

104-UPCh.

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College of Liberal Arts

**PROGRAM/DEGREE REQUIREMENT CHANGE (MAJOR)**

**SUBMITTED BY:**

Department	Communication & Journalism	College/School	CLA
Prepared by	Courtney Pagh	Phone	x 7761
Email Contact	<a href="mailto:courtney.pagh@alaska.edu">courtney.pagh@alaska.edu</a>	Faculty Contact	Charles Mason

See <http://www.uaf.edu/uafgov/faculty-senate/curriculum/course-degree-procedures/> for a complete description of the rules governing curriculum & course changes.

**PROGRAM IDENTIFICATION:**

DEGREE PROGRAM	Digital Journalism
Degree Level: (i.e., Certificate, A.A., A.A.S., B.A., B.S., M.A., M.S., Ph.D.)	B.A.

**A. CHANGE IN DEGREE REQUIREMENTS: (Brief statement of program/degree changes and objectives)**

As part of the merger with Communication, we are deleting courses that are redundant, that don't fit with our vision for the future or that are simply moldy.

**B. CURRENT REQUIREMENTS AS IT APPEARS IN THE CATALOG:**

See attached

**C. PROPOSED REQUIREMENTS AS IT WILL APPEAR IN THE CATALOG WITH THESE CHANGES: (Underline new wording strike-through old wording and use complete catalog format )**

See attached

**D. ESTIMATED IMPACT**

WHAT IMPACT, IF ANY, WILL THIS HAVE ON BUDGET, FACILITIES/SPACE, FACULTY, ETC.

None on budgets and faculty. We are consolidating space in Bunnell for all but the Speaking Center, Other than some moving costs, this will be a more efficient use of space.

**E. IMPACTS ON PROGRAMS/DEPTS:**

What programs/departments will be affected by this proposed action?  
Include information on the Programs/Departments contacted (e.g., email, memo)

Only Journalism and Communication will have significant impact. Cross-listed courses will simply need designator changes.

COJO will notify departments with cross-listed classes or those with COMM or JRN program requirements via email. (ART, FLPA, HIST, WGS, ANTH, LING)

**F. IF MAJOR CHANGE - ASSESSMENT OF THE PROGRAM:**

*Description of the student learning outcomes assessment process.)*

**This is two departments, with their assessment procedures in place, joining. Both degrees will still be awarded as they have been, so no changes to or new assessment programs are needed.**

**JUSTIFICATION FOR ACTION REQUESTED**

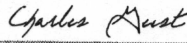
The purpose of the department and campus-wide curriculum committees is to scrutinize program/degree change applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. If you drop a course, is it because the material is covered elsewhere? Use as much space as needed to fully justify the proposed change and explain what has been done to ensure that the quality of the program is not compromised as a result.

**We have already conjoined COMM & JRN. This was done at the request of the Provost.**

**APPROVALS: SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE**

 Date **2/15/17**  
 Signature, Chair, Program/Department of: **Communication and Journalism**

DocuSigned by:  
**Rob Duke** Date **March 10, 2017**  
 Signature, College/School Curriculum Council for:

DocuSigned by:  
 Date **March 13, 2017**  
 Signature, College/School of: **College of Liberal Arts**

**CHAIR SIGNATURE OBTAINED FOLLOWING APPROVAL BY FACULTY SENATE COMMITTEE**

Date   
 Signature, Chair, UAF Faculty Senate  
 Curriculum Review Committee  
 Graduate Academic and Advisory Committee



JRN F323	Editing for Journalists	
JRN F324	Typography and Publication Design	
JRN/WGS F380	Women, Minorities and the Media	
JRN F390	Social Media Toolkit	
JRN F402/ART F483	Advanced Photography	
JRN F405/ART F465	Advanced Photography Seminar	
JRN F406	Photojournalism II	
JRN F407/ART F487	Digital Darkroom	
JRN F411	Writing for a Living	
JRN F440	Ethics and Reporting in the Far North	
JRN F444	Investigative Reporting	
JRN F452	Radio and Television News Writing	
JRN F453	Television News Reporting	
JRN F454	Newscast	
JRN F456	Science Writing for Magazines and Newspapers	
JRN F480	Documentary Filmmaking	
JRN/ART F484	Multimedia Theory and Practice	
JRN F493	Special Topics	
JRN F497	Independent Study	
JRN F498	Undergraduate Research	
Complete credits outside of journalism <sup>1</sup> .....		80
<b>Total Credits</b> .....		<b>123</b>



*PROPOSED REQUIREMENTS AS IT WILL APPEAR IN THE CATALOG WITH THESE CHANGES:  
(Underline new wording, strike through old wording and use complete catalog format)*

**B.A., Digital Journalism**

Minimum Requirements for Degree: 120 credits

Students must earn a C- grade or better in each course.

