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**PROGRAM/DEGREE REQUIREMENT CHANGE (MAJOR)**

**SUBMITTED BY:**

Department	MBA	College/School	School of Management
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See <http://www.uaf.edu/uafgov/faculty-senate/curriculum/course-degree-procedures-/> for a complete description of the rules governing curriculum & course changes.

**PROGRAM IDENTIFICATION:**

DEGREE PROGRAM	Master of Business Administration
Degree Level: (i.e., Certificate, A.A., A.A.S., B.A., B.S., M.A., M.S., Ph.D.)	

**A. CHANGE IN DEGREE REQUIREMENTS: (Brief statement of program/degree changes and objectives)**

It was decided to require MBA 675, Quantitative Methods rather than continue to offer alternatives.

There are a few new courses that are proposed and will count in the General Management concentration. This gives us enough courses to provide variety and some new subject matter as the General Management concentration goes online.

With the online program we are also revising admission requirements requiring the Watson Glaser critical thinking exam for borderline students (2.75 and above) while keeping the GMAT/GRE for those with lower GPA's.

We have eliminated the course requirements to cover prerequisite material as these can cost students up to a year additional time. Instead there are "self-study modules" that cover the material required for prerequisites that are more flexible for students. They can take modules just prior to the course they are required for. This should shorten students' time to completion.

**B. CURRENT REQUIREMENTS AS IT APPEARS IN THE CATALOG:**

Concentrations: Capital Markets, General Management

1. Complete the admission process including the following:

- a. Applications will be reviewed on a continuous basis
- b. Students with a graduate degree from an accredited institution may be admitted without taking the GMAT or GRE exam.
- c. UAF BBA graduates with an overall GPA of 3.25 or above may be admitted without taking the GMAT or GRE exam.
- d. Non-UAF applicants with a bachelor's degree in business from an AACSB-accredited institution and an overall GPA of 3.25 or above may be admitted without taking the GMAT or GRE
- e. UAF BBA seniors may be admitted to the MBA program prior to graduation and without taking the GMAT or GRE exam if they have a B grade or better in BA F325, BA F343, BA F360, BA F390 and ECON F227 and an overall GPA of 3.25 or above.
- f. All other applicants must submit results from the GMAT or GRE. Additional testing may be required for course placement.

2. Complete the general university requirements (page 200).

3. Complete the master's degree requirements (page 204).

4.If a student earns grades of two Cs, one D, or one F in courses that are part of his/her MBA program, the student will no longer be in good standing in the MBA program even if his/her cumulative GPA remains at or above 3.0. MBA Students who are not in good standing will be subject to review and may be dismissed by the MBA committee. Students may not use more than two F600-level courses with C grades on their Advancement to Candidacy application. An A or B grade must be earned in F400-level courses.

5. Students with no prior course work in business subjects may be required to take one or more of the following courses. Courses are not part of the MBA program and will not count toward the 30 required program credits.

MBA F602—Accounting for Managers.....	3
MBA F652—Fundamentals of Business.....	3
MBA F621—Fundamentals of Economics.....	3
MBA F628—Analytical Methods for Economics and Business.....	3

6.Complete the following MBA core courses after the prerequisites (part 5) are completed:

MBA F617—Organizational Theory for Managers.....	3
MBA F643—Marketing Management.....	3
MBA F675—Quantitative Methods for Managers (3) or MBA F624—Controllership (3) or MBA F382—Financial Statement Analysis (3).....	3
MBA F680—Financial Markets and Strategy.....	3

7.Complete the following capstone course:

MBA F690—Corporate Strategy.....	3
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8.Complete one of the following concentrations:\*

#### Capital Markets

a. Complete three of the following:

MBA F605—Contemporary Topics in Accounting.....	3
MBA F620—Portfolio Theory and Asset Pricing.....	3
MBA F630—Derivative Securities.....	3
MBA F681—Fixed Income Securities and Markets.....	3
MBA F682—Financial Statement Analysis.....	3

b. Complete two approved electives at the F400 or F600 level.....6

#### General Management

a. Complete three of the following:

