Submit original with signatures + 1 copy + electronic copy to Faculty Senate (Box 7500).

See http://www.uaf.edu/uafgov/faculty-senate/curriculum/course-degree-procedures-/ for a complete description of the rules governing curriculum & course changes.

TRIAL COUR	E OR NEW	COURSE	PROPOSAL
(Attac	h copy of	syllal	bus)

SUE	SUBMITTED BY:														
Ι	Department	Alaska Nativ Rural Develo			nd		Coll	ege	/Schoo	1					CRCD
	Prepared Jennifer Carroll by					Phone			907-474-5405						
	mail Contact	jlcarroll@al	aska	ı.edu			Faculty Contact			ct	Jennifer Carroll			r Carroll	
1. ACTION DESIRED (CHECK ONE): Trial Coun					ur	se				New C	ourse	<u> </u>	X		
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(7. SEMESTER & YEAR OF FIRST OFFERING (Effective AY2015-16 if approved by 3/31/2015; otherwise AY2016-17) Spring 2018														
1	8. COURSE FORMAT: NOTE: Course hours may not be compressed into fewer than three days per credit. Any course compressed into fewer than six weeks must be approved by the college or school's curriculum council. Furthermore, any core course compressed to less than six weeks must be approved by the Core Review Committee. COURSE FORMAT: (check all that apply) 1 2 3 4 5 X 6 weeks to full semester														
	OTHER FORM (specify)														
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etc)							
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3 Credits Offered Sp		pment					
Oral and written co		or rur	al developmen	nt pra	ctitioners. In th	is cours	se students
will practice four t	ypes of oral and	writte	en communica	tions	business prese	ntation	s and
business and techn							
legal and policy w							
will utilize a curre							
communication. T					_		
plan. Prerequisites	: COMM F131X	or C	OMM F141X	; ENC	3L FIIIX; or p	ermissi	on of
instructor. (3+0)							
11. COURSE CLASSIFI	CATIONS: Under	gradu	ate courses c	nly.	Consult with	CLA Cur	rriculum
Council to appl		ficat				eave fi	elds blank.
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	which core requ	ıireme	ents it could	be u	sed to fulfil	l:	
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	it hours that m						
	If the course can be repeated with <u>variable</u> credit, what is the maximum number of credit hours that may be earned for this course?						

13.			ajor Cours	e Change - Format 2 form.				
REST	RICTIONS ON ENROLL	MENT (i	if any)					
14.	instructor.							
	These will be required before the student is allowed to enroll in the course.							
	15. SPECIAL RESTRICTIONS, CONDITIONS							
16.	PROPOSED COURSE F.		\$ none					
	Has a memo been	submit	tted throu	gh your dean to the Provost for fee approval? Yes/No				
17.	PREVIOUS HISTORY							
	Has the course bee previously? Yes/No	n offe	red as spe	cial topics or trial course No				
	If yes, give semes course #, etc.:	ster, ye	ear,					
19.	18. ESTIMATED IMPACT WHAT IMPACT, IF ANY, WILL THIS HAVE ON BUDGET, FACILITIES/SPACE, FACULTY, ETC. The department has the faculty and facilities to offer this course. 19. LIBRARY COLLECTIONS Have you contacted the library collection development officer (kljensen@alaska.edu, 474-6695) with regard to the adequacy of library/media collections, equipment, and services available for the proposed course? If so, give date of contact and							
]	resolution. If not		ain why no	brary collection is adequate.				
	2.00 2.00 100			correction to adoquate.				
V	20. IMPACTS ON PROGRAMS/DEPTS What programs/departments will be affected by this proposed action? Include information on the Programs/Departments contacted (e.g., email, memo)							
	No other departments o	• 0		npacted by this course.				
	21. POSITIVE AND NEGATIVE IMPACTS Please specify positive and negative impacts on other courses, programs and departments resulting from the proposed action.							
	This course is part of the RD Communications plan. Since students will no longer be required to take O and W courses it may impact departments that have offered these courses in the past.							
TT 7.	THE CAUTON BOD TO	(T) T						
Th so of th sp	The Forester passed the metien to replace the O and W system with department based.							

