

74-UNC

FEB 17 2016

FORMAT 1

Submit original with signatures + 1 copy + electronic copy to Faculty Senate (Box 7500). See <http://www.uaf.edu/uafgov/faculty-senate/curriculum/course-degree-procedures-/> for a complete description of the rules governing curriculum & course changes.

✓ 10 days posted

RECEIVED

FEB - 5 2016

College of Liberal Arts

TRIAL COURSE OR NEW COURSE PROPOSAL
(Attach copy of syllabus)

SUBMITTED BY:

Department	Theatre & Film	College/School	CLA
Prepared by	Maya Salganek	Phone	X5950
Email Contact	maya@alaska.edu	Faculty Contact	maya@alaska.edu

1. ACTION DESIRED (CHECK ONE): Trial Course New Course

2. COURSE IDENTIFICATION: Dept Course # No. of Credits

Justify upper/lower division status & number of credits: Practicum Course, variable credit offered for upper-division Film Track FLPA majors.

3. PROPOSED COURSE TITLE:

4. To be CROSS LISTED? YES/NO If yes, Dept: Course #

NOTE: Cross-listing requires approval of both departments and deans involved. Add lines at end of form for additional required signatures.

5. To be STACKED?* YES/NO If yes, Dept. Course #

How will the two course levels differ from each other? How will each be taught at the appropriate level?:

* Use only one Format 1 form for the stacked course (not one for each level of the course!) and attach syllabi. Stacked course applications are reviewed by the (Undergraduate) Curricular Review Committee and by the Graduate Academic and Advising Committee. Creating two different syllabi (undergraduate and graduate versions) will help emphasize the different qualities of what are supposed to be two different courses. The committees will determine: 1) whether the two versions are sufficiently different (i.e. is there undergraduate and graduate level content being offered); 2) are undergraduates being overtaxed?; 3) are graduate students being undertaxed? In this context, the committees are looking out for the interests of the students taking the course. Typically, if either committee has qualms, they both do. More info online - see URL at top of this page.

6. FREQUENCY OF OFFERING:
Fall, Spring, Summer (Every, or Even-numbered Years, or Odd-numbered Years) - or As Demand Warrants

7. SEMESTER & YEAR OF FIRST OFFERING (Effective AY2015-16 if approved by 3/31/2015; otherwise AY2016-17)

8. COURSE FORMAT: NOTE: Course hours may not be compressed into fewer than three days per credit. Any course compressed into fewer than six weeks must be approved by the college or school's curriculum council. Furthermore, any core course compressed to less than six weeks must be approved by the Core Review Committee.

COURSE FORMAT: (check all that apply) 1 2 3 4 5 6 weeks to full semester

OTHER FORMAT (specify)
Mode of delivery (specify lecture, field trips, labs, etc)

9. CONTACT HOURS PER WEEK: LECTURE LAB PRACTICUM
 hours/weeks hours /week hours /week

Note: # of credits are based on contact hours. 800 minutes of lecture=1 credit. 2400 minutes of lab in a science course=1 credit. 1600 minutes in non-science lab=1 credit. 2400-4800 minutes of practicum=1 credit. 2400-8000 minutes of internship=1 credit. This must match with the syllabus. See <http://www.uaf.edu/uafgov/faculty-senate/curriculum/course-degree-procedures-/guidelines-for-computing-/> for more information on number of credits.

OTHER HOURS (specify type)

10. COMPLETE CATALOG DESCRIPTION including dept., number, title, credits, credit distribution, cross-listings and/or stacking (50 words or less if possible):

Example of a complete description:

FISH F487 W, 0 Fisheries Management
 3 Credits Offered Spring
 Theory and practice of fisheries management, with an emphasis on strategies utilized for the management of freshwater and marine fisheries. Prerequisites: COMM F131X or COMM F141X; ENGL F111X; ENGL F211X or ENGL F213X; ENGL F414; FISH F425; or permission of instructor. Cross-listed with NRM F487. (3+0)

FLPA F403 Film Production Practicum: FRAME
 3-6 credits Offered Fall & Spring

The Film Reel Alaska Mentorship Experience (FRAME) manages a Film Production Service Company for the University of Alaska Fairbanks. Students will work with program mentors, clients, and researchers to develop a variety of content for academic, industrial, and creative research activities. Students will be directly engaged in professional project development, production, and distribution. May be repeated for credit. Prerequisites: FLPA F271, FLPA F231, FLPA F290 or permission of instructor. (1+0+4).

11. COURSE CLASSIFICATIONS: Undergraduate courses only. Consult with CLA Curriculum Council to apply S or H classification appropriately; otherwise leave fields blank.

H = Humanities S = Social Sciences

Will this course be used to fulfill a requirement for the baccalaureate core? If YES, attach form. YES: NO:

IF YES, check which core requirements it could be used to fulfill:
 O = Oral Intensive, Format 6 W = Writing Intensive, Format 7 X = Baccalaureate Core

11.A Is course content related to northern, arctic or circumpolar studies? If yes, a "snowflake" symbol will be added in the printed Catalog, and flagged in Banner.