MBA F605—Contemporary Topics in Accounting.....	3
MBA F673—Innovation Management.....	3
MBA F607—Human Resources Management.....	3
MBA F682—Financial Statements Analysis.....	3
MBA F683—Advanced Topics in Marketing.....	3
MBA F691—Advanced Topics in Business.....	3

b. Complete two approved electives at the F400 or F600 level.....6

9. Minimum credits required.....30

\*Both concentrations may be earned for degree; however, courses used in one concentration may not be used to meet requirements in the other

C. PROPOSED REQUIREMENTS AS IT WILL APPEAR IN THE CATALOG WITH THESE CHANGES:  
(Underline new wording strike through old wording and use complete catalog format )

All applications will be reviewed to determine if applicant has the required body of knowledge to begin MBA courses. Those deficient may be required to complete prerequisite modules prior to admission or prior to enrolling in specific courses.

Concentrations: Capital Markets, General Management

1. Complete the admission process including the following:

a. Applications will be reviewed on a continuous basis

b. Students with a graduate degree from an accredited institution may be admitted without taking the GMAT or GRE exam.

c. UAF BBA graduates with an overall GPA of 3.25 or above may be admitted without taking the GMAT or GRE exam. Those with GPA's between 3.25 and 2.75 must submit results of the Watson-Glaser Critical Thinking exam. Those with GPA's less than 2.75 must submit results from the GMAT or GRE.

d. Non-UAF applicants with a bachelor's degree in business from an AACSB-accredited institution and an overall GPA of 3.25 or above may be admitted without taking the GMAT or GRE. Those with GPA's between 3.25 and 2.75 must submit results of the Watson-Glaser Critical Thinking exam. Those with GPA's less than 2.75 must submit results from the GMAT or GRE.

e. Applicants with non-business degrees and GPA's from 4.00 to 2.75 must submit results of the Watson-Glaser Critical Thinking exam. Those with GPA's below 2.75 must submit results from the GMAT or GRE. Students may be required to complete prerequisite modules prior to being admitted.

~~e. UAF BBA seniors may be admitted to the MBA program prior to graduation and without taking the GMAT or GRE exam if they have a B grade or better in BA F325, BA F343, BA F360, BA F390 and ECON F227 and an overall GPA of 3.25 or above.~~

~~f. All other applicants must submit results from the GMAT or GRE. Additional testing may be required for course placement.~~

2. Complete the general university requirements (page 200).

3. Complete the master's degree requirements (page 204).

4. If a student earns grades of two Cs, one D, or one F in courses that are part of his/her MBA program, the student will no longer be in good standing in the MBA program even if his/her cumulative GPA remains at or above 3.0. MBA Students who are not in good standing will be subject to review and may be dismissed by the MBA committee. Students may not use more than two F600-level courses with C grades on their Advancement to Candidacy application. An A or B grade must be earned in F400-level courses.

5. Students with no prior course work in business subjects may be required to complete up to 7, self-study modules prior to beginning courses. Contact the School of Management MBA program for more information. These are not UAF courses and will not count toward the 30 required program credits. take one or more of the following courses. Courses are not part of the MBA program and will not count toward the 30 required program credits.

MBA F602—Accounting for Managers.....	3
MBA F652—Fundamentals of Business.....	3
MBA F621—Fundamentals of Economics.....	3
MBA F628—Analytical Methods for Economics and Business.....	3

6. Complete the following MBA core courses after any required the prerequisites (part 5) modules are completed:

Core courses, including the capstone course, may be completed online.