The Faculty Senate passed the motion to replace the O and W system with department based communications plans at Faculty Senate Meeting #210. These plans are to be implemented in the 2017/2018 academic year. This course is the foundation of the Rural Development communications plan and will introduce students to the specific types of oral and written communication techniques they will be required to use in the rural development program.

RD 205 Format 1

APPROVALS: Add additional signature lines as needed.	
It La Could	Date 10/17/16
Signature, Chair, Program/Department of: Alaska Native St	tudies and Rural Development
Rule R Ceulo	Date 10/14/16
Signature, Chair, College/School Curriculum Council fortural	and Community Development
Oft out in Peter Pin	Date (0/17/1/6
Signature, Dean, College/School of: Rural and Comm	nunity Development
Offerings above the level of approved programs must be a	annroyed in advance by the Proyect
The state of the least of the state of the s	approved in advance by the Provost.
	Date
Signature of Provost (if above level of approved programs)	
ALL SIGNATURES MUST BE OBTAINED PRIOR TO SUBMIS	
Signature, Chair Faculty Senate Review Committee:Curriculum ReviewCore ReviewSADAC	GAAC
DDITIONAL SIGNATURES: (As needed for cross-listing and	d/or stacking)
	Date
Signature Chair Broggers/Danadmont et	
Signature, Chair, Program/Department of:	
Signature, Chair, Program/Department of:	Date
Signature, Chair, College/School Curriculum Council for:	Date
	Date

ATTACH COMPLETE SYLLABUS (as part of this application). This list is online at: http://www.uaf.edu/uafgov/faculty-senate/curriculum/course-degree-procedures-/uaf-syllabus-requirements/ The Faculty Senate curriculum committees will review the syllabus to ensure that each of the items listed below are included. If items are missing or unclear, the proposed course (or changes to it) may be denied. SYLLABUS CHECKLIST FOR ALL UAF COURSES During the first week of class, instructors will distribute a course syllabus. Although modifications may be made throughout the semester, this document will contain the following information (as applicable to the discipline): 1. Course information: □Title, □ number, □credits, □prerequisites, □ location, □ meeting time (make sure that contact hours are in line with credits). Instructor (and if applicable, Teaching Assistant) information: \square Name, \square office location, \square office hours, \square telephone, \square email address. 3. Course readings/materials: \square Course textbook title, \square author, \square edition/publisher. \square Supplementary readings (indicate whether \square required or \square recommended) and any supplies required. 4. Course description: lacksquare Content of the course and how it fits into the broader curriculum; ☐ Expected proficiencies required to undertake the course, if applicable. ☐ Inclusion of catalog description is *strongly* recommended, and lacksquare Description in syllabus must be consistent with catalog course description. 5. \square Course Goals (general), and (see #6) 6. Student Learning Outcomes (more specific) 7. Instructional methods: lacktriangle Describe the teaching techniques (eg: lecture, case study, small group discussion, private instruction, studio instruction, values clarification, games, journal writing, use of Blackboard, audio/video conferencing, etc.). 8. Course calendar: \square A schedule of class topics and assignments must be included. Be specific so that it is clear that the instructor has thought this through and will not be making it up on the fly (e.g. it is not adequate to say "lab". Instead, give each lab a title that describes its content). You may call the outline Tentative or Work in Progress to allow for modifications during the semester. 9. Course policies: ☐ Specify course rules, including your policies on attendance, tardiness, class participation, make-up exams, and plagiarism/academic integrity. 10. Evaluation: \square Specify how students will be evaluated, \square what factors will be included, \square their relative value, and \Box how they will be tabulated into grades (on a curve, absolute scores, etc.) 🗖 Publicize UAF requlations with regard to the grades of "C" and below as applicable to this course. (Not required in the syllabus, but is a convenient way to publicize this.) Link to PDF summary of grading policy for "C": http://www.uaf.edu/files/uafgov/Info-to-Publicize-C Grading-Policy-UPDATED-May-2013.pdf 11. Support Services: ☐ Describe the student support services such as tutoring (local and/or regional) appropriate for the course. 12. Disabilities Services: Note that the phone# and location have been updated. http://www.uaf.edu/disability/ The Office of Disability Services implements the Americans with Disabilities Act (ADA), and ensures that UAF students have equal access to the campus and course materials. ☐ State that you will work with the Office of Disabilities Services (208 WHITAKER

BLDG, 474-5655) to provide reasonable accommodation to students with disabilities.

