

JRN/FLM F494

ADV. DIGITAL VIDEO EDITING

SPRING 2016
BUNNELL 128

Prof. Robert Prince
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Required Reading:

The Technique of Film and Video Editing: History, Theory, and Practice

Ken Dancyger, Focal Press, 2010

http://www.amazon.com/Technique-Film-Video-Editing-Practice/dp/0240813979/ref=sr_1_2?s=books&ie=UTF8&qid=1410377569&sr=1-2&keywords=VIDEO+EDITING

Course Description:

JRN F494 Digital Video Editing 2

3 Credits Offered As Demand Warrant

Advanced video editing aesthetics and techniques, including editing longer form films, using advanced effects and solving video problems. *Prerequisites: JRN F290 or FLM F290; or permission of instructor.* Cross-listed with FLM 494. (3+0)

How does this course fit into the broader curriculum?

This course builds on the basics covered in the Digital Video Editing course to expand students' understanding of video editing into advanced aesthetics and techniques.

What proficiencies must I have to undertake this course?

Students must have passed the Digital Video Editing course or demonstrate proficiency in editing on the AVID Media Composer software.

Course Goals:

Upon successful completion of the course, students will be expected to have an intermediate to advanced knowledge of how to technically and artfully edit videos on AVID.

Student Learning Outcomes:

Upon successful completion of this course, students will be able to:

1. Demonstrate the process of editing longer-form films
2. Fix complex editing problems
3. Tell an effective and complex story through video editing

Instructional Methods:

This course will be taught through lectures, class activities and work outside of class. The course will meet in a computer lab and students will need to do their homework in the lab on their own time or on their own computers at home. There is no lab time built into the course, but the lab is available for students to use outside of class time.

Building Access:

Access to the Journalism computer lab is virtually 24/7 with your Polar Express card. As long as you can get into the Bunnell Building, you can access the lab. You can remain in the lab after the building has closed. The lab is not open to students when classes are meeting in the lab. Those times will be posted on the lab door. If you are in the lab when a class is about to begin, you will be asked to leave. Note that some classes meet only occasionally in the lab and professors do their best to post those times on the door in advance of the class meeting time.

Bunnell Building hours vary. Note that sometimes the south entrance by the Journalism Department is locked while one or both of the north entrances by the flags are open, so try the other doors if you cannot enter through the south entrance.

Expectations of Students:

1. Push yourself to do your best work for this class. If you don't do your best work now, when will you do it? Remember who writes your recommendation letters.
2. Arrive to class on time. Arriving late will count as an absence.
3. Make sure your cell phones are on silent.
4. Come to class prepared, having completed the required homework and ready to participate in class.
5. Attend every class. Unexcused absences will result in a reduced grade (see "Attendance/Tardiness" below).
6. Participate in every class.
7. Check your alaska.edu E-mail every weekday.
8. Respect your peers. Support and encourage them and offer constructive criticism of their projects.
9. Ask questions during or after class when you do not understand something or are having a problem. If you don't understand something, chances are at least some of your peers don't understand it either.
10. Take notes.
11. If you are having a problem outside of class that is affecting your ability to perform in this class, please let me know as soon as you can. You do not need to disclose the details of your situation. Although doing well in college is very important and you need to work hard, do not let the pressure overwhelm you. Your personal health and sanity are more important than good marks. I consider myself a very easy person to talk to and encourage you to come speak to me if you need to discuss issues course-related or otherwise.

Grading:
Attendance: 20%

“Eighty percent of success is showing up.”
—Woody Allen

Students get an unexcused absence when they get to class after I have finished taking attendance, or miss class entirely, without warning me in an E-mail ahead of time that they would be late or absent for a valid reason. Each absence will take 10% off your attendance grade. If you have ten or more unexcused absences, then you will automatically fail the course REGARDLESS of if your other grades were high enough to allow you to pass the course.

Students who have zero absences (excused or unexcused) and no tardies will receive 2% of extra credit on their final grade. Having a single absence or tardy for any reason will remove this extra credit.

