

Submit original with signatures + 1 copy + electronic copy to UAF Governance.
 See <http://www.uaf.edu/uafgov/faculty/cd> for a complete description of the rules governing curriculum & course changes.

TRIAL COURSE OR NEW COURSE PROPOSAL

SUBMITTED BY:

Department	Film	College/School	UAF / CLA
Prepared by	Kade Mendelowitz	Phone	7638
Email Contact	kmendelowitz@alaska.edu	Faculty Contact	same

1. ACTION DESIRED (CHECK ONE):

Trial Course	<input type="checkbox"/>	New Course	<input checked="" type="checkbox"/>
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2. COURSE IDENTIFICATION:

Dept	FLM	Course #	358	No. of Credits	3
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Justify upper/lower division status & number of credits: This course builds on the fundamentals already taught in courses such as "Lets Make a Movie" and "Digital Storytelling". It is a more focused course on the process of controlling what actually makes up a video.

3. PROPOSED COURSE TITLE: Lights, Camera, Audio!

4. CROSS LISTED? YES/NO

No	If yes, Dept:	Course #
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(Requires approval of both departments and deans involved. Add lines at end of form for such signatures.)

5. STACKED? YES/NO

No	If yes, Dept.	Course #
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6. FREQUENCY OF OFFERING: Alternate Spring

(Every or Alternate) Fall, Spring, Summer - or As Demand Warrants

7. SEMESTER & YEAR OF FIRST OFFERING (if approved) Spring, 2012

8. COURSE FORMAT:

NOTE: Course hours may not be compressed into fewer than three days per credit. Any course compressed into fewer than six weeks must be approved by the college or school's curriculum council. Furthermore, any core course compressed to less than six weeks must be approved by the core review committee.

COURSE FORMAT: (check one)

<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input checked="" type="checkbox"/> 6 weeks to full semester
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OTHER FORMAT (specify)

Mode of delivery (specify lecture, field trips, labs, etc) **Lecture**

9. CONTACT HOURS PER WEEK:

3	LECTURE hours/weeks	0	LAB hours /week		PRACTICUM hours /week
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Note: # of credits are based on contact hours. 800 minutes of lecture=1 credit. 2400 minutes of lab in a science course=1 credit. 1600 minutes in non-science lab=1 credit. 2400-4800 minutes of practicum=1 credit. 2400-8000 minutes of internship=1 credit. This must match with the syllabus. See <http://www.uaf.edu/uafgov/faculty/cd/credits.html> for more information on number of credits.

OTHER HOURS (specify type)

10. COMPLETE CATALOG DESCRIPTION including dept., number, title and credits (50 words or less, if possible):

FLM 358 Lights, Camera, Audio!
 Focusing on what actually makes a video, we will explore lighting and sound design techniques to improve the quality of video projects. Idealized and practical tactics will be investigated. Prerequisites: Required FLM271 or JRN 280,

suggested: FLM 273

11. **COURSE CLASSIFICATIONS:** (undergraduate courses only. Use approved criteria found on Page 10 & 17 of the manual. If justification is needed, attach on separate sheet.)

H = Humanities N = Natural Science S = Social Sciences

Will this course be used to fulfill a requirement for the baccalaureate core? YES NO

IF YES, check which core requirements it could be used to fulfill:

O = Oral Intensive, Format 6 W = Writing Intensive, Format 7 Natural Science, Format 8

12. **COURSE REPEATABILITY:**

Is this course repeatable for credit? YES NO

Justification: Indicate why the course can be repeated (for example, the course follows a different theme each time).

How many times may the course be repeated for credit? TIMES

If the course can be repeated with variable credit, what is the maximum number of credit hours that may be earned for this course? CREDITS

13. **GRADING SYSTEM:**

LETTER: PASS/FAIL:

RESTRICTIONS ON ENROLLMENT (if any)

14. **PREREQUISITES** FLM 271 or JRN 280

These will be required before the student is allowed to enroll in the course.

RECOMMENDED FLM 273

Classes, etc. that student is strongly encouraged to complete prior to this course.

15. **SPECIAL RESTRICTIONS, CONDITIONS**

16. **PROPOSED COURSE FEES** \$75

Has a memo been submitted through your dean to the Provost & VCAS for fee approval? Yes/No Yes

17. **PREVIOUS HISTORY**

Has the course been offered as special topics or trial course previously? Yes/No No

If yes, give semester, year, course #, etc.:

18. **ESTIMATED IMPACT**

WHAT IMPACT, IF ANY, WILL THIS HAVE ON BUDGET, FACILITIES/SPACE, FACULTY, ETC.