Spring XXXX

Class Schedule: Instructor:

Address: Brooks Building

305 Tanana Loop, Fairbanks, AK 99775 PO Box 756500, Fairbanks, AK 99775-6500

Office Hours: TBA **Phone:** (888) 574-6528 **Fax**: (907) 474-6325

e-mail:

This class will be delivered through audio-conference and Collaborate, an online presentation system within Blackboard. You have **two** options for the audio portion of the class:

• Use the audio-conference system through the telephone.

- Use your computer's audio system with Collaborate.
- My preference is that you call in using the telephone and use Collaborate just for the visuals and chat.

Audio Information

Call-in number: Toll-free dial-in number (U.S. and Canada): (866) 832-7806

International dial-in number: (330) 595-1371 **Participant conference code**: 1577413

Recording Playback: You can get the recording through Collaborate. The entire session, audio

and visual, is recorded together.

<u>Collaborate Information:</u> You can find the link to our Collaborate sessions in Blackboard (5th button on the left). You will need to log into Blackboard before class and begin your Collaborate session by clicking the button and following the instructions. The purpose of using Collaborate for this class is to provide you with images and outlines to go with the discussions as well as providing you with a platform to share visuals for your presentations. I will record our sessions using Collaborate.

Blackboard Information

Blackboard link: http://classes.uaf.edu/

Organization of Course:

Announcements: This is the "homepage" of the site and any announcements will be there.

Syllabus: You will find the syllabus here.

Course Modules: You will find any online readings and other links for each module/topic area

here.

Contact Information: contact information for me.

Assignments: You will submit your assignments in links here.

Collaborate: Takes you to the Collaborate dashboard with scheduled course sessions.

Course Information

Course Description: Oral and written communications for rural development practitioners. In this course students will practice four types of oral and written communications: business presentations and business and technical writing; academic presentations and writing; policy presentations and legal and policy writing; and presenting and writing for community audiences. The course will utilize a current topic in rural development to develop and practice each style of communication. This course is the foundation of the Rural Development communication plan.

Pre-requisite: COMM F131X or COMM F141X; ENGL F111X; or permission of instructor.

Course Overview: Rural Development is a discipline that requires many forms of communication. Practitioners need to be able to communicate within academic settings, business settings, policymaking settings, and, of course within community settings. In this course students will have the opportunity to practice oral and written communication styles most commonly found in each of those settings by exploring a single issue or topic and communicating information about that topic in the appropriate manner for each type of purpose and audience. For oral and written communication with community audiences, cross-cultural communication and Alaska Native audiences will be emphasized.

Course Topic: The topic for this semester's course is Native Americans and climate change. Throughout the course we will try to answer the question "What do/should Native people/tribes in North America ask for/demand from governments with respect to sustainable development and climate change?"

Course Goals: The goal of this course is to introduce students to oral and written forms of communication, for a variety of purposes, and to a variety of audiences, to prepare them for communicating in future coursework and employment in a variety of settings.

Student Learning Outcomes: Upon completion of this course students will be able to:

- Demonstrate writing skills using academic (APA style), legal, technical, and community writing styles.
- Demonstrate oral presentation styles using academic, policy, business, and community presentation styles.
- Articulate a position clearly and respectfully in the classroom and other settings.

Course Format: This is primarily a seminar style course conducted via audio-conference and Blackboard/Collaborate (information on first page). The course will be co-taught, with DANSRD faculty sharing their particular area of expertise. The class will include oral presentations by students.

Class Expectations

Assigned readings should be read before class so that everyone will gain the most from the class through group participation and discussion.

Each student should expect to become an active participant in the learning process, each bring their own experiences into the course discussions. Ask questions, read critically, be open to new ideas, and respectfully challenge assumptions. To make in-class contributions, each student will need to attend class regularly, read the assignments, and be fully prepared to participate in class discussions.

Required Texts/Materials

Communications Materials

American Psychological Association. (2010). *Publication manual of the American Psychological Association*, *sixth edition*. Washington, D.C.: American Psychological Association.