Excused absences will not affect your attendance grade (though you will lose the extra credit). An excused absence is when you have notified me before class via E-mail that you will not be able to make it to class for a valid reason: sick, personal emergency or anything that would justify an absence from work. “I’m too busy” or “I can’t find a ride to class” are not valid reasons for missing class.

You must notify me BEFORE class for an absence to be excused. Telling me hours or days later why you missed class will not excuse the absence. Treat this class like a job. If you don’t show up to work and don’t call in, you get fired. The only exception to this rule is that I will accept a doctor’s note up to a week after you return to class as an excuse for an absence.

Make sure to contact me after an absence to see what announcements or assignments you missed. I recommend you ask a fellow student for a copy of their notes from that class. If class is cancelled, you will receive full points for that day.

Quizzes: 10% (1% each)

Cover the material in the textbook. The quizzes are at your own pace and available on Blackboard.

Story Analysis: 10%

Thoroughly evaluate a film to better understand the editing techniques it uses to tell the story. This will include graphing the conflict and outlining the structure of the film.

Fixing Problems Project: 10%

Demonstrate fixing video problems in AVID.

Midterm Exam: 10%

Covers the material in the lectures and textbook from the first half of the course.

Final Exam: 10%

Covers the material in the lectures and textbook from the second half of the course.

Final Project: 30%

This will be a video that demonstrates proficiency with storytelling and the aesthetics and technology of non-linear editing.

Total Possible: 100%

Grading Guidelines:

A: An *honor* grade that indicates originality and independent work, mastery of the subject and the satisfactory completion of more work than was regularly required. To get an “A,” students in

my classes need to impress me with the quality of work they have done on an assignment and go *beyond* what I asked for in the assignment.

94%-100% = A, 90%-93% = A-

B: Indicates outstanding ability above the average level of performance. To get a “B,” students in my classes need to do exactly what I asked for in the assignment and do it well. A “B” is a good grade in my classes and means you are doing well on what is required for the course.

87%-89% = B+, 84%-86% = B, 80%-83% = B-

IMPORTANT GRADING POLICY INFORMATION

Implications of the Grade of ‘C’ (and below) for letter-graded undergraduate courses that are:

- Prerequisites for other courses, or
- Degree major requirements, or
- Core courses

C+ (2.3): Satisfactory to Fair: satisfactory level of performance, with some mastery of material.

C (2.0): Average: satisfactory level of performance and level of competency in the subject. *A minimum grade of 'C' (2.0) is required for all prerequisites and major courses.*

C- (1.7): Barely satisfactory: Minimum grade required for all Core (X) Courses. A grade of C- (1.7) in a class that is a prerequisite for another class or in a class required for a student's major *will result in the student being required to retake the class.*

77%-79% = C+, 74%-76% = C, 70%-73% = C-

D+ (1.3); D (1.0); D- (0.7): Below Average: Fair to poor level of competency in the subject matter. A grade of D+, D or D- in a Core (X) class *will automatically require the student to retake the class to receive core credit*, starting Fall 2011.

67%-69% = D+, 64%-66% = D, 60%-63% = D-

F: Indicates failure to meet lowest standards. To get an “F,” students in my classes will have missed major elements of the assignment and/or the content will be all—or nearly all—of poor quality.

0%-59% = F

For additional grading policy information, see the UAF Catalog.

Course Policies:

Late work or quizzes will be docked 15% plus an additional 15% for each business day that elapses after the due date. Backup your work, reserve video equipment and work ahead of deadlines so you can avoid these problems. **No class work or assessments will be accepted after the last day of class.**

Projects can be redone only if there is sufficient evidence that a requirement(s) of the assignment was described in a way that a reasonable adult would find confusing or ambiguous and that unclear element of the assignment directly related to the student's reduced grade. Not paying attention to the requirements of the assignment is not an excuse for doing the assignment improperly.

