accredited institution and an overall GPA of 3.25 or above may be admitted without taking the GMAT or GRE.

e. UAF B.B.A. seniors may be admitted to the M.B.A. program prior to graduation and without taking the GMAT or GRE exam if they have a B grade or better in BA F325, BA F343, BA F360, BA F390 and ECON F227 AND an overall GPA of 3.25 or above.

f. All other applicants must submit results from the GMAT or GRE. Additional testing may be required for course placement.

## **II. Prerequisite course language: CLARIFIED**

5. Complete the following foundation courses if previous college work is not in business: Students with no prior course work in business subjects may be required to take one or more of the following prerequisite courses. Courses are not part of the MBA program and will not count toward the 30 required program credits.

MBA F602 – Accounting for Managers.....	3
MBA F652 – Fundamentals of Business.....	3
MBA F621 – Fundamentals of Economics.....	3
MBA F628 – Analytical Methods for Economics and Business.....	3

## **III. Required course options – Changes**

6. Complete the following advanced MBA core courses after ~~all foundation~~ any required prerequisites ~~course requirements~~ (part 5) are completed:

MBA F617 – Organizational Theory for Managers.....	3
MBA F643 – Marketing Management.....	3
MBA F675 – Quantitative Methods for Managers.....	3
OR MBA F682 – Financial Statement Analysis.....	3
OR MBA F624 – Controllership.....	3
MBA F680 – Financial Markets and Strategy.....	3

(Note: MBA F624 Format 2 is being submitted with this Format 5...)

### **D. ESTIMATED IMPACT**

WHAT IMPACT, IF ANY, WILL THIS HAVE ON BUDGET, FACILITIES/SPACE, FACULTY, ETC.

No Impact. Additional course options are either already being taught or will be rotated with current courses.

### **E. IMPACTS ON PROGRAMS/DEPTS:**

What programs/departments will be affected by this proposed action?  
Include information on the Programs/Departments contacted (e.g., email, memo)

No impact on other departments.

**F. IF MAJOR CHANGE - ASSESSMENT OF THE PROGRAM:**

Description of the student learning outcomes assessment process.)

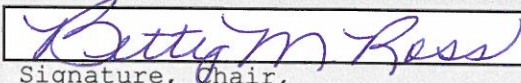
No change

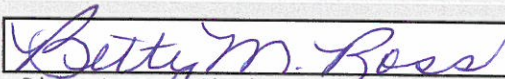
**JUSTIFICATION FOR ACTION REQUESTED**

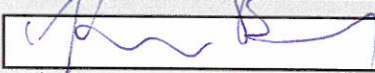
The purpose of the department and campus-wide curriculum committees is to scrutinize program/degree change applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. If you drop a course, is it because the material is covered elsewhere? Use as much space as needed to fully justify the proposed change and explain what has been done to ensure that the quality of the program is not compromised as a result.

**These changes are all aimed at improving the MBA program by admitting higher quality, more prepared students and by offering them some additional relevant options in their program.**

**APPROVALS:**

 Date 9/13/2013  
Signature, Chair,  
Program/Department of: MBA

 Date 9/13/2013  
Signature, Chair, College/School Curriculum  
Council for:

 Date 9/13/13  
Signature, Dean, College/School  
of: Management

**ALL SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE**

Date   
Signature, Chair, UAF Faculty Senate Curriculum  
Review Committee