**General University Requirements**

Complete the general university requirements

**General Education Requirements**

Complete the general education requirements

**B.A. Degree Requirements**

Complete the B.A. degree requirements

As part of the B.A. degree requirements, complete:

HIST F132X History of the U.S. ....3

**Program Requirements**

JRN F101X	Media and Culture.....	3
COJO F101X	Media and Culture	
JRN F202	News Writing for the Media.....	3
COJO F202	News Writing for the Media	
COJO F204/ART F284	Basic Digital Photography.....	3
JRN/FLPA F251	Introduction to Video Production.....	4
COJO/FLPA F251	Introduction to Video Production	
JRN F302	Reporting.....	3
COJO F302	Reporting	
COJO/WGS F380	Women, Minorities and the Media.....	3
JRN F400	Professional Media Internship.....	3
COJO F400	Professional Media Internship	
JRN F404	Photojournalism I.....	3
JRN F413	Mass Media Law and Regulation.....	3
COJO F413	Mass Media Law and Regulation	
JRN F421	Journalism in Perspective.....	3
COJO F431	Public Relations Campaigns.....	3
JRN F432	Public Relations Techniques.....	3
JRN F454	Newscast.....	3
COJO F454	Newscast	
JRN F490	Online Publication: "Extreme Alaska" <sup>2</sup> .....	3
COJO F490	Online Publication: "Extreme Alaska" <sup>2</sup>	

Select one from the following:

JRN F215	Radio Production
COJO F215	Radio Production

JRN F323	Editing for Journalists
COJO F323	Editing for Journalists
JRN F406	Photojournalism II
JRN F480	Documentary Filmmaking
COJO/FLPA F480	Documentary Filmmaking

Select one course from the following list of approved journalism electives:

JRN F215	Radio Production
COJO F215	Radio Production
COJO F220	Professional Interviewing
JRN F240	Foreign Corresponding
COJO F240	Foreign Corresponding
JRN F250	Website Design
COJO F250	Website Design
JRN/FLPA F280	Video Storytelling
COJO/FLPA F280	Video Storytelling
COJO F300X	Communicating Ethics
JRN F311	Magazine Article Writing
COJO F311	Magazine Article Writing
JRN F323	Editing for Journalists
COJO F323	Editing for Journalists
JRN F324	Typography and Publication Design
JRN F390	Social Media Toolkit
COJO F390	Social Media Toolkit
JRN F402/ART F483	Advanced Photography
COJO F402/ART F483	Advanced Photography
COJO F404	Photojournalism
JRN F405/ART F465	Advanced Photography Seminar
COJO F405/ART F465	Advanced Photography Seminar
JRN F406	Photojournalism II
JRN F407/ART F487	Digital Darkroom
COJO F407/ART F487	Digital Darkroom
JRN F411	Writing for a Living
COJO F411	Writing for a Living
JRN F440	Ethics and Reporting in the Far North
JRN F444	Investigative Reporting
COJO F444	Investigative Reporting
JRN F452	Radio and Television News Writing
COJO F452	Radio and Television News Writing
JRN F453	Television News Reporting
COJO F453	Television News Reporting
JRN F454	Newscast
COJO F454	Newscast
JRN F456	Science Writing for Magazines and Newspapers
COJO F456	Science Writing for Magazines and Newspapers

JRN/FLPA F480	Documentary Filmmaking
COJO/FLPA F480	Documentary Filmmaking
JRN/ART F484	Multimedia Theory and Practice
COJO/ART F484	Multimedia Theory and Practice
JRN F493	Special Topics
COJO F493	Special Topics
JRN F497	Independent Study
COJO F497	Independent Study
JRN F498	Undergraduate Research
COJO F498	Undergraduate Research

Complete credits outside of journalism <sup>1</sup> .....80

**Total Credits** .....**123**

<sup>1</sup> To assure the journalist a broad liberal arts education, 80 credits must be taken from outside of journalism, 65 of which should be from any of these departments: ALST, ANL, ANS, ANTH, ART, ATM, BIOL, CHEM, COMM, ECON, ENGL, ENVE, ESK, FISH, FL, FLPA, FREN, GEOG, GEOS, GER, HIST, HONR, HUM, JPN, JUST, LING, LS, MATH, MSL, MUS, NORS, NRM, PHIL, PHYS, PS, PSY, RUSS, SOC, SPAN, STAT and WGS

<sup>2</sup> Fulfills the baccalaureate capstone requirement.

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COJO F202	News Writing for the Media .....	3
COJO F204/ART F284	Basic Digital Photography .....	3
COJO/FLPA F251	Introduction to Video Production .....	3
COJO F302	Reporting.....	3
COJO/WGS F380	Women, Minorities and the Media .....	3
COJO F400	Professional Internship.....	3
COJO F413	Mass Media Law and Regulation .....	3
COJO F431	Public Relations Campaigns .....	3
COJO F454	Newscast .....	3
COJO F490	Online Publication: "Extreme Alaska" .....	3

**Select one from the following:**

COJO F215	Radio Production
COJO F323	Editing for Journalists
COJO/FLPA F480	Documentary Filmmaking

**Select one course from the following list of approved journalism electives:**

COJO F215	Radio Production
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COJO F250	Website Design
COJO/FLPA F280	Video Storytelling
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COJO F498	Undergraduate Research

[Footnotes missing here - see page 7]