All work must comply with the University of Alaska Fairbanks policies on student conduct found online at www.uaf.edu/catalog/current/academics/regs3.html.

All work must be original productions for this course and plagiarism will result in a zero for the assignment, a possible F for the class, and potentially further academic discipline. Ignorance of what it means to plagiarize will not be an excuse from punishment. If you have questions about plagiarism, contact me before you hand in the assignment.

I will make reasonable accommodations for individuals with documented disabilities. Notify me within the first two weeks of the semester if you have any special needs.

Support Services:

I will make reasonable accommodations for individuals with documented disabilities, for example, providing an in-class note taker, providing a quiet and solitary test-taking environment, or other reasonable accommodations in line with your documented needs. Disability services will provide you with documentary indicating what kind of assistance you need and, based on that evidence, I will implement that assistance to the best of my abilities. Notify me within the first two weeks of the semester if you have any special needs.

The departments listed below provide resources for students with disabilities, help writing papers, and help preparing for class presentations:

Disability Services

e-mail. fydso@uaf.edu

tel. 907-474-5655

tty. 907-474-1827

Whitaker Building Room 208

www.uaf.edu/disability

About Disability Services

At UAF Disability Services, our goal is to provide UAF students with access to academic classes and course materials through an interactive accommodation process.

UAF Disability Services provides accommodations to students on the Fairbanks campus as well as on the Bristol Bay, Chukchi, Interior Aleutians, Kuskokwim, Northwest, Community Technical College (CTC), Center For Distance Education (CDE), and College for Rural and Community Development (CRCD) campuses.

Students using community campuses or distance learning programs should contact Disability Services via telephone, fax, e-mail, U.S. postal mail, or in person to request and arrange for accommodations.

We enjoy supporting individuality, promoting independence and celebrating graduations.

Writing Center
Dept. Of English
801 Gruening Bldg.
(907) 474-7193
faengl@uaf.edu

The Writing Center is a student-staffed, student-oriented service of the English Department. Our tutors, English Department teaching assistants and a few outstanding undergraduate students, can assist you in all phases of the writing process, including the following:

- Brainstorming and generating topics
- Organizing ideas
- Developing research strategies
- Use of citation styles -- MLA, APA, and Chicago
- Editing for clarity and correctness

We collaborate with each student on a one-to-one basis, and we will work with students at any phase of the writing process -- planning, drafting, revising. We can also help writers discover ways of improving grammar, mechanics, and punctuation.

Tutorials. Tutorial appointments at the Writing Center are 30 minutes long, and we encourage you to call or stop by to make an appointment. Walk-in sessions are often available, but in the last half of the semester we are often booked.

Fax Tutoring. We provide a fax tutoring service for students enrolled in the College of Rural and Community Development (CRCDD). Students can fax their papers to us (1-800-478-5246), and they will have a telephone tutorial with a tutor at a designated time. We offer fax tutorials Monday through Thursday evenings and Sunday afternoons. Phone the Writing Center (907/474-5314) to make an appointment.

Speaking Center
Dept. of Communication
507 Greuning Bldg.
(907) 474-5470
fyspeak@uaf.edu

What is the Speaking Center?

The Speaking Center is a student-oriented service provided to facilitate preparing public presentations. Students can receive coaching in refining their presentation topic, in organizing their presentation effectively, and in practicing their presentation. The Center makes it possible to digitally record and to watch one's practice presentation, receiving constructive feedback from a Speaking Center coach.

Who can use the Speaking Center?

The Speaking center is available to all students currently enrolled at UAF or at TVC.

Scheduling Procedures

Please call 474-5470 or e-mail fyspeak@gmail.com to schedule an appointment at the Speaking Center. Walk-ins are welcome, however, students can be served only if there are openings.

Individuals may schedule the Center's practice room daily any time prior to Speaking Center hours.

