

Submit originals and one copy and electronic copy to Governance/Faculty Senate Office (email electronic copy to fysenat@uaf.edu)

PROGRAM/DEGREE REQUIREMENT CHANGE (MAJOR/MINOR)

SUBMITTED BY:

Department	Business Administration	College/School	School of Management
Prepared by	Jacob Joseph	Phone	474-6532
Email Contact	jjoseph@alaska.edu	Faculty Contact	Same

See <http://www.uaf.edu/uafgov/faculty/cd> for a complete description of the rules governing curriculum & course changes.

PROGRAM IDENTIFICATION:

DEGREE PROGRAM	Business Administration
Degree Level: (i.e., Certificate, A.A., A.A.S., B.A., B.S., M.A., M.S., Ph.D.)	BBA

A. CHANGE IN DEGREE REQUIREMENTS: (Brief statement of program/degree changes and objectives)

Deleting Acct 352 Management Accounting for Business Majors. This course is being deleted as a major requirement because the course's learning objectives are being met by the learning objectives for ACCT 262 Accounting Concepts and Uses II. Deletion of this course will require students to complete 6 elective credits in Accounting, Business or Economics.

B. CURRENT REQUIREMENTS AS IT APPEARS IN THE CATALOG:

Major -- B.B.A. Degree

Concentrations: Finance, General Business, Management and Organizations, Marketing

1. Complete the general university requirements. (As part of the core curriculum requirements, complete: BA F323X*; and MATH F262X*.)
2. Complete the B.B.A. degree requirements. (See [page 137](#). As part of the Common Body of Knowledge, complete AIS F310.)
3. Complete the following:*
 - BA F151--Introduction to Business--3 credits
 - ENGL F314W,O/2--Technical Writing--3 credits
4. Complete the following program (major) requirements:*
 - ACCT F352--Management Accounting--3 credits
 - BA F307--Introductory Human Resource Management--3 credits
 - ECON F321--Intermediate Microeconomics (3)
 - or ECON F322--Managerial Economics (3)--3 credits
 - BA F460--International Business--3 credits
5. Complete an additional 3 credits from ACCT, BA or ECON.
6. Complete one of the following concentrations:*
 1. Finance
 - Complete four of the following:
 - BA F423W--Investment Analysis--3 credits
 - BA F424--Real Estate and Alternative Investments--3 credits

- BA F454O--Student Investment Fund--3 credits
- BA F455--Portfolio Management--3 credits
- BA F461--International Finance--3 credits
- 2. General Business
 - Complete four School of Management courses (of which at least three must be BA courses) approved by the undergraduate director and of which at least 6 hours must be upper division.
 - Note: At least one course must be designated writing intensive (W).
- 3. Management and Organizations
 - Complete four of the following:
 - BA F317W--Employment Law--3 credits
 - BA F447W,O--Compensation Management--3 credits
 - BA F456W--Small Business Management--3 credits
 - BA F457--Training and Management Development--3 credits
 - BA F467--Current Topics in Management--3 credits
- 4. Marketing
 - Complete four of the following:
 - BA F241--Advertising, Sales and Promotion--3 credits
 - BA F436--Consumer Behavior--3 credits
 - BA F445W--Marketing Research--3 credits
 - BA F490--Services Marketing--3 credits
 - BA F491--Current Topics in Marketing--3 credits.
- 7. Minimum credits required--120 credits

C. PROPOSED REQUIREMENTS AS IT WILL APPEAR IN THE CATALOG WITH THESE CHANGES:
(Underline new wording strike through old wording and use complete catalog format)

Major -- B.B.A. Degree

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2. Complete the B.B.A. degree requirements. (See [page 137](#). As part of the Common Body of Knowledge, complete AIS F310.)
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 - BA F307--Introductory Human Resource Management--3 credits
 - ECON F321--Intermediate Microeconomics (3)

- or ECON F322--Managerial Economics (3)--3 credits
BA F460--International Business--3 credits
5. Complete an additional 3 6 credits from ACCT, BA or ECON.
 6. Complete one of the following concentrations:*)
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Complete four of the following:
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Note: At least one course must be designated writing intensive (W).
 3. Management and Organizations
Complete four of the following:
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D. ESTIMATED IMPACT

WHAT IMPACT, IF ANY, WILL THIS HAVE ON BUDGET, FACILITIES/SPACE, FACULTY, ETC.

Instructional resources affected by this change will be redirected towards other accounting courses.

E. IMPACTS ON PROGRAMS/DEPTS:

What programs/departments will be affected by this proposed action?
Include information on the Programs/Departments contacted (e.g., email, memo)

SOM's Accounting and Business Administration programs

F. IF MAJOR CHANGE - ASSESSMENT OF THE PROGRAM:

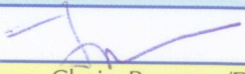
Description of the student learning outcomes assessment process.)

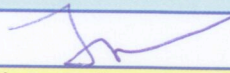
JUSTIFICATION FOR ACTION REQUESTED

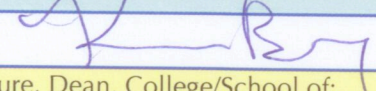
The purpose of the department and campus-wide curriculum committees is to scrutinize program/degree change applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. If you drop a course, is it because the material is covered elsewhere? Use as much space as needed to fully justify the proposed change and explain what has been done to ensure that the quality of the program is not compromised as a result.

This change will not have any significant impact on instructional content. This change aligns UAF's business programs with other Universities that cover these accounting issues in a two course introductory accounting sequence. Students will be exposed to the same topics and concepts without repeating the material in a third junior level Accounting course (ACCT 352).

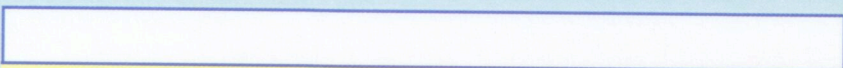
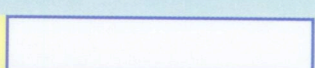
APPROVALS:

 Date 11/11/10
Signature, Chair, Program/Department of: BA program

 Date 11/21/10
Signature, Chair, College/School Curriculum Council for: SOM

 Date 11/11/10
Signature, Dean, College/School of: School of Management

ALL SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE

 Date 
Signature, Chair, UAF Faculty Senate Curriculum Review Committee