The Bluebook: A Uniform System of Citation, 20th Edition

Graham, Gordan. (2013). White Papers for Dummies. Hoboken, NJ: John Wiley & Sons, Inc.

Purdue Online Writing Lab Technical Writing Section: https://owl.english.purdue.edu/owl/section/4/16/

Smith, Catherine F. (2016). Writing Public Policy: A Practical Guide to Communicating in the Policy-Making Process. New York, NY: Oxford University Press.

We will use Chapter 1 – Public Policymaking; Chapter 2 – Communicating; Chapter 3 – Definition: Frame the Problem; Chapter 4 – Evaluation: Analyze & Advise; Chapter 5 – Legislative History – Know the Record; Chapter 6 – Position Paper: Know the Arguments; Chapter 9 – Testimony: Witness in a Public Hearing; & Chapter 10: Public Comment: Influence Administration. These chapters will be provided.

Critical Thinking and Position Development Materials

Bassham, Gregory, William Irwin, Henry Nardone, & James M. Wallace. (2013). *Critical Thinking – A Students Introduction*, 5th ed. USA: McGraw Hill.

We will use Chapter 1 – Introduction to Critical Thinking; Chapter 2 - Recognizing the Argument; Chapter 8 – Evaluating Arguments and Truth Claims; Chapter 12 – Finding, Evaluating, & Using Sources; Chapter 13 – Writing Argumentative Essays; Chapter 14 – Thinking Critically about Media; and Chapter 15 – Science & Pseudoscience. These chapters will be provided.

Chahine, Teresa. (2016). *Introduction to Social Entrepreneurship*. Boca Raton, FL: Taylor & Francis Group, LLC.

We will use Chapter 1 – Introduction; Chapter 2 – Characterizing Your Challenge; Chapter 3 – Co-Creating with the Community; Chapter 4 – Designing Your Solution; Chapter 9 – Pitching & Networking; Chapter 10 – Funding Your Venture; & Chapter 12 – Communications. These chapters will be provided.

Class Topic Materials

Barbier, Edward. (1987). *The Concept of Sustainable Economic Development*. Environmental Conservation (May 1987). This article will be provided.

Barbier, Edward B., & Joanne C. Burgess. (2015). *Sustainable Development: An Economic Perspective*. This article will be provided.

Cornell, Stephen & Miriam Jorgensen. (2007). *The Nature and Components of Economic Development in Indian Country*. National Congress of American Indians Policy Research Center (May 2007). This article will be provided.

Harper, Charles L. & Kevin T. Leicht. (2016). *Exploring Social Change, America and the World, 6th ed.* New York, NY: Routledge.

We will use Chapter 11 - Creating Change; Chapter 12 - The Emerging Global System: Development & Globalization; Chapter 13 - Society, Environment, & Change; and, Chapter 14 - World Futures from the Harper and Leicht. These chapters will be provided.

Online Topic Materials

Selected annual reports from Alaska Federation of Natives, First Alaskans, National Congress of American Indians, Native American Rights Fund, etc.

North American Indigenous Peoples Climate Change Consultations - Report on the Road to Paris Initiative - International Indian Treaty Council March 31, 2016

International Indigenous Peoples' Forum on Climate Change – Our Proposals to Governments - November 27, 2015

United Nations Declaration on the Rights of Indigenous Peoples

United Nations Framework Convention on Climate Change – Paris Agreement (2015)

Support

Support/Disability Services: In addition to Fairbanks-based support services, each rural region provides different support services. If you are not sure where to get what you need you can talk to me or call your regional campus for information.

Disability Services

The Office of Disability Services (http://www.uaf.edu/disability/) implements the Americans with Disabilities Act (ADA) and ensures that UAF students have equal access to the campus and course materials. I will work with the Office of Disability Services (208 Whitaker Building, (907) 474-5655) to provide reasonable accommodations to students with disabilities

Academic Services

- Academic Advising Center: (907) 474-6396; http://www.uaf.edu/advising
- UAF Writing Center: (907) 474-5314; FAX 1-800-478-5348; http://www.uaf.edu/english/writingcenter
- Rasmuson Library Off-campus Services: 1-800-478-5348; http://www.uaf.edu/library/offcampus
- The UAF Speaking Center; 907-474-5470