YES NO

12. COURSE REPEATABILITY:

Is this course repeatable for credit? YES NO

Justification: Indicate why the course can be repeated (for example, the course follows a different theme each time).
 As the FRAME program has a variety of clients and projects which vary year to year, this practicum course will provide a diverse range of experiences at any given semester.

How many times may the course be repeated for credit? 2 TIMES
 If the course can be repeated for credit, what is the maximum number of credit hours that may be earned for this course? 6 CREDITS

If the course can be repeated with variable credit, what is the maximum number of credit hours that may be earned for this course? 6 CREDITS

13. **GRADING SYSTEM:** Specify only one. Note: Changing the grading system for a course later on constitutes a Major Course Change - Format 2 form.

LETTER: PASS/FAIL:

RESTRICTIONS ON ENROLLMENT (if any)

14. **PREREQUISITES** FLPA F271, FLPA F231, FLPA F290 or permission of instructor
 These will be required before the student is allowed to enroll in the course.

15. **SPECIAL RESTRICTIONS, CONDITIONS**

16. **PROPOSED COURSE FEES** \$0
 Has a memo been submitted through your dean to the Provost for fee approval? Yes/No

17. **PREVIOUS HISTORY**
 Has the course been offered as special topics or trial course previously? yes
 Yes/No

If yes, give semester, year, course #, etc.: Course offered previously as part of an undergraduate research program. Summer 2013, Summer 2014, Spring 2015.

18. **ESTIMATED IMPACT**
 WHAT IMPACT, IF ANY, WILL THIS HAVE ON BUDGET, FACILITIES/SPACE, FACULTY, ETC.

The FRAME program has been developing as a method to provide "real world" experience with clients for our students. This program generates revenue and develops content for UA programs. Increased use of program equipment will lead to replacement costs, though revenue generated through this recharge will cover the costs of replacement.

19. **LIBRARY COLLECTIONS**
 Have you contacted the library collection development officer (kljensen@alaska.edu, 474-6695) with regard to the adequacy of library/media collections, equipment, and services available for the proposed course? If so, give date of contact and resolution. If not, explain why not.
 No Yes

20. **IMPACTS ON PROGRAMS/DEPTS**
 What programs/departments will be affected by this proposed action? Include information on the Programs/Departments contacted (e.g., email, memo)
TVEP funding has been utilized to provide hand-on training in Film Production. This course will formalize that training program into the core department curriculum.

21. **POSITIVE AND NEGATIVE IMPACTS**
 Please specify positive and negative impacts on other courses, programs and departments resulting from the proposed action.
Positive impacts include capacity to provide UA programs with a method to have videos developed and produced by UAF Film students.

Negative Impacts will be on faculty time, and equipment. Program currently relies on external funding for staffing.

JUSTIFICATION FOR ACTION REQUESTED

The purpose of the department and campus-wide curriculum committees is to scrutinize course change and new course applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. Use as much space as needed to fully justify the proposed course.

For many years the Film Reel Alaska Mentoring Experience partnered UAF film students, faculty, and film professionals to develop a wide variety of dramatic and documentary content. After three years of this program, we feel that developing a consistent course will further enhance our degree program and options of employment for our majors.

APPROVALS: Add additional signature lines as needed.

Signature, Chair, Program/Department of: Carrie Baker, Department of Theatre & Film Date 2/2/16

Signature, Chair, College/School Curriculum Council for: Date February 17, 2016

Signature, Dean, College/School of: Date February 17, 2016

Offerings above the level of approved programs must be approved in advance by the Provost.

Signature of Provost (if above level of approved programs) Date

ALL SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE

Signature, Chair Faculty Senate Review Committee: Curriculum Review GAAC Core Review SADAC Date

ADDITIONAL SIGNATURES: (As needed for cross-listing and/or stacking)

Signature, Chair, Program/Department of: Date

Date

Signature, Chair, College/School
Curriculum Council for:

--

--

Date

--

Signature, Dean, College/School
of:

--

FLM 403: Film Production Practicum: FRAME

University of Alaska Fairbanks

Fall 2016

Time TBA

Green Room THEA 101

Variable Credits (3-6)

Maya Salganek, Assistant Professor

107B Fine Arts. (907) 474-5950

Office Hours: T/TR 1-2PM

maya@alaska.edu

Course Description:

The cinematic research process includes pre-production development and/or hands-on training in technical skills and their application during film production. Students may earn credit for being involved in film projects led by faculty/research technicians in conjunction with a client for which the film project is being developed. Students may work in any area of film production to earn credit. 40 hours of supervised film production are equivalent to one credit. (1+0+4)

This is part of a capstone project for film students. This practicum will include project development, production, and editing for a client, typically as part of another UA program. Emphasis will be placed on preproduction development as well as production organization and execution. Pertinent to areas of cinematic research or production, the student may spend considerable time in any of the aspects of film production including but not limited to the development of script, historical research, storyboarding, camera techniques, editing techniques, location scouting, casting, art design, audio recording, and film marketing.

Course Goals:

To communicate effectively with a production client and generate content in film that matches the client's needs. Production development may include: script development, archival and visual research, production design, pre-production development and planning, and/or film production and post-production. Students will be mentored throughout the process and will have professional client relationship and product as part of the course.