This will add to the course rotation of the lighting / sound design faculty. This course is basically a combination of courses already offered (THR 347 Lighting Design and THR 348 Sound Design in the Entertainment Industry) and will use the same facilities and support as those courses.

19. **LIBRARY COLLECTIONS**

Have you contacted the library collection development officer (ffklj@uaf.edu, 474-6695) with regard to the adequacy of library/media collections, equipment, and services available for the proposed course? If so, give date of contact and resolution. If not, explain why not.

No Yes Because this course is similar to THR 347 and 348, no additional library support will be necessary.

20. **IMPACTS ON PROGRAMS/DEPTS**

What programs/departments will be affected by this proposed action?
Include information on the Programs/Departments contacted (e.g., email, memo)

Theatre, Film, Journalism

21. POSITIVE AND NEGATIVE IMPACTS

Please specify positive and negative impacts on other courses, programs and departments resulting from the proposed action.

Positive: Currently, students interested in advanced lighting or sound for video only have the option of taking Theatre courses on each for the entire semester, focused primarily on Theatre and live performances (which isn't always beneficial for videographers). Especially in the Lighting course; lighting for video is very different than lighting for stage productions - so students get frustrated by drafting and color techniques not implemented in video production. This course would allow those students to take this one semester course which would specifically cover the techniques they're most interested in.
Negative: Registration in THR 348 will likely go down slightly, and this course will be an additional burden on the faculty Lighting Design Professor.

JUSTIFICATION FOR ACTION REQUESTED

The purpose of the department and campus-wide curriculum committees is to scrutinize course change and new course applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. Use as much space as needed to fully justify the proposed course.

Currently students interested in video production get very little instruction on proper lighting and audio techniques. Even if they understand good storytelling practices, their final products (videos) are generally of poor technical quality. The goal of this course would be to raise the technical proficiency and artistic capabilities of students engaged in video production. This will also allow the Theatre courses listed to be focused on live performance techniques.

APPROVALS:

[Signature] Date 3/21/11
Signature, Chair, Theatre / Film Program/Department of:

(see attached e-mail) Date 3/29/11
Signature, Chair, College/School Curriculum Council for: CLA

[Signature: Virginia Hammann] Date 03-30-11
Signature, Dean, College/School of: College of Liberal Arts

[Signature] Date

Signature of Provost (if applicable) Offerings above the level of approved programs must be approved in advance by the Provost.

ALL SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE
[Signature] Date
Signature, Chair, UAF Faculty Senate Curriculum Review Committee



Breehan Yauney <boyauney@alaska.edu>

Curriculum Council: request for e-mail review of THR/FLM revisions

David Crouse <dcrouse1@alaska.edu>

Tue, Mar 29, 2011 at 4:08 PM

To: Breehan Yauney <boyauney@alaska.edu>

Breehan,

Although I am out of town I reviewed all the theater courses last week and I can vote yes on each one. Also, if need be consider this my electronic signature on each course (ie. you can sign for me).

Best,

David

[Quoted text hidden]

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David Crouse
Associate Professor of English
University of Alaska-Fairbanks

Film 358, 3 Credits, University of Alaska Fairbanks.

Meets: Tuesday / Thursday 2:00-3:30 in Fine Arts Theatre 101

Office Hours: Tuesdays 1:00 - 1:45 or by appointment. Office: 223 (by KUAC) or in the shop.

Office Phone: 907-474-7638. Fax 907-474-7048 E-mail: KMendelowitz@Alaska.edu

Course Description:

Focusing on what actually makes a video, we will explore lighting and sound design techniques to improve the quality of video projects. Idealized and practical tactics will be investigated. 3 Credits.

Prerequisites: FLA 271 "Let's Make a Movie" or JRN 280 Digital Storytelling

Suggested prerequisites: FLA 273 The Story: Previsualization

Required Media:

Lighting & Sound Design Interactive CD & Workbook by Kade Mendelowitz

Required Materials:

- USB "Jump Drive" at least 8GB
- Computer Access with a fast Internet Connection

Course Goals:

Through the exploration and use of proven entertainment industry standards, to improve the technical proficiency of student videography work. Stories make a video great...that is taught through other courses. Lighting and Sound are how we tell those stories — and how they interact both with the camera and the editing suite makes those stories watchable — or not.

Methods:

Through both lecture/demonstration and actual production work through classtime, we will "shoot" various scenes using different techniques to establish various results. We will also edit those scenes as well as some previously shot works to produce finished and slick products that will be useable in portfolio (demo reel) productions.