UAF Harassment Policy: University of Alaska Board of Regents have clearly stated in BOR Policy that discrimination, harassment and violence will not be tolerated on any campus of the University of Alaska If you believe you are experiencing discrimination or any form of harassment including sexual harassment/misconduct/assault, you are encouraged to report that behavior. If you report to a faculty member or any university employee, they must notify the UAF Title IX Coordinator about the basic facts of the incident. Your choices for reporting include:

- 1. You may access confidential counseling by contacting the UAF Health & Counseling Center at 474-7043;
- 2. You may access support and file a Title IX report by contacting the UAF Title IX Coordinator at 474-6600;
- 3. You may file a criminal complaint by contacting the University Police Department at 474-7721.

Course Requirements

Assignments/Course Grade Components:

Attendance and Participation: It is important that each student join in class discussion. We all bring a unique perspective to the class and we will all learn more if everyone participates. Each student is allotted two absences for any reason during the course (please don't be absent during your scheduled presentations), after which absences will begin to affect your grade. Each additional absence will bring your grade down one half grade (from an A to an A-, for example).

Exercises: Students are expected to complete six exercises. Students should note that these exercises build upon each other, so it is important that you complete them in order, and in a timely manner. Each exercise requires a certain amount of research, writing, and reflection and may not be able to be completed within one sitting (see the description sheet for each exercise loaded on Blackboard). Students are encouraged to set aside two sittings to complete the first three exercise (work on it, sleep on it, and complete/revise the exercise).

Exercises 4, 5, and 6 are group exercises

In exercise 4 you will formulate your thesis for exercises 5 and 6, but first you need to decide on your role. What role do you have on this issue? How do you want to make a difference? In general, an academic approach looks at what is/what can be. A policy approach looks at what change is possible and how to get there. A business (either a purely for profit venture or social entrepreneurship) approach looks at the role of business in an issue. A community approach looks at community education or action. We will discuss this in class and students will be placed into groups based upon their ideas about the role they want to play. HOWEVER, all approaches need to be covered so we may assign students to their second or even third (hopefully not fourth) choice to ensure all styles are covered.

Exercise 5

Exercise 5 is your written exercise. As a group you will submit just one of the following written exercises: a 3 page academic paper formatted in APA style; a 3 page policy position paper formatted using the designated position paper components and Bluebook citation format; a 3 page business white paper, using the designated white paper format; or a 2 page press release. Again, while students may request a particular style assignment, all styles need to be equally represented and we may override requests in order to ensure adequate coverage.

Exercise 6

Exercise 6 is your oral presentation. As a group you will make one of the following oral presentations: an academic presentation with Powerpoint or other visual presentation method; public policy witness testimony with desired visual presentation method; a social entrepreneur's "two minute elevator pitch" with accompanying handout or brochure; or a speech or presentation designed for the community with accompanying visuals.

Individual student grades for exercises 4, 5, and 6 will be computed as follows: a final grade will be given for the overall exercise product. Individual contributions will be assessed through a **one page individual assignment** describing what you learned in the process and what you contributed to the team. Papers that indicate a poor level of understanding or low participation

will result in lowering the student grade by one full letter grade. If the paper demonstrates exceptional understanding and participation the students grade will be raised by one full letter grade.

Grading: Your grade will be based on the following:

Participation & Assignements	Percentage
Class Attendance & Participation	10%
Exercices	
Exercise 1 – Critical Thinking	10%
Exercise 1 In-Class Discussion	05%
Exercise 2 – Web Research/Reliability	10%
Exercise 2 In-Class Discussion	05%
Exercise 3 – Political Material	10%
Exercise 3 In-Class Discussion	05%
Exercise 4 – Thesis/Outline	10%
Exercise 5 – Writing Exercise	20%
Exercise 6 – Group Presentation	15%
Total:	100%

Calculating your grade: We will be using +/- grades in this class.

A +: 98 -100 %	A: 93-97 %	A -: 90-92 % *
B +: 87-89 %	B:83-86%	B -: 80-82 %
C +: 77-79 %	C: 73-76 %	C -: 70-72 %
D +: 67-69 %	D: 63-66 %	D -: 60-62 %
F: below 60%		

Plagiarism/Cheating/Academic Integrity:

Plagiarism (copying other people's material without proper attribution) is not acceptable. This includes copying from websites. Students who plagiarize will be withdrawn from the class and may face disciplinary action. Please see the Student Code of Conduct in the University of Alaska Fairbanks 2007-2008 Catalog, page 80, and at http://www.uaf.edu/catalog/catalog_07-08/academics/regs3.html#Student Rights on the UAF website.