Student Learning Outcomes:

Be able to participate in the design, research, and creation of a film project in consultation with a client. Student will develop organized research techniques of contemporary and archival film and photographic research, meet legal and logistical film production requirements, and successfully organize and execute a film production.

Attendance:

To be arranged with instructor hours vary according to enrolled credits. Weekly lectures and practicum production hours will be arranged and maintained weekly on a shared

calendar, in conjunction with client needs. Routinely scheduled hours will be maintained by course.

Instructional Methods/Evaluation:

Weekly meetings and preparation	20%
Pre-production plan	20%
Attendance and Participation	10%
Production plan & execution	20%
Post-production plan & execution	20%
Practicum Presentation	10%

All work will be evaluated using a +/- grading system as follows:

A+ = 4.0	100-97%	C = 2.0	76-73%
A = 4.0	96-93%	C- = 1.7	72-70%
A- = 3.7	92-90%	D+ = 1.3	69-67%
B+ = 3.3	89-87%	D = 1.0	66-63%
B = 3.0	86-83%	D- = 0.7	62-60%
B- = 2.7	82-80%	F = 0.0	59-0%
C+ = 2.3	79-77%		

Practicum Presentation may include:

- digital video rough cut
- digital editing exercises
- DVD authoring
- animations
- power point

The Practicum Presentation *must* be open to the public, reveal the accomplishments and insights gained to the research, as well as an assessment of challenges and future directions.

Disability Services: The Office of Disability Services implements the Americans with Disabilities Act (ADA), and insures that UAF students have equal access to the campus and course materials. I will work with the Office of Disabilities Services (203 WHIT, 474-7043) to provide reasonable accommodation to students with disabilities.

Course calendar: Tentative schedule. Given that research students will focus on a variety of projects and time frames, this schedule will be modified individually per project/student as needed. Students will meet with faculty weekly during duration of project, and be expected to complete course work equivalent to credits received. Be sure to check the class calendar for updates via blackboard/social media.

<u>Week</u>	<u>Lecture/Seminar</u>	<u>Practicum</u>
<u>Week 1</u>	Overview of syllabus. Intro to production positions & teams – Overview of Departments/ Schedules/Communications.	Equipment/ Labs/ KUAC/ working methods of equipment and use. Assignment: Client Scope of Work Create a Scope of Work for client.
<u>Week 2</u>	Client meetings and working with clients lecture.	Communication strategies, samples of similar work. Assignment: Develop a Google Drive with client samples researched for project development.
<u>Week 3</u>	Script Development/Treatment	Generating Action plan of script, treatment, shot lists. Assignment: Complete client pitch including script, treatment, production designs, etc.
<u>Week 4</u>	Logistics Meeting : Schedule	Assignment: Develop production schedule for entire shoot, including shot list, and post-production timeline. Shoot 1 st trial video.
<u>Week 5</u>	Lecture: Legal agreements/ Intellectual Property	Assignment: Clear all production logistics, legal forms, and schedule approvals with client. Edit 1 st Trial Video for client Due next week.
<u>Week 6</u>	Lecture: Workflow for Post DUE: Review of 1st Trial Videos	Assignment: Revise workplan based on 1 st trial feedback from client. Continue production as scheduled.
<u>Week 7</u>	Logistics Meeting: Review of schedule and timeline and footage as shot. Backup of footage.	Assignment: Continue production as scheduled.
<u>Week 8</u>	Lecture: Expanding capacities. Research opportunities, distribution connections	Assignment: Continue production as scheduled. Develop Distribution/marketing plan.
<u>Week 9</u>	Lecture: "Story, Print, Media: Timecode" Papercut of transcript highlights and action selects.	Papercut of transcript highlights and action selects, Assignment: Log all footage, mark selects. Transcriptions if needed. Rough paper cut due

		Week 10.
<u>Week 10</u>	Lecture: Papercut of transcripts, cont, using the outline. Due: papercut Outline and Transcript	Pulling the Rough Assembly Rough Assembly from papercut pulled and assembled by scene. Due: Outline of Papercut to both document and film assembly.
<u>Week 11</u>	Screenings/Seminar: Rough Assembly Discover Invisible Bricks (needed footage, audio, archival).	Assignment: Continue production/post-production as scheduled. Arrange for Client meetings. Rough Assembly for producer due week 12.
Week 12	Due: Screenings: Rough film assembly. Client meetings	Revisions to assemblies based on client feedback. Assignment: Fine Cut of project due Week 14.
<u>Week 13</u>	Lecture: Exporting formats for the client.	THANKSGIVING NO CLASSES
<u>Week 14</u>	Lecture: Licensing, rights for archival, music, stills, etc. Due: Fine Cut	Assignment: Stills, Archival, Music, added as needed. Color correct. Export.
<u>Week 15</u> 12/12	Fine Cut/Exporting	Assignment: Prepare final cut for online distribution, press package, and DVD mastering. Duplicate all sequences to client HDD.
<u>Final Film Screening</u>	Instead of Final Exam time, we will have a private screening of the film project with stakeholders.	