MBA F617—Organizational Theory for Managers.....	3
MBA F643—Marketing Management.....	3
MBA F675—Quantitative Methods for Managers (3)	
or MBA F624—Controllership (3)	
or MBA F382—Financial Statement Analysis (3).....	3
MBA F680—Financial Markets and Strategy.....	3

7. Complete the following capstone course:

MBA F690—Corporate Strategy.....	3
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8. Complete one of the following concentrations:\*

Capital Markets – this concentration can only be completed on the Fairbanks campus

a. Complete three of the following:

MBA F605—Contemporary Topics in Accounting.....	3
<u>MBA F624 – Controllership.....</u>	<u>3</u>
MBA F620—Portfolio Theory and Asset Pricing.....	3
MBA F630—Derivative Securities.....	3
MBA F681—Fixed Income Securities and Markets.....	3
MBA F682—Financial Statement Analysis.....	3

b. Complete two approved electives at the F400 or F600 level.....6

General Management – this concentration may be completed online

a. Complete three of the following:

MBA F605—Contemporary Topics in Accounting.....	3
MBA F673—Innovation Management.....	3
MBA F607—Human Resources Management.....	3
MBA F682—Financial Statements Analysis.....	3
MBA F683—Advanced Topics in Marketing.....	3
MBA F691—Advanced Topics in Business.....	3
MBA F624 – Controllership.....	3
MBA F642 – Sustainability.....	3
MBA F632 – Project Management.....	3
MBA F665 – Strategic Collaboration.....	3
MBA F627 – Business Law and Ethics.....	3
MBA F674 – New Venture Development.....	3

b. Complete two approved electives at the F400 or F600 level.....6

9. Minimum credits required.....30

\*Both concentrations may be earned for degree; however, courses used in one concentration may not be used to meet requirements in the other



**D. ESTIMATED IMPACT**

WHAT IMPACT, IF ANY, WILL THIS HAVE ON BUDGET, FACILITIES/SPACE, FACULTY, ETC.

There are positive impacts on budget from not offering the 4 pre-MBA courses any longer. There was rarely enough enrollment to cover expenses and those faculty can be reassigned more usefully in SOM.

The new courses are all online so this will actually free up some space on campus. Adjuncts have been hired to provide some of the new courses bringing some variety to the program.

**E. IMPACTS ON PROGRAMS/DEPTS:**

What programs/departments will be affected by this proposed action?  
Include information on the Programs/Departments contacted (e.g., email, memo)

No impacts on other departments

**F. IF MAJOR CHANGE - ASSESSMENT OF THE PROGRAM:**

Description of the student learning outcomes assessment process.)

This does not change the assessment process. It is the core courses required of all students where the assessment takes place. The changes are to electives.


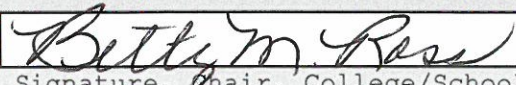
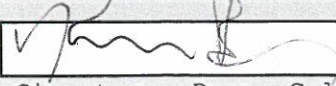

**JUSTIFICATION FOR ACTION REQUESTED**

The purpose of the department and campus-wide curriculum committees is to scrutinize program/degree change applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. If you drop a course, is it because the material is covered elsewhere? Use as much space as needed to fully justify the proposed change and explain what has been done to ensure that the quality of the program is not compromised as a result.

There are two reasons for the changes. The first is that the MBA program went online. We needed additional courses to provide variety to the program as we draw from outside Alaska, and we chose subjects like Project Management and Sustainability that students have asked for. We believe that these subjects also fit needs of our employers in Alaska.

The other reason is the understanding that our prerequisite courses add a year to the MBA program for those without undergraduate degrees in business. Many engineering students want to complete the MBA and have room in their senior schedules to begin courses but got hung up on the pre-MBA courses. Now we can give them modules to work through that ease up the schedule for them –and other students without business undergraduate degrees – making the program more accessible for those on the slope as well.

**APPROVALS: SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE**

	Date	10/2/2014
Signature, Chair, Program/Department of:		
	Date	10/2/2014
Signature, Chair, College/School Curriculum Council for:		
	Date	10/2/14
Signature, Dean, College/School of: 		

CHAIR SIGNATURE OBTAINED FOLLOWING APPROVAL BY FACULTY SENATE COMMITTEE

Date

Signature, Chair, UAF Faculty Senate

\_\_\_\_Curriculum Review Committee

\_\_\_\_Graduate Academic and Advisory Committee