Students will need to have access to the Internet, including Blackboard, to share course projects. A fast internet connection is extremely helpful for using the course Sound Effects Wiki library, and for viewing streaming video. Personal student computers are highly recommended.

Students will develop a web presence and demo reel throughout the course.

Course Policies:

Attendance for this course is mandatory. We will be looking and listening to various styles of work, building your visual and auditory mental library. You must be present to build that library. Any absence above 1 will begin to effect your grade in 3 point integers (-/+ letter steps). Two tardies will be equal to a single absence penalty.

Class participation, in production and discussions is essential to your learning, and will be part of the final grade.

Projects are due at the date they are assigned. Late projects will be penalized 5 points per day (not per class session). *Be on time!*

Important selections from the UAF Student Code of Conduct:

"UAF requires students to conduct themselves honestly and responsibly, and to respect the rights of others. Conduct that unreasonably interferes with the learning environment

or that violates the rights of others is prohibited.... Honesty is a primary responsibility of you and every other UAF student. The following are common guidelines regarding academic integrity.

- Students will not collaborate on any quizzes or exams that will contribute to their grade in a course, unless permission is granted by the instructor of the course. Only those materials permitted by the instructor may be used to assist in quizzes and examinations.
- Students will not represent the work of others as their own. A student will attribute the source of information not original with himself or herself (direct quotes or paraphrases) in compositions, theses and other reports.
- No work submitted for one course may be submitted for credit in another course without the explicit approval of both instructors."

Grade Breakdown

Participation in demonstrations and shoots.	20%
Participation in class discussions.	10%
• "Over the Rainbow" concept workup (descriptive paper)	10%
• Audio Editing Assignment: Going to the store to buy some bread	5%
• Audio Editing Assignment: Radio play	10%
• Assignment: Industrial Design of Packaging for our DVD	10%
• Assignemtn: Video /Menu creation	10%
• Assignment: Flow Chart (paper / diagram)	5%
Final "demo reel" presentation.	20%

- Attendance is considered mandatory, and absenses can only affect your grade in a negative fashion.
- Breaking any parts of the student code of conduct will negatively impact your final grade, the severity of the impact will match the severity of the infraction.

Disabilities Services:

The Office of Disability Services implements the Americans with Disabilities Act (ADA), and insures that UAF students have equal access to the campus and course materials. I will work with the Office of Disabilities Services (203 WHT, 474-7043) to provide reasonable accommodation to students with disabilities.

Support Services:

- UAF Student Support Services office is located in 508 Gruening. Phone: 474-6844, Fax: 474-7480. Further information may be obtained at www.uaf.edu/sssp or by email at: fyssp@uaf.edu
- The UAF Writing Center is located in 801 Gruening. Phone: 474-5314. Hours are listed on their website: www.uaf.edu/english/writingcenter

Course Schedule: This schedule is tentative and subject to change. Primarily we will implement a technique on one day of class (Thursdays) and look at / discuss edited projects/results on Tuesdays.

- Week one: Watch the story.
 - We will compare reading the screenplay for short scenes, and watch their results.
 - Assignment: "Over the Rainbow" concept workup.
- Week two: Look. Don't tell
 - In books we can read what's in the character's head. In film we show in order to express.
 - Assignment: Directing Focus
- Week three: Three point lighting
 - We examine the industry standard: Three-point lighting
- Week four: File types and an introduction to computerized audio
 - Assignment: Going to the store to buy some bread.
- Week five: Hear the story
 - Examining the use of audio through video.
 - Assignment: Radio play
- Week six: Motivated sources
 - Lights and audio usually come from somewhere. how do we connect the two
 - Assignment: Editing scene
- Week seven: Audio Equality
 - In video, sound is the great equalizer. Let's smooth out the scene and make time move to our own pace
 - Assignment: Ambiance
- Week eight: Film Noir
 - And on the eighth day the Lord said: "Let there be shadow"
 - Assignment: Detective squad
- Week nine: Packaging
 - Let's face it, we judge the book by the cover.
 - Assignment: Industrial Design
- Week ten: Menu
 - It's not only how we choose what to watch, we watch before we 'order'.
 - Assignment: Video Menu
- Week eleven: Set it up!
 - We shoot on location. If we didn't bring it, we don't have it.
 - Assignment: Review
- Week twelve: Animation Techniques
 - We often have to "fill the void" with something special...special effects that is!
 - Assignment: Logo mojo.
- Week thirteen: DVD authoring
 - We have to put it all together!
 - Assignment: Flow chart
- Week fourteen: Work on final projects
- Week fifteen: Presentation is key