Course Outline/Schedule (subject to change)

Week	Date	Topic	Readings	Assignments
1		Overview of the Course and course topic The Rural Development Setting	Harper et al., Exploring Social Change, America and the World, Chapter 12 - The Emerging Global System: Development & Globalization; Cornell et al., The Nature and Components of Economic Development in Indian Country;	
			Barbier, The Concept of Sustainable Economic Development (excerpts); &	
			Barbier & Burgess, Sustainable Development: An Economic Perspective (excerpts).	
2		Native Americans and climate change: an overview	Harper et al., Exploring Social Change, America and the World, Chapter 13 - Society, Environment, & Change; and, Chapter 14 - World Futures;	
			North American Indigenous Peoples Climate Change Consultations - Report on the Road to Paris Initiative - International Indian Treaty Council March 31, 2016;	
			International Indigenous Peoples' Forum on Climate Change – Our Proposals to Governments - November 27, 2015.	
3		Critical Thinking: identifying the basis of your own position	Harper et al., Exploring Social Change, America and the World, Chapter 11 - Creating Change;	
		y o so o war p o so o o o	Smith, Writing Public Policy: A Practical Guide to Communicating in the Policy-Making Process, Chapter 1 – Public Policymaking; Chapter 8 – Briefing, Opinion, Resolution; Inform Policy Makers;	
			Chahine, Introduction to Social Entrepreneurship, Chapter 1 – Introduction.	
4		Class discussion	Bassham et al., Critical Thinking – A Students Introduction, Chapter 1 – Introduction to Critical Thinking; Chapter 2 - Recognizing the Argument;	Exercise 1 due: Students will discuss the
				readings and their

			position identified in Exercise 1
5	Critical Thinking: evaluating sources	Bassham et al., Critical Thinking – A Students Introduction, Chapter 8 – Evaluating Arguments and Truth Claims; & Chapter 12 – Finding, Evaluating, & Using Sources.	
6	Class Discussion	Bassham et al., Critical Thinking – A Students Introduction, Chapter 14 – Thinking Critically about Media; and Chapter 15 – Science & Pseudoscience.	Exercise 2 due: Students will discuss the readings and the source they researched in Exercise 2
7	Critical Thinking: working with political materials	Smith, Writing Public Policy: A Practical Guide to Communicating in the Policy-Making Process, Chapter 5 – Legislative History – Know the Record;	
8	Class discussion	Same as Above.	Exercise 3 due: Students will discuss the readings and the political positions they researched in Exercise 3
9	What is your role in society on this Issue? Thesis formation	Smith, Writing Public Policy: A Practical Guide to Communicating in the Policy-Making Process, Chapter 3 – Definition: Frame the Problem; Chapter 4 – Evaluation: Analyze & Advise; OR Chahine, Chapter 2 – Characterizing Your Challenge; Chapter 3 – Co-Creating with the Community; Chapter 4 – Designing Your Solution;	
10	Academic and Policy Writing	Bassham et al., Critical Thinking – A Students Introduction, Chapter 13 – Writing Argumentative Essays; Smith, Writing Public Policy: A Practical Guide to	Exercise 4 due

		Communicating in the Policy-Making Process, Chapter 6 – Position Paper: Know the Arguments	
11	Business and Community Writing	Chahine, Introduction to Social Entrepreneurship, & Chapter 10 – Funding Your Venture.	
12	Academic and Policy Oral Communication	Smith, Writing Public Policy: A Practical Guide to Communicating in the Policy-Making Process, Chapter 2 – Communicating; Chapter 9 – Testimony: Witness in a Public Hearing; & Chapter 10: Public Comment: Influence Administration.	
13	Business and Community Oral Communications	Chahine, Chapter 9 – Pitching & Networking; Chapter 12 – Communications.	Exercise 5 due
14	Group Presentations	No Readings	Exercise 6
15	Group Presentations	No Readings	Exercise 6