About Your Professor:

I grew up in East Lansing, Michigan and graduated from Calvin College with a B.A. in Telecommunications. After college I went to work in Chicago for Kurtis Productions, producers of the *Investigative Reports* series on A&E. I was then hired as a Producer/Director for the PBS affiliate in Grand Rapids, Michigan where I directed live and pre-recorded programs for local broadcast. In 2000 I went back to Calvin to run the video production department. While working there, I earned my M.A. from Michigan State University in Telecommunication, Information Studies and Media.

In 2005 I moved to Fairbanks to teach video production and documentary filmmaking in the Journalism Department at the University of Alaska Fairbanks.

Want more video classes? Check these out:

JRN F280 Video Storytelling (h)

3 Credits / Offered Fall / Prof. Prince

Basics of digital video production technology, composition, audio, lighting and editing as it relates to primarily non-fiction filmmaking. Students will conclude the course by producing their own short videos. Special fees apply. (Cross-listed with FLM F280.) (3+0)

JRN/FLM F292 Hands on Documentary Production

3 Credits / Maymester / Prof. Prince

Production of a short video documentary from start to finish on a subject to be announced. The class will work collectively to produce the film. Students will have the opportunity to work in

various positions from director, producer, camera operator, sound, editing, etc. Special fees apply. (Cross-listed with FLM F290.) (3+0)

JRN F480 Documentary Filmmaking (h)

3 Credits / Offered Spring / Prof. Prince

Basics of hands-on documentary filmmaking techniques, including preproduction, production and postproduction. Different documentary filmmaking directing styles and the process of distributing a documentary. Each student will produce a short documentary as the capstone of the course. Special fees apply. Prerequisites: JRN F280 or permission of instructor. (3+0)

Computer Lab Information

How do I log on to Journalism Lab Computers?

- If you're sitting at the logon screen, click "Other" to login.
- If "Other" is unavailable, wait 10-15 seconds and it will pop up.
- Use your UA Credentials (UA Username & password) to log in.
- You will be prompted to enter your UA Credentials again to mount your Lab Shares – you can choose to do this or "cancel".

“UA Credentials”? What’s that?

- Your UA Username & password are used for a variety of services at UAF, including UAF E-mail through Gmail, Blackboard & ELMO.
- Not sure of your UA Credentials? At the computer logon screen, use the “JRNLABS” account to log in. Your instructor can provide you with the password. This is a shared account and does not provide the privacy of your individual account BUT it provides you with the exact same access to all programs. From here, use an Internet Browser to visit <https://elmo.alaska.edu> to reset your password or Blackboard / UAF E-mail to “check” that the password you’re using is correct.
- DO NOT continue to “guess” the password. You will lock yourself out of your accounts which requires OIT to reset. In most cases when students can’t login, it’s because they’ve forgotten their password is case sensitive or they’ve forgotten the password altogether.
- Are you logged into your UA account but it looks different than other students? Contact Jason Lazarus in Bun 114 or at 474-6020.

Lab Guidelines

Listed here are a couple guidelines to follow when you’re in the Journalism Computer Labs – we all want this to be a productive work environment, so to insure that, we ask that you follow some simple rules:

- Leave your workstation cleaner than it was when you sat down – this may mean throwing away trash, putting away peripherals like headphones or Wacom Tablets (please wrap these up and place them behind the computer!) or asking our support staff to clean the monitors or keyboards.
- Don’t clutter up neighboring workstations with your winter gear, bookbags or other equipment you may have brought to class. Utilize the empty tables in the lab for storage for your excess gear and the spaces below your computer terminal for these items. It’s unlikely that people ask you to move your personal items, causing a stressful work environment for them as they attempt to work around it!
- Don’t touch the monitors – they’re not touch screens – they won’t respond to your constant pokes! Grease, dirt, grime and germs are left on the monitor for the student after you each time you touch the monitor – so don’t do it! If your monitor is exceptionally dirty, please alert our staff to the issue – and if you see someone poking away at their monitor, tell them not to!
- Shared lab spaces have the potential to be germ factories. ALWAYS wash your hands before AND after using lab computers. Request cleaning of exceptionally dirty lab equipment from our support staff when needed as well! You are our eyes in the labs – we may look over something that needs attention!
- Don’t unplug power cords to supply power to your laptops – find an empty table to work at with your laptop where power sockets are empty and available. Sitting in front of a lab computer with your laptop blocks others from using a terminal they may need!
- Don’t unplug USB devices to plug yours in – each station has at least one (if not two or three!) empty USB plugin for your devices.
- Do NOT open windows in the lab. Temperatures need to stay constant in our labs to preserve our equipment. As well, temperatures are regulated best when all windows are closed. Creating a comfortable environment for you may bring discomfort to everyone

around you – so do think about dressing in layers so that you can change your level of comfort personally!

- ALL lab equipment stays in the lab. It is not available for checkout or for use at home. This includes Wacom Tablets, Card Readers, Scanners, Printers and all other devices provided to you for use in our shared lab facilities.
- Above all else, treat the equipment as if it was your own – with the respect it deserves. Your student lab fees and tuition help to insure we can provide you the most up-to-date experience in these labs, but misuse and general carelessness can cause replacements, unnecessary maintenance charges and equipment loss.

Questions? Problems with the computers or their peripherals? Contact Jason Lazarus in Room 114 or at 474-6020.

DIGITAL VIDEO EDITING: TENTATIVE COURSE SCHEDULE

DATE:	SUBJECT:	HOMEWORK / ASSIGNMENT DUE:
WEEK 1		
1/16	INTRODUCTION TO THE COURSE	
WEEK 2		
1/21	ASSESSMENT TESTS	CHAPTER 1
1/23	AVID REFRESHER	CHAPTER 2
WEEK 3		
1/28	ELEMENTS OF A GOOD STORY	CHAPTER 3
1/30	LOCKING THE CONFLICT	STORY ANALYSIS PROJECT DUE CHAPTER 8
WEEK 4		
2/4	FIXING PROBLEMS	CHAPTER 9
2/6	FIXING PROBLEMS CONT.	CHAPTER 10
WEEK 5		
2/11	IN CLASS EDITING	CHAPTER 11
2/13	VIEW PROJECTS	FIXING PROBLEMS PROJECT DUE CHAPTER 12
WEEK 6		
2/18	THE HOOK	CHAPTER 13
2/20	THE HOOK CONT.	CHAPTER 14
WEEK 7		
2/25	STORY ORGANIZATION	CHAPTER 15
2/27	STORY ORGANIZATION CONT.	CHAPTER 16
WEEK 8		
3/4	THE CLIMAX	MIDTERM EXAM CHAPTER 17
3/6	THE CLIMAX CONT.	CHAPTER 18
WEEK 9		
3/11	DENOUEMENT	CHAPTER 19
3/13	DENOUEMENT CONT.	CHAPTER 20
WEEK 10		
3/18	SPRING BREAK	
3/20	SPRING BREAK	
WEEK 11		
3/25	VIEW PROJECTS	FINAL PROJECT FIRST DRAFTS DUE CHAPTER 21 CHAPTER 22
3/27	VIEW PROJECTS	CHAPTER 23

WEEK 12		
4/1	IN CLASS EDITING	CHAPTER 24
4/3	IN CLASS EDITING	CHAPTER 25
WEEK 13		
4/8	VIEW PROJECTS	FINAL PROJECT 2ND DRAFTS DUE CHAPTER 26
4/10	VIEW PROJECTS	CHAPTER 27
WEEK 14		
4/15	IN CLASS EDITING	CHAPTER 28
4/17	IN CLASS EDITING	CHAPTER 29
WEEK 15		
4/22	IN CLASS EDITING	CHAPTER 30
4/24	IN CLASS EDITING	CHAPTER 31
WEEK 16		
4/29	VIEW ROUGH FINAL PROJECTS	CHAPTER 32
5/1	VIEW ROUGH FINAL PROJECTS	FINAL EXAM
WEEK 17		
FINAL EXAM	VIEW FINAL